

Global Graphics Card Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Graphics Card market size will reach 20,069 Million USD in 2025 and is projected to reach 28,353 Million USD by 2032, with a CAGR of 5.06% (2025-2032). Notably, the China Graphics Card market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A graphics card, also known as a video card or GPU (Graphics Processing Unit), is a crucial component of a computer responsible for rendering and displaying visual information on a monitor. It is designed to handle complex graphics tasks, such as rendering 3D images, videos, and graphical user interfaces. The graphics card works by processing data from the computer's CPU (Central Processing Unit) and converting it into signals that can be interpreted by the monitor, allowing users to see images, videos, and interact with graphical interfaces. Graphics cards have their own dedicated video memory (VRAM) and are equipped with specialized processors optimized for graphics-related calculations. They play a vital role in tasks such as gaming, video editing, graphic design, and other visually demanding applications, significantly influencing the overall performance and visual quality of a computer system.

The major global manufacturers of Graphics Card include Intel, Nvidia, AMD, Samsung, Toshiba, Matrox, VIA, EVGA, SIS, MSI, ASUS, Leadtek, GALAXY Microsystems Ltd, ZOTAC, Ming xuan, Sapphire, CFG, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises

that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Graphics Card. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Graphics Card market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Graphics Card market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Graphics Card industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Graphics Card Include:

Intel

Nvidia

AMD

Samsung

Toshiba

Matrox

VIA

EVGA

SIS

MSI

ASUS

Leadtek

GALAXY Microsystems Ltd

ZOTAC

Ming xuan

Sapphire

CFG

Graphics Card Product Segment Include:

HD Graphics

Integrated Graphics

Discrete Graphics

Graphics Card Product Application Include:

Desktop Computer

Laptop

Others

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