

Global Hair Removal Device Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Hair Removal Device market size will reach 924.89 Million USD in 2025 and is projected to reach 2,054.88 Million USD by 2032, with a CAGR of 12.08% (2025-2032). Notably, the China Hair Removal Device market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A hair removal device is a technological tool designed to eliminate or reduce unwanted hair from the body using various methods. These devices include electric razors, epilators, laser hair removal systems, and intense pulsed light (IPL) devices. Electric razors use oscillating or rotating blades to trim hair at the skin's surface, providing a quick and convenient method for shaving. Epilators remove hair from the root using multiple tweezers or discs, resulting in longer-lasting smoothness. Laser hair removal and IPL devices utilize light energy to target and damage hair follicles, inhibiting future hair growth. These devices offer more prolonged hair reduction and can be used on various body parts. The choice of a hair removal device depends on factors such as personal preferences, the desired level of smoothness, and the specific area of the body being treated.

The major global manufacturers of Hair Removal Device include Philips, Panasonic, Braun, Flyco, Tira, Remington, iluminage, Silk'n, Epilady, GSD, POVOS, Ya-Man, etc. The global players competition landscape in this report is divided into three tiers. The

first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Hair Removal Device. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Hair Removal Device market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Hair Removal Device market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Hair Removal Device industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Hair Removal Device Include:

Philips

Panasonic

Braun

Flyco

Tira

Remington

iluminage

Silk'n

Epilady

GSD

POVOS

Ya-Man

Hair Removal Device Product Segment Include:

Electric Razors

Epilators

Laser Hair Removal Systems

Intense Pulsed Light (IPL) Devices

Hair Removal Device Product Application Include:

At-Home Use

Commercial Use

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