

# Global Hair Extension Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Hair Extension market size will reach 1,779.46 Million USD in 2025 and is projected to reach 2,807.33 Million USD by 2032, with a CAGR of 6.73% (2025-2032). Notably, the China Hair Extension market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Hair extensions are artificial or natural hair integrations that are added to a person's existing hair to create length, volume, or desired hairstyling effects. These extensions can be made from synthetic materials, human hair, or a blend of both. Human hair extensions, often considered more natural-looking and versatile, can be styled, colored, and treated like one's own hair. Hair extensions come in various lengths, textures, and colors, allowing individuals to experiment with different looks without committing to permanent changes. The application methods vary, including clip-ins, tape-ins, sew-ins, fusion, and more. Hair extensions are popular among those looking for a quick and temporary transformation, whether for special occasions, fashion choices, or to address hair thinning or loss.

The major global manufacturers of Hair Extension include Great Lengths, Balmain, Hair Dreams, Easihair, Socap, Donna Bella, Cinderella, Hairlocs, Klix Hair Extension, UltraTress, Racoon, Hair Addictionz, FN LONGLOCKS, VivaFemina, Femme Hair Extension, Locks&Bonds, Godrejcp, Anhui Jinruixiang, Ruimei, Xuchang Penghui,

Yinnuohair, Shengtai, Xuchang Haoyuan, Meishang, Rebecca, Evergreen Products Group, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Hair Extension. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Hair Extension market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Hair Extension market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Hair Extension industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Hair Extension Include:

Great Lengths

Balmain

Hair Dreams

Easihair

Socap

Donna Bella

Cinderella

Hairlocs

Klix Hair Extension

UltraTress

Racoon

Hair Addictionz

FN LONGLOCKS

VivaFemina

Femme Hair Extension

Locks&Bonds

Godrejcp

Anhui Jinruixiang

Ruimei

Xuchang Penghui

Yinnuohair

Shengtai

Xuchang Haoyuan

Meishang

Rebecca

Evergreen Products Group

Hair Extension Product Segment Include:

Human Hair Extensions

Synthetic Hair Extensions

Hair Extension Product Application Include:

Female

Male

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Hair Extension Industry PESTEL Analysis

Chapter 3: Global Hair Extension Industry Porter's Five Forces Analysis

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