

Global Hairbrush Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Hairbrush market size will reach 1,057.34 Million USD in 2025 and is projected to reach 1,168.64 Million USD by 2032, with a CAGR of 1.44% (2025-2032). Notably, the China Hairbrush market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A hairbrush is a grooming tool designed for detangling, smoothing, and styling hair. Hairbrushes typically consist of bristles set into a handle, and they come in various shapes, sizes, and materials to accommodate different hair types and styling needs. Bristles can be made of natural materials like boar hair or synthetic materials such as nylon. Hairbrushes are used to distribute natural oils throughout the hair, remove knots and tangles, and stimulate the scalp. Different types of brushes, including paddle brushes, round brushes, and combs, serve specific purposes in hairstyling, from achieving smooth and straight looks to adding volume and creating curls. The choice of a hairbrush depends on individual hair texture, length, and the desired effect, making it an essential tool in daily hair care and styling routines.

The major global manufacturers of Hairbrush include The Wet Brush, Conair, Denman, Tangle Teezer, GHD, Ibiza, Acca Kappa, Goody, Janeke, Braun, Kent Brushes, Mason Pearson, Philip B, YS Park, Knot Genie, Carpenter Tan, Aerin, Air Motion, Paul Mitchell, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market

share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Hairbrush. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Hairbrush market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Hairbrush market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Hairbrush industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Hairbrush Include:

The Wet Brush

Conair

Denman

Tangle Teezer

GHD

Ibiza

Acca Kappa

Goody

Janeke

Braun

Kent Brushes

Mason Pearson

Philip B

YS Park

Knot Genie

Carpenter Tan

Aerin

Air Motion

Paul Mitchell

Hairbrush Product Segment Include:

Low End Hair Brushes

Mid End Hair Brushes

High End Hair Brushes

Hairbrush Product Application Include:

Personal Use

Professional Use

Chapter Scope

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