

Global Hair Brush Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Hair Brush market size will reach 909.69 Million USD in 2025 and is projected to reach 1,619.65 Million USD by 2032, with a CAGR of 8.59% (2025-2032). Notably, the China Hair Brush market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A hairbrush is a grooming tool designed for the maintenance and styling of hair. Typically featuring a handle and bristles, hairbrushes come in various shapes, sizes, and materials to cater to different hair types and styling preferences. The bristles can be made of natural materials like boar bristle or synthetic materials such as nylon or plastic. Hairbrushes serve multiple purposes, including detangling hair, distributing natural oils, and styling. Different types of brushes, such as paddle brushes, round brushes, and combs, are used for specific styling needs, from achieving smooth and straight looks to adding volume and curls. Regular brushing is often recommended for promoting hair health by stimulating the scalp and preventing tangles, and the choice of a hairbrush depends on individual hair texture, length, and styling goals.

The major global manufacturers of Hair Brush include Mason Pearson, Braun, Goody, Tangle Teezer, Kent, Knot Genie, Ibiza, YS Park, Philip B, Paul Mitchell, Janeke, The Wet Brush, Acca Kappa, GHD, Aerin, Conair, Air Motion, Denman, Carpenter Tan, Maggie, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial

market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Hair Brush. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Hair Brush market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Hair Brush market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Hair Brush industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Hair Brush Include:

Mason Pearson

Braun

Goody

Tangle Teezer

Kent

Knot Genie

Ibiza

YS Park

Philip B

Paul Mitchell

Janeke

The Wet Brush

Acca Kappa

GHD

Aerin

Conair

Air Motion

Denman

Carpenter Tan

Maggie

Hair Brush Product Segment Include:

Cushion Brush

Paddle Brush

Round Brush

Others

Hair Brush Product Application Include:

Human Usage

Animal Usage

Chapter Scope

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