

# Global Handheld Barcode Scanners Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Handheld Barcode Scanners market size will reach 641.09 Million USD in 2025 and is projected to reach 949.42 Million USD by 2032, with a CAGR of 5.77% (2025-2032). Notably, the China Handheld Barcode Scanners market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Handheld barcode scanners are portable electronic devices designed for capturing and decoding information from barcodes. These scanners consist of a small, handheld unit with a built-in laser or imaging system that can quickly read and interpret the data encoded in barcodes. The device emits a light source onto the barcode, captures the reflected light or image, and translates it into alphanumeric characters. Handheld barcode scanners are commonly used in retail, logistics, manufacturing, and healthcare industries for inventory management, order processing, and point-of-sale transactions. Their portability and ease of use make them versatile tools for efficiently tracking and managing products or assets by simply scanning the barcode labels attached to them. Integration with computer systems and software allows for real-time data input and retrieval, streamlining operations and reducing errors in various business processes.

The major global manufacturers of Handheld Barcode Scanners include Datalogic, Symbol Technologies (Zebra), Honeywell, Cognex, SICK, Newland, NCR, Denso Wave, Code, Microscan, Opticon Sensors, MINDEO, Zebex, Bluebird, CipherLAB, Argox

(SATO), SUNLUX IOT, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Handheld Barcode Scanners. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Handheld Barcode Scanners market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Handheld Barcode Scanners market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Handheld Barcode Scanners industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Handheld Barcode Scanners Include:

Datalogic

Symbol Technologies (Zebra)

Honeywell

Cognex

SICK

Newland

NCR

Denso Wave

Code

Microscan

Opticon Sensors

MINDEO

Zebex

Bluebird

CipherLAB

Argox (SATO)

SUNLUX IOT

Handheld Barcode Scanners Product Segment Include:

Laser Scanner

Linear Imager Scanner

2D Imager Scanner

Handheld Barcode Scanners Product Application Include:

Retail and Wholesale

Logistics and Warehousing

Industrial Manufacturing

Healthcare

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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