

# Global Green Tire Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Green Tire market size will reach 14,167 Million USD in 2025 and is projected to reach 25,649 Million USD by 2032, with a CAGR of 8.85% (2025-2032). Notably, the China Green Tire market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A green tire refers to an environmentally conscious and sustainable approach in the design and manufacturing of tires. Green tires are developed with a focus on reducing their environmental impact throughout their lifecycle. This involves incorporating eco-friendly materials, optimizing tire design for fuel efficiency to decrease rolling resistance, and adopting manufacturing processes that minimize energy consumption and emissions. Additionally, green tires often include recycled or renewable materials in their construction. The aim is to enhance overall tire performance while decreasing fuel consumption and lowering emissions, contributing to a more sustainable and eco-friendly transportation industry. Green tires align with the broader effort to create environmentally responsible products and address the environmental challenges associated with traditional tire production and usage.

The major global manufacturers of Green Tire include Michelin, Bridgestone, Continental, Pirelli, Goodyear, Shanghai Huayi, Sumitomo Rubber Industries, ZC Rubber, Nokian Tyres, Yokohama, Hankook, Maxxis, Triangle, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises

global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Green Tire. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Green Tire market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Green Tire market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Green Tire industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Green Tire Include:

Michelin

Bridgestone

Continental

Pirelli

Goodyear

Shanghai Huayi

Sumitomo Rubber Industries

ZC Rubber

Nokian Tyres

Yokohama

Hankook

Maxxis

Triangle

Green Tire Product Segment Include:

All-Steel Tire

Semi-Steel Tire

Green Tire Product Application Include:

Passenger Vehicle

Light Commercial Vehicle

Heavy Commercial Vehicle

## **Chapter Scope**

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