

# Global Growing Media Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Growing Media market size will reach 4,600.83 Million USD in 2025 and is projected to reach 5,074.60 Million USD by 2032, with a CAGR of 1.41% (2025-2032). Notably, the China Growing Media market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Growing media, also known as substrate or soilless mix, refers to a material or mixture used to support plant growth in horticultural and agricultural applications. Unlike traditional soil, growing media are typically soilless and may consist of various components such as peat moss, coconut coir, perlite, vermiculite, and organic matter. The primary purpose of growing media is to provide a suitable environment for plant roots to anchor, access nutrients, and receive water. These media are carefully formulated to offer optimal aeration, water retention, and drainage, creating an ideal environment for plant development. Growing media are widely used in container gardening, greenhouse cultivation, and hydroponic systems, allowing growers to have precise control over the growing conditions and providing a sterile and disease-free substrate for plants. The selection of growing media depends on the specific needs of the plants and the cultivation method employed.

The major global manufacturers of Growing Media include Berger, FoxFarm Soil & Fertilizer Company, JIFFY, Pelemix, Quick Plug, FLORAGARD Vertribs, CANNA,

Grodan, Premier Tech Horticulture, PittMoss, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Growing Media. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Growing Media market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Growing Media market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Growing Media industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Growing Media Include:

Berger

FoxFarm Soil & Fertilizer Company

JIFFY

Pelemix

Quick Plug

FLORAGARD Vertribs

CANNA

Grodan

Premier Tech Horticulture

PittMoss

Growing Media Product Segment Include:

Soilless Mixes

Composts

Gravel

Inert Mediums

Other

Growing Media Product Application Include:

Crop

Horticultural Plant

Other

## **Chapter Scope**

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