

Global Hair Rollers Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Hair Rollers market size will reach 811.11 Million USD in 2025 and is projected to reach 938.77 Million USD by 2032, with a CAGR of 2.11% (2025-2032). Notably, the China Hair Rollers market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Hair rollers are hairstyling tools designed to create curls or waves in the hair. Typically made of materials like foam, plastic, or Velcro, hair rollers come in various sizes, allowing individuals to achieve different curl types, from tight curls to loose waves. Hair rollers are used on damp or dry hair, depending on the desired outcome, and are secured in place by clips, pins, or the inherent design of the roller. They are versatile and suitable for various hair lengths and textures, offering a heat-free and gentle method of achieving voluminous and styled hair. Hair rollers are popular in both professional salons and home settings, providing a simple and effective way to add texture and structure to hairstyles without the need for heat styling tools.

The major global manufacturers of Hair Rollers include Conair, Goody Products, Spectrum Brands, Helen of Troy Limited, Panasonic, KAI, Sleep In Rollers, J&D Beauty, T3 Micro, Calista Tools, Dasio, Fromm, Lucky Trendy, TESCO, MeiYu, Fenghua Juxing, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and

influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Hair Rollers. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Hair Rollers market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Hair Rollers market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Hair Rollers industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Hair Rollers Include:

Conair

Goody Products

Spectrum Brands

Helen of Troy Limited

Panasonic

KAI

Sleep In Rollers

J&D Beauty

T3 Micro

Calista Tools

Dasio

Fromm

Lucky Trendy

TESCOM

MeiYu

Fenghua Juxing

Hair Rollers Product Segment Include:

Hot Rollers

Magnetic Rollers

Velcro Rollers

Foam Rollers

Snap-On Rollers

Plastic Mesh Rollers

Flexi-Rods

Others

Hair Rollers Product Application Include:

Professional Hair Care

DIY Hair Rolling

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Hair Rollers Industry PESTEL Analysis

Chapter 3: Global Hair Rollers Industry Porter's Five Forces Analysis

Chapter 4: Global Hair Rollers Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Hair Rollers Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Hair Rollers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Hair Rollers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Hair Rollers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Hair Rollers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Hair Rollers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Hair Rollers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Hair Rollers Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 HAIR ROLLERS MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Hair Rollers Product by Type
 - 1.2.1 Hot Rollers
 - 1.2.2 Magnetic Rollers
 - 1.2.3 Velcro Rollers
 - 1.2.4 Foam Rollers
 - 1.2.5 Snap-On Rollers
 - 1.2.6 Plastic Mesh Rollers
 - 1.2.7 Flexi-Rods
 - 1.2.8 Others
- 1.3 Hair Rollers Product by Application
 - 1.3.1 Professional Hair Care
 - 1.3.2 DIY Hair Rolling
- 1.4 Global Hair Rollers Market Revenue and Sales Analysis
 - 1.4.1 Global Hair Rollers Market Size Analysis (2020-2032)
 - 1.4.2 Global Hair Rollers Market Sales Analysis (2020-2032)
 - 1.4.3 Global Hair Rollers Market Sales Price Trend Analysis (2020-2032)
- 1.5 Hair Rollers Industry Trends and Innovation
 - 1.5.1 Hair Rollers Industry Trends and Innovation
 - 1.5.2 Hair Rollers Market Drivers and Challenges

2 HAIR ROLLERS MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 HAIR ROLLERS MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers

3.4 Bargaining Power of Buyers

3.5 Threat of Substitutes

4 GLOBAL HAIR ROLLERS MARKET ANALYSIS BY REGIONS

4.1 Global Hair Rollers Overall Market: 2024 VS 2025 VS 2032

4.2 Global Hair Rollers Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Hair Rollers Revenue and Market Share by Region (2020-2025)

4.2.2 Global Hair Rollers Revenue Forecast by Region (2026-2032)

4.3 Global Hair Rollers Sales and Forecast Analysis (2020-2032)

4.3.1 Global Hair Rollers Sales and Market Share by Region (2020-2025)

4.3.2 Global Hair Rollers Sales Forecast by Region (2026-2032)

4.4 Global Hair Rollers Sales Price Trend Analysis (2020-2032)

5 GLOBAL HAIR ROLLERS MARKET SIZE BY TYPE AND APPLICATION

5.1 Global Hair Rollers Market Size by Type

5.1.1 Global Hair Rollers Revenue and Forecast Analysis by Type (2020-2032)

5.1.2 Global Hair Rollers Sales and Forecast Analysis by Type (2020-2032)

5.2 Global Hair Rollers Market Size by Application

5.2.1 Global Hair Rollers Revenue and Forecast Analysis by Application (2020-2032)

5.2.2 Global Hair Rollers Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

6.1 North America Hair Rollers Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Manufacturers Analysis

6.3 North America Hair Rollers Market Size by Type

6.3.1 North America Hair Rollers Sales by Type (2020-2032)

6.3.2 North America Hair Rollers Revenue by Type (2020-2032)

6.4 North America Hair Rollers Market Size by Application

6.4.1 North America Hair Rollers Sales by Application (2020-2032)

6.4.2 North America Hair Rollers Revenue by Application (2020-2032)

6.5 North America Hair Rollers Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

- 7.1 Europe Hair Rollers Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Hair Rollers Market Size by Type
 - 7.3.1 Europe Hair Rollers Sales by Type (2020-2032)
 - 7.3.2 Europe Hair Rollers Revenue by Type (2020-2032)
- 7.4 Europe Hair Rollers Market Size by Application
 - 7.4.1 Europe Hair Rollers Sales by Application (2020-2032)
 - 7.4.2 Europe Hair Rollers Revenue by Application (2020-2032)
- 7.5 Europe Hair Rollers Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Hair Rollers Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Hair Rollers Market Size by Type
 - 8.3.1 China Hair Rollers Sales by Type (2020-2032)
 - 8.3.2 China Hair Rollers Revenue by Type (2020-2032)
- 8.4 China Hair Rollers Market Size by Application
 - 8.4.1 China Hair Rollers Sales by Application (2020-2032)
 - 8.4.2 China Hair Rollers Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Hair Rollers Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Hair Rollers Market Size by Type
 - 9.3.1 APAC (excl. China) Hair Rollers Sales by Type (2020-2032)
 - 9.3.2 APAC (excl. China) Hair Rollers Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Hair Rollers Market Size by Application
 - 9.4.1 APAC (excl. China) Hair Rollers Sales by Application (2020-2032)
 - 9.4.2 APAC (excl. China) Hair Rollers Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Hair Rollers Market Size by Country
 - 9.5.1 Japan

- 9.5.2 South Korea
- 9.5.3 India
- 9.5.4 Australia
- 9.5.5 Southeast Asia

10 LATIN AMERICA

- 10.1 Latin America Hair Rollers Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America Hair Rollers Market Size by Type
 - 10.3.1 Latin America Hair Rollers Sales by Type (2020-2032)
 - 10.3.2 Latin America Hair Rollers Revenue by Type (2020-2032)
- 10.4 Latin America Hair Rollers Market Size by Application
 - 10.4.1 Latin America Hair Rollers Sales by Application (2020-2032)
 - 10.4.2 Latin America Hair Rollers Revenue by Application (2020-2032)
- 10.5 Latin America Hair Rollers Market Size by Country
- 10.6 Latin America Hair Rollers Market Size by Country
 - 10.6.1 Mexico
 - 10.6.2 Brazil

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Hair Rollers Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Hair Rollers Market Size by Type
 - 11.3.1 Middle East & Africa Hair Rollers Sales by Type (2020-2032)
 - 11.3.2 Middle East & Africa Hair Rollers Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Hair Rollers Market Size by Application
 - 11.4.1 Middle East & Africa Hair Rollers Sales by Application (2020-2032)
 - 11.4.2 Middle East & Africa Hair Rollers Revenue by Application (2020-2032)
- 11.5 Middle East Hair Rollers Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

- 12.1 Global Hair Rollers Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

- 12.1.1 Global Hair Rollers Market Sales by Key Manufacturers (2021-2025)
- 12.1.2 Global Hair Rollers Market Revenue by Key Manufacturers (2021-2025)
- 12.1.3 Global Hair Rollers Average Sales Price by Manufacturers (2021-2025)
- 12.2 Hair Rollers Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Hair Rollers Competitive Landscape Analysis
 - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Conair

- 13.1.1 Conair Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.1.2 Conair Hair Rollers Product Portfolio
- 13.1.3 Conair Hair Rollers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Goody Products

- 13.2.1 Goody Products Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.2.2 Goody Products Hair Rollers Product Portfolio
- 13.2.3 Goody Products Hair Rollers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Spectrum Brands

- 13.3.1 Spectrum Brands Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.3.2 Spectrum Brands Hair Rollers Product Portfolio
- 13.3.3 Spectrum Brands Hair Rollers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Helen of Troy Limited

- 13.4.1 Helen of Troy Limited Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.4.2 Helen of Troy Limited Hair Rollers Product Portfolio
- 13.4.3 Helen of Troy Limited Hair Rollers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Panasonic

- 13.5.1 Panasonic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.5.2 Panasonic Hair Rollers Product Portfolio
- 13.5.3 Panasonic Hair Rollers Market Data Analysis (Revenue, Sales, Price, Gross

Margin and Market Share) (2021-2025)

13.6 KAI

13.6.1 KAI Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 KAI Hair Rollers Product Portfolio

13.6.3 KAI Hair Rollers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Sleep In Rollers

13.7.1 Sleep In Rollers Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Sleep In Rollers Hair Rollers Product Portfolio

13.7.3 Sleep In Rollers Hair Rollers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 J&D Beauty

13.8.1 J&D Beauty Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 J&D Beauty Hair Rollers Product Portfolio

13.8.3 J&D Beauty Hair Rollers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 T3 Micro

13.9.1 T3 Micro Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 T3 Micro Hair Rollers Product Portfolio

13.9.3 T3 Micro Hair Rollers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Calista Tools

13.10.1 Calista Tools Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Calista Tools Hair Rollers Product Portfolio

13.10.3 Calista Tools Hair Rollers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 Dasio

13.11.1 Dasio Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Dasio Hair Rollers Product Portfolio

13.11.3 Dasio Hair Rollers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 Fromm

13.12.1 Fromm Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

13.12.2 Fromm Hair Rollers Product Portfolio

13.12.3 Fromm Hair Rollers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 Lucky Trendy

13.13.1 Lucky Trendy Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Lucky Trendy Hair Rollers Product Portfolio

13.13.3 Lucky Trendy Hair Rollers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 TESCO

13.14.1 TESCO Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 TESCO Hair Rollers Product Portfolio

13.14.3 TESCO Hair Rollers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 MeiYu

13.15.1 MeiYu Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 MeiYu Hair Rollers Product Portfolio

13.15.3 MeiYu Hair Rollers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.16 Fenghua Juxing

13.16.1 Fenghua Juxing Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Fenghua Juxing Hair Rollers Product Portfolio

13.16.3 Fenghua Juxing Hair Rollers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Hair Rollers Industry Chain Analysis

14.2 Hair Rollers Industry Raw Material and Suppliers Analysis

14.2.1 Hair Rollers Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Hair Rollers Typical Downstream Customers

14.4 Hair Rollers Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Hair Rollers Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Hair Rollers Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Hair Rollers Industry Development Status

Table 4: Hair Rollers Industry Development Trends

Table 5: Global Hair Rollers Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Hair Rollers Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Hair Rollers Revenue Market Share by Region (2020-2025)

Table 8: Global Hair Rollers Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Hair Rollers Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Hair Rollers Sales by Region (2020-2025) & (K Unit)

Table 11: Global Hair Rollers Sales Market Share by Region (2020-2025)

Table 12: Global Hair Rollers Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Hair Rollers Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Hair Rollers Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Hair Rollers Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Hair Rollers Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Hair Rollers Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Hair Rollers Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Hair Rollers Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Hair Rollers Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Hair Rollers Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Hair Rollers Players in North America

Table 23: North America Hair Rollers Sales by Type (2020-2025) & (K Unit)

Table 24: North America Hair Rollers Sales by Type (2026-2032) & (K Unit)

Table 25: North America Hair Rollers Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Hair Rollers Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Hair Rollers Sales by Application (2020-2025) & (K Unit)

Table 28: North America Hair Rollers Sales by Application (2026-2032) & (K Unit)

Table 29: North America Hair Rollers Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Hair Rollers Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Hair Rollers Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Hair Rollers Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Hair Rollers Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Hair Rollers Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Hair Rollers Players in Europe

Table 36: Europe Hair Rollers Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Hair Rollers Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Hair Rollers Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Hair Rollers Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Hair Rollers Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Hair Rollers Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Hair Rollers Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Hair Rollers Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Hair Rollers Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Hair Rollers Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Hair Rollers Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Hair Rollers Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Hair Rollers Players in China

Table 49: China Hair Rollers Sales by Type (2020-2025) & (K Unit)

Table 50: China Hair Rollers Sales by Type (2026-2032) & (K Unit)

Table 51: China Hair Rollers Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Hair Rollers Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Hair Rollers Sales by Application (2020-2025) & (K Unit)

Table 54: China Hair Rollers Sales by Application (2026-2032) & (K Unit)

Table 55: China Hair Rollers Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Hair Rollers Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Hair Rollers Players in APAC (excl. China)

Table 58: APAC (excl. China) Hair Rollers Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Hair Rollers Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Hair Rollers Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Hair Rollers Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Hair Rollers Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Hair Rollers Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Hair Rollers Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Hair Rollers Revenue by Application (2026-2032) & (US\$ Million)

Table 66:: APAC (excl. China) Hair Rollers Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Hair Rollers Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Hair Rollers Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Hair Rollers Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Hair Rollers Players in Latin America

Table 71: Latin America Hair Rollers Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Hair Rollers Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Hair Rollers Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Hair Rollers Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Hair Rollers Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Hair Rollers Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Hair Rollers Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Hair Rollers Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Hair Rollers Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Hair Rollers Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Hair Rollers Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Hair Rollers Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Hair Rollers Players in Middle East & Africa

- Table 84: Middle East & Africa Hair Rollers Sales by Type (2020-2025) & (K Unit)
- Table 85: Middle East & Africa Hair Rollers Sales by Type (2026-2032) & (K Unit)
- Table 86: Middle East & Africa Hair Rollers Revenue by Type (2020-2025) & (US\$ Million)
- Table 87: Middle East & Africa Hair Rollers Revenue by Type (2026-2032) & (US\$ Million)
- Table 88: Middle East & Africa Hair Rollers Sales by Application (2020-2025) & (K Unit)
- Table 89: Middle East & Africa Hair Rollers Sales by Application (2026-2032) & (K Unit)
- Table 90: Middle East & Africa Hair Rollers Revenue by Application (2020-2025) & (US\$ Million)
- Table 91: Middle East & Africa Hair Rollers Revenue by Application (2026-2032) & (US\$ Million)
- Table 92: Middle East & Africa Hair Rollers Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 93: Middle East & Africa Hair Rollers Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 94: Middle East & Africa Hair Rollers Sales Market Size by Country (2020-2025) & (K Unit)
- Table 95: Middle East & Africa Hair Rollers Sales Market Size Forecast by Country (2026-2032) & (K Unit)
- Table 96: Global Hair Rollers Market Sales by Key Manufacturers (2021-2025) & (K Unit)
- Table 97: Global Hair Rollers Sales Market Share by Key Manufacturers (2021-2025)
- Table 98: Global Hair Rollers Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)
- Table 99: Global Hair Rollers Revenue Market Share by Key Manufacturers (2021-2025)
- Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)
- Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales
- Table 102: Market Mergers & Acquisitions, Expansion
- Table 103: Conair Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 104: Conair Hair Rollers Product Portfolio
- Table 105: Conair Hair Rollers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 106: Goody Products Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 107: Goody Products Hair Rollers Product Portfolio
- Table 108: Goody Products Hair Rollers Revenue (US\$ Million), Sales (K Unit), Price

(USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Spectrum Brands Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Spectrum Brands Hair Rollers Product Portfolio

Table 111: Spectrum Brands Hair Rollers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Helen of Troy Limited Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Helen of Troy Limited Hair Rollers Product Portfolio

Table 114: Helen of Troy Limited Hair Rollers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Panasonic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Panasonic Hair Rollers Product Portfolio

Table 117: Panasonic Hair Rollers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: KAI Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: KAI Hair Rollers Product Portfolio

Table 120: KAI Hair Rollers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Sleep In Rollers Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Sleep In Rollers Hair Rollers Product Portfolio

Table 123: Sleep In Rollers Hair Rollers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: J&D Beauty Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: J&D Beauty Hair Rollers Product Portfolio

Table 126: J&D Beauty Hair Rollers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: T3 Micro Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: T3 Micro Hair Rollers Product Portfolio

Table 129: T3 Micro Hair Rollers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Calista Tools Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Calista Tools Hair Rollers Product Portfolio

Table 132: Calista Tools Hair Rollers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Dasio Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Dasio Hair Rollers Product Portfolio

Table 135: Dasio Hair Rollers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Fromm Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Fromm Hair Rollers Product Portfolio

Table 138: Fromm Hair Rollers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: Lucky Trendy Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Lucky Trendy Hair Rollers Product Portfolio

Table 141: Lucky Trendy Hair Rollers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: TESCO Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: TESCO Hair Rollers Product Portfolio

Table 144: TESCO Hair Rollers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: MeiYu Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: MeiYu Hair Rollers Product Portfolio

Table 147: MeiYu Hair Rollers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: Fenghua Juxing Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Fenghua Juxing Hair Rollers Product Portfolio

Table 150: Fenghua Juxing Hair Rollers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 151: Upstream Key Raw Material Price List

Table 152: Hair Rollers Raw Material Suppliers and Contact Information

Table 153: Hair Rollers Typical Customer List

Table 154: Hair Rollers Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Hair Rollers Product Pictures

Figure 2: Hot Rollers Picture Scope

Figure 3: Magnetic Rollers Picture Scope

Figure 4: Velcro Rollers Picture Scope

Figure 5: Foam Rollers Picture Scope

Figure 6: Snap-On Rollers Picture Scope

Figure 7: Plastic Mesh Rollers Picture Scope

Figure 8: Flexi-Rods Picture Scope

Figure 9: Others Picture Scope

Figure 10: Professional Hair Care Picture Scope

Figure 11: DIY Hair Rolling Picture Scope

Figure 12: Global Hair Rollers Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 13: Global Hair Rollers Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 14: Global Hair Rollers Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 15: Global Hair Rollers Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 16: Global Hair Rollers Market Size by Region (2020-2032) & (US\$ Million)

Figure 17: Global Hair Rollers Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 18: Global Hair Rollers Sales Price by Region (2020-2032) & (K Unit)

Figure 19: North America Hair Rollers Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 20: North America Hair Rollers Revenue Market Share by Players in 2024

Figure 21: North America Hair Rollers Sales Market Share by Type (2020-2032)

Figure 22: North America Hair Rollers Revenue Market Share by Type (2020-2032)

Figure 23: North America Hair Rollers Sales Market Share by Application (2020-2032)

Figure 24: North America Hair Rollers Revenue Market Share by Application (2020-2032)

Figure 25: US Hair Rollers Revenue (2020-2032) & (US\$ Million)

Figure 26: Canada Hair Rollers Revenue (2020-2032) & (US\$ Million)

Figure 27: Europe Hair Rollers Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 28: Europe Hair Rollers Revenue Market Share by Players in 2024

- Figure 29:Europe Hair Rollers Sales Market Share by Type (2020-2032)
- Figure 30:Europe Hair Rollers Revenue Market Share by Type (2020-2032)
- Figure 31:Europe Hair Rollers Sales Market Share by Application (2020-2032)
- Figure 32:Europe Hair Rollers Revenue Market Share by Application (2020-2032)
- Figure 33:Germany Hair Rollers Revenue (2020-2032) & (US\$ Million)
- Figure 34:France Hair Rollers Revenue (2020-2032) & (US\$ Million)
- Figure 35:United Kingdom Hair Rollers Revenue (2020-2032) & (US\$ Million)
- Figure 36:Italy Hair Rollers Revenue (2020-2032) & (US\$ Million)
- Figure 37:Spain Hair Rollers Revenue (2020-2032) & (US\$ Million)
- Figure 38:Benelux Hair Rollers Revenue (2020-2032) & (US\$ Million)
- Figure 39:China Hair Rollers Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 40:China Hair Rollers Revenue Market Share by Players in 2024
- Figure 41:China Hair Rollers Sales Market Share by Type (2020-2032)
- Figure 42:China Hair Rollers Revenue Market Share by Type (2020-2032)
- Figure 43:China Hair Rollers Sales Market Share by Application (2020-2032)
- Figure 44:China Hair Rollers Revenue Market Share by Application (2020-2032)
- Figure 45:APAC (excl. China) Hair Rollers Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 46:APAC (excl. China) Hair Rollers Revenue Market Share by Players in 2024
- Figure 47:APAC (excl. China) Hair Rollers Sales Market Share by Type (2020-2032)
- Figure 48:APAC (excl. China) Hair Rollers Revenue Market Share by Type (2020-2032)
- Figure 49:APAC (excl. China) Hair Rollers Sales Market Share by Application (2020-2032)
- Figure 50:APAC (excl. China) Hair Rollers Revenue Market Share by Application (2020-2032)
- Figure 51:Japan Hair Rollers Revenue (2020-2032) & (US\$ Million)
- Figure 52:South Korea Hair Rollers Revenue (2020-2032) & (US\$ Million)
- Figure 53:India Hair Rollers Revenue (2020-2032) & (US\$ Million)
- Figure 54:Australia Hair Rollers Revenue (2020-2032) & (US\$ Million)
- Figure 55:Southeast Asia Hair Rollers Revenue (2020-2032) & (US\$ Million)
- Figure 56:Latin America Hair Rollers Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 57:Latin America Hair Rollers Revenue Market Share by Players in 2024
- Figure 58:Latin America Hair Rollers Sales Market Share by Type (2020-2032)
- Figure 59:Latin America Hair Rollers Revenue Market Share by Type (2020-2032)
- Figure 60:Latin America Hair Rollers Sales Market Share by Application (2020-2032)
- Figure 61:Latin America Hair Rollers Revenue Market Share by Application (2020-2032)
- Figure 62:Mexico Hair Rollers Revenue (2020-2032) & (US\$ Million)
- Figure 63:Brazil Hair Rollers Revenue (2020-2032) & (US\$ Million)

Figure 64: Middle East & Africa Hair Rollers Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 65: Middle East & Africa Hair Rollers Revenue Market Share by Players in 2024

Figure 66: Middle East & Africa Hair Rollers Sales Market Share by Type (2020-2032)

Figure 67: Middle East & Africa Hair Rollers Revenue Market Share by Type (2020-2032)

Figure 68: Middle East & Africa Hair Rollers Sales Market Share by Application (2020-2032)

Figure 69: Middle East & Africa Hair Rollers Revenue Market Share by Application (2020-2032)

Figure 70: Saudi Arabia Hair Rollers Revenue (2020-2032) & (US\$ Million)

Figure 71: South Africa Hair Rollers Revenue (2020-2032) & (US\$ Million)

Figure 72: Global Hair Rollers Sales Market Share by Key Manufacturers in 2024

Figure 73: Global Hair Rollers Revenue Market Share by Key Manufacturers in 2024

Figure 74: Global Hair Rollers Industry Competition Landscape

Figure 75: Hair Rollers Industry Chain Analysis

Figure 76: Bottom-Up and Top-Down Research Methods

Figure 77: Key Interview Objectives

Figure 78: Data Cross Validation

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