

Global Grass-fed Milk Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Grass-fed Milk market size will reach 67,109 Million USD in 2025 and is projected to reach 215,427 Million USD by 2032, with a CAGR of 18.13% (2025-2032). Notably, the China Grass-fed Milk market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Grass-fed milk refers to milk produced by dairy cows that primarily graze on natural pasture, primarily consisting of grass and other forage. Unlike conventional dairy farming where cows might be confined and fed a diet that includes grains and supplements, grass-fed milk is derived from cows that spend a significant portion of their lives on open pasture. The diet of these cows is rich in fresh grass, herbs, and other plants, which can influence the nutritional composition of the milk. Grass-fed milk is often associated with potential health benefits, as it tends to have higher levels of certain nutrients such as omega-3 fatty acids and antioxidants. Additionally, proponents of grass-fed milk argue that this farming method promotes animal welfare and sustainable agricultural practices by allowing cows to engage in more natural behaviors and reducing reliance on concentrated feed.

The major global manufacturers of Grass-fed Milk include Organic Valley, Maple Hill, Arla Foods, Yili, Aurora Organic Dairy, Horizon Organic, Emmi Corporate, Yeo Valley, Organic Pastures, Hart Dairy Co, Brookford Farm, Organic Dairy Farmer, Wholly Cow,

Trickling Springs Creamery, Pinkie's Farm, Swiss Villa, Heritage Reclaimed Farm, Dutch Meadows Farm, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Grass-fed Milk. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Grass-fed Milk market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Grass-fed Milk market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Grass-fed Milk industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Grass-fed Milk Include:

Organic Valley

Maple Hill

Arla Foods

Yili

Aurora Organic Dairy

Horizon Organic

Emmi Corporate

Yeo Valley

Organic Pastures

Hart Dairy Co

Brookford Farm

Organic Dairy Farmer

Wholly Cow

Trickling Springs Creamery

Pinkie's Farm

Swiss Villa

Heritage Reclaimed Farm

Dutch Meadows Farm

Grass-fed Milk Product Segment Include:

Grass-Fed Whole Milk

Grass-Fed 2% Milk

Grass-Fed 1% Milk

Grass-Fed Skim Milk

Grass-fed Milk Product Application Include:

Pure Milk (Powder & Liquid)

Yogurt & Drinks

Cheese & Butter

Other

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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