

Global Guacamole Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Guacamole market size will reach 602.14 Million USD in 2025 and is projected to reach 1,052.20 Million USD by 2032, with a CAGR of 8.30% (2025-2032). Notably, the China Guacamole market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Guacamole is a popular and delicious Mexican dip or condiment made primarily from ripe avocados. The avocados are mashed and combined with various ingredients such as diced tomatoes, onions, cilantro, lime juice, and seasonings like salt and pepper. Some variations may include garlic or chili peppers for added flavor. Guacamole is known for its creamy texture, vibrant green color, and a balance of tangy, savory, and fresh flavors. It is commonly served with tortilla chips as a snack or appetizer, and it also makes a versatile accompaniment to tacos, nachos, burritos, and other Mexican or Tex-Mex dishes. Guacamole has gained widespread popularity beyond its Mexican origins and is appreciated for its rich taste and the nutritional benefits of avocados, which are packed with healthy fats, vitamins, and minerals.

The major global manufacturers of Guacamole include Wholly Guacamole (Hormel Foods Corporation), Yucatan Foods (Landec Corporation), SABRA DIPPING CO., Fresh Del Monte Produce Inc., Frontera Foods (Conagra Brands), Ventura Foods, LLC, Verfruco Foods, Inc, Ortega (B&G Foods), Westfalia Fruit, etc. The global players

competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Guacamole. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Guacamole market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Guacamole market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Guacamole industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Guacamole Include:

Wholly Guacamole (Hormel Foods Corporation)

Yucatan Foods (Landec Corporation)

SABRA DIPPING CO.

Fresh Del Monte Produce Inc.

Frontera Foods (Conagra Brands)

Ventura Foods, LLC

Verfruco Foods, Inc

Ortega (B&G Foods)

Westfalia Fruit

Guacamole Product Segment Include:

Mild Guacamole

Spicy Guacamole

Guacamole Product Application Include:

Foodservice

Retail

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