

Global Graphic T-Shirts Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Graphic T-Shirts market size will reach 2,993.41 Million USD in 2025 and is projected to reach 4,813.06 Million USD by 2032, with a CAGR of 7.02% (2025-2032). Notably, the China Graphic T-Shirts market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Graphic T-shirts are a popular category of clothing characterized by the incorporation of visually appealing and often expressive designs, images, or text onto the fabric of a T-shirt. These designs can range from artistic illustrations and logos to humorous slogans or cultural references, allowing individuals to convey personal style, interests, or affiliations through their clothing. Graphic T-shirts have become a significant form of self-expression and a means for people to showcase their personality or make a statement. They are widely embraced in casual and streetwear fashion, providing a versatile canvas for designers and individuals alike to showcase creativity and convey messages. Graphic T-shirts have transcended fashion trends, becoming a staple in many wardrobes as a comfortable and versatile garment that reflects individual identity and cultural influences.

The major global manufacturers of Graphic T-Shirts include Gap Inc., Forever21, Nike, Inc., Zara, Abercrombie & Fitch, Adidas, Threadless, H&M, Asos, UNIQLO CO. LTD., Semir, Metersbonwe, etc. The global players competition landscape in this report is

divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Graphic T-Shirts. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Graphic T-Shirts market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Graphic T-Shirts market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Graphic T-Shirts industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Graphic T-Shirts Include:

Gap Inc.

Forever21

Nike, Inc.

Zara

Abercrombie & Fitch

Adidas

Threadless

H&M

Asos

UNIQLO CO. LTD.

Semir

Metersbonwe

Graphic T-Shirts Product Segment Include:

Crew Neck

V-neck

Henley Shirt

Boat Collar

Others

Graphic T-Shirts Product Application Include:

Women's T-shirt

Men's T-shirt

Children's T-shirt

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Graphic T-Shirts Industry PESTEL Analysis

Chapter 3: Global Graphic T-Shirts Industry Porter's Five Forces Analysis

Chapter 4: Global Graphic T-Shirts Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Graphic T-Shirts Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Graphic T-Shirts Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Graphic T-Shirts Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Graphic T-Shirts Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Graphic T-Shirts Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Graphic T-Shirts Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Graphic T-Shirts Competitive Analysis (Market Size,

Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Graphic T-Shirts Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 GRAPHIC T-SHIRTS MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Graphic T-Shirts Product by Type
 - 1.2.1 Crew Neck
 - 1.2.2 V-neck
 - 1.2.3 Henley Shirt
 - 1.2.4 Boat Collar
 - 1.2.5 Others
- 1.3 Graphic T-Shirts Product by Application
 - 1.3.1 Women's T-shirt
 - 1.3.2 Men's T-shirt
 - 1.3.3 Children's T-shirt
- 1.4 Global Graphic T-Shirts Market Revenue and Sales Analysis
 - 1.4.1 Global Graphic T-Shirts Market Size Analysis (2020-2032)
 - 1.4.2 Global Graphic T-Shirts Market Sales Analysis (2020-2032)
 - 1.4.3 Global Graphic T-Shirts Market Sales Price Trend Analysis (2020-2032)
- 1.5 Graphic T-Shirts Industry Trends and Innovation
 - 1.5.1 Graphic T-Shirts Industry Trends and Innovation
 - 1.5.2 Graphic T-Shirts Market Drivers and Challenges

2 GRAPHIC T-SHIRTS MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 GRAPHIC T-SHIRTS MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL GRAPHIC T-SHIRTS MARKET ANALYSIS BY REGIONS

- 4.1 Global Graphic T-Shirts Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Graphic T-Shirts Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Graphic T-Shirts Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Graphic T-Shirts Revenue Forecast by Region (2026-2032)
- 4.3 Global Graphic T-Shirts Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Graphic T-Shirts Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Graphic T-Shirts Sales Forecast by Region (2026-2032)
- 4.4 Global Graphic T-Shirts Sales Price Trend Analysis (2020-2032)

5 GLOBAL GRAPHIC T-SHIRTS MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Graphic T-Shirts Market Size by Type
 - 5.1.1 Global Graphic T-Shirts Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Graphic T-Shirts Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Graphic T-Shirts Market Size by Application
 - 5.2.1 Global Graphic T-Shirts Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Graphic T-Shirts Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Graphic T-Shirts Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Graphic T-Shirts Market Size by Type
 - 6.3.1 North America Graphic T-Shirts Sales by Type (2020-2032)
 - 6.3.2 North America Graphic T-Shirts Revenue by Type (2020-2032)
- 6.4 North America Graphic T-Shirts Market Size by Application
 - 6.4.1 North America Graphic T-Shirts Sales by Application (2020-2032)
 - 6.4.2 North America Graphic T-Shirts Revenue by Application (2020-2032)
- 6.5 North America Graphic T-Shirts Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Graphic T-Shirts Market Size and Growth Rate Analysis (2020-2032)

- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Graphic T-Shirts Market Size by Type
 - 7.3.1 Europe Graphic T-Shirts Sales by Type (2020-2032)
 - 7.3.2 Europe Graphic T-Shirts Revenue by Type (2020-2032)
- 7.4 Europe Graphic T-Shirts Market Size by Application
 - 7.4.1 Europe Graphic T-Shirts Sales by Application (2020-2032)
 - 7.4.2 Europe Graphic T-Shirts Revenue by Application (2020-2032)
- 7.5 Europe Graphic T-Shirts Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Graphic T-Shirts Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Graphic T-Shirts Market Size by Type
 - 8.3.1 China Graphic T-Shirts Sales by Type (2020-2032)
 - 8.3.2 China Graphic T-Shirts Revenue by Type (2020-2032)
- 8.4 China Graphic T-Shirts Market Size by Application
 - 8.4.1 China Graphic T-Shirts Sales by Application (2020-2032)
 - 8.4.2 China Graphic T-Shirts Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Graphic T-Shirts Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Graphic T-Shirts Market Size by Type
 - 9.3.1 APAC (excl. China) Graphic T-Shirts Sales by Type (2020-2032)
 - 9.3.2 APAC (excl. China) Graphic T-Shirts Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Graphic T-Shirts Market Size by Application
 - 9.4.1 APAC (excl. China) Graphic T-Shirts Sales by Application (2020-2032)
 - 9.4.2 APAC (excl. China) Graphic T-Shirts Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Graphic T-Shirts Market Size by Country
 - 9.5.1 Japan

- 9.5.2 South Korea
- 9.5.3 India
- 9.5.4 Australia
- 9.5.5 Southeast Asia

10 LATIN AMERICA

- 10.1 Latin America Graphic T-Shirts Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America Graphic T-Shirts Market Size by Type
 - 10.3.1 Latin America Graphic T-Shirts Sales by Type (2020-2032)
 - 10.3.2 Latin America Graphic T-Shirts Revenue by Type (2020-2032)
- 10.4 Latin America Graphic T-Shirts Market Size by Application
 - 10.4.1 Latin America Graphic T-Shirts Sales by Application (2020-2032)
 - 10.4.2 Latin America Graphic T-Shirts Revenue by Application (2020-2032)
- 10.5 Latin America Graphic T-Shirts Market Size by Country
- 10.6 Latin America Graphic T-Shirts Market Size by Country
 - 10.6.1 Mexico
 - 10.6.2 Brazil

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Graphic T-Shirts Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Graphic T-Shirts Market Size by Type
 - 11.3.1 Middle East & Africa Graphic T-Shirts Sales by Type (2020-2032)
 - 11.3.2 Middle East & Africa Graphic T-Shirts Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Graphic T-Shirts Market Size by Application
 - 11.4.1 Middle East & Africa Graphic T-Shirts Sales by Application (2020-2032)
 - 11.4.2 Middle East & Africa Graphic T-Shirts Revenue by Application (2020-2032)
- 11.5 Middle East Graphic T-Shirts Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

- 12.1 Global Graphic T-Shirts Market Sales, Revenue and Price by Key Manufacturers

(2021-2025)

12.1.1 Global Graphic T-Shirts Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Graphic T-Shirts Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Graphic T-Shirts Average Sales Price by Manufacturers (2021-2025)

12.2 Graphic T-Shirts Competitive Landscape Analysis and Market Dynamic

12.2.1 Graphic T-Shirts Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Gap Inc.

13.1.1 Gap Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Gap Inc. Graphic T-Shirts Product Portfolio

13.1.3 Gap Inc. Graphic T-Shirts Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Forever21

13.2.1 Forever21 Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Forever21 Graphic T-Shirts Product Portfolio

13.2.3 Forever21 Graphic T-Shirts Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Nike, Inc.

13.3.1 Nike, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Nike, Inc. Graphic T-Shirts Product Portfolio

13.3.3 Nike, Inc. Graphic T-Shirts Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Zara

13.4.1 Zara Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Zara Graphic T-Shirts Product Portfolio

13.4.3 Zara Graphic T-Shirts Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Abercrombie & Fitch

13.5.1 Abercrombie & Fitch Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Abercrombie & Fitch Graphic T-Shirts Product Portfolio

13.5.3 Abercrombie & Fitch Graphic T-Shirts Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Adidas

13.6.1 Adidas Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Adidas Graphic T-Shirts Product Portfolio

13.6.3 Adidas Graphic T-Shirts Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Threadless

13.7.1 Threadless Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Threadless Graphic T-Shirts Product Portfolio

13.7.3 Threadless Graphic T-Shirts Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 H&M

13.8.1 H&M Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 H&M Graphic T-Shirts Product Portfolio

13.8.3 H&M Graphic T-Shirts Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Asos

13.9.1 Asos Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Asos Graphic T-Shirts Product Portfolio

13.9.3 Asos Graphic T-Shirts Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 UNIQLO CO. LTD.

13.10.1 UNIQLO CO. LTD. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 UNIQLO CO. LTD. Graphic T-Shirts Product Portfolio

13.10.3 UNIQLO CO. LTD. Graphic T-Shirts Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 Semir

13.11.1 Semir Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Semir Graphic T-Shirts Product Portfolio

13.11.3 Semir Graphic T-Shirts Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 Metersbonwe

13.12.1 Metersbonwe Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Metersbonwe Graphic T-Shirts Product Portfolio

13.12.3 Metersbonwe Graphic T-Shirts Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Graphic T-Shirts Industry Chain Analysis

14.2 Graphic T-Shirts Industry Raw Material and Suppliers Analysis

14.2.1 Graphic T-Shirts Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Graphic T-Shirts Typical Downstream Customers

14.4 Graphic T-Shirts Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Graphic T-Shirts Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Graphic T-Shirts Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Graphic T-Shirts Industry Development Status

Table 4: Graphic T-Shirts Industry Development Trends

Table 5: Global Graphic T-Shirts Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Graphic T-Shirts Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Graphic T-Shirts Revenue Market Share by Region (2020-2025)

Table 8: Global Graphic T-Shirts Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Graphic T-Shirts Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Graphic T-Shirts Sales by Region (2020-2025) & (K Unit)

Table 11: Global Graphic T-Shirts Sales Market Share by Region (2020-2025)

Table 12: Global Graphic T-Shirts Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Graphic T-Shirts Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Graphic T-Shirts Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Graphic T-Shirts Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Graphic T-Shirts Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Graphic T-Shirts Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Graphic T-Shirts Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Graphic T-Shirts Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Graphic T-Shirts Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Graphic T-Shirts Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Graphic T-Shirts Players in North America

Table 23: North America Graphic T-Shirts Sales by Type (2020-2025) & (K Unit)

Table 24: North America Graphic T-Shirts Sales by Type (2026-2032) & (K Unit)

Table 25: North America Graphic T-Shirts Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Graphic T-Shirts Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Graphic T-Shirts Sales by Application (2020-2025) & (K Unit)

Table 28: North America Graphic T-Shirts Sales by Application (2026-2032) & (K Unit)

Table 29: North America Graphic T-Shirts Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Graphic T-Shirts Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Graphic T-Shirts Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Graphic T-Shirts Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Graphic T-Shirts Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Graphic T-Shirts Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Graphic T-Shirts Players in Europe

Table 36: Europe Graphic T-Shirts Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Graphic T-Shirts Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Graphic T-Shirts Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Graphic T-Shirts Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Graphic T-Shirts Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Graphic T-Shirts Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Graphic T-Shirts Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Graphic T-Shirts Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Graphic T-Shirts Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Graphic T-Shirts Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Graphic T-Shirts Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Graphic T-Shirts Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Graphic T-Shirts Players in China

Table 49: China Graphic T-Shirts Sales by Type (2020-2025) & (K Unit)

Table 50: China Graphic T-Shirts Sales by Type (2026-2032) & (K Unit)

Table 51: China Graphic T-Shirts Revenue by Type (2020-2025) & (US\$ Million)

- Table 52: China Graphic T-Shirts Revenue by Type (2026-2032) & (US\$ Million)
- Table 53: China Graphic T-Shirts Sales by Application (2020-2025) & (K Unit)
- Table 54: China Graphic T-Shirts Sales by Application (2026-2032) & (K Unit)
- Table 55: China Graphic T-Shirts Revenue by Application (2020-2025) & (US\$ Million)
- Table 56: China Graphic T-Shirts Revenue by Application (2026-2032) & (US\$ Million)
- Table 57: Key Graphic T-Shirts Players in APAC (excl. China)
- Table 58: APAC (excl. China) Graphic T-Shirts Sales by Type (2020-2025) & (K Unit)
- Table 59: APAC (excl. China) Graphic T-Shirts Sales by Type (2026-2032) & (K Unit)
- Table 60: APAC (excl. China) Graphic T-Shirts Revenue by Type (2020-2025) & (US\$ Million)
- Table 61: APAC (excl. China) Graphic T-Shirts Revenue by Type (2026-2032) & (US\$ Million)
- Table 62: APAC (excl. China) Graphic T-Shirts Sales by Application (2020-2025) & (K Unit)
- Table 63: APAC (excl. China) Graphic T-Shirts Sales by Application (2026-2032) & (K Unit)
- Table 64: APAC (excl. China) Graphic T-Shirts Revenue by Application (2020-2025) & (US\$ Million)
- Table 65: APAC (excl. China) Graphic T-Shirts Revenue by Application (2026-2032) & (US\$ Million)
- Table 66: APAC (excl. China) Graphic T-Shirts Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 67: APAC (excl. China) Graphic T-Shirts Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 68: APAC (excl. China) Graphic T-Shirts Sales Market Size by Country (2020-2025) & (K Unit)
- Table 69: APAC (excl. China) Graphic T-Shirts Sales Market Size Forecast by Country (2026-2032) & (K Unit)
- Table 70: Key Graphic T-Shirts Players in Latin America
- Table 71: Latin America Graphic T-Shirts Sales by Type (2020-2025) & (K Unit)
- Table 72: Latin America Graphic T-Shirts Sales by Type (2026-2032) & (K Unit)
- Table 73: Latin America Graphic T-Shirts Revenue by Type (2020-2025) & (US\$ Million)
- Table 74: Latin America Graphic T-Shirts Revenue by Type (2026-2032) & (US\$ Million)
- Table 75: Latin America Graphic T-Shirts Sales by Application (2020-2025) & (K Unit)
- Table 76: Latin America Graphic T-Shirts Sales by Application (2026-2032) & (K Unit)
- Table 77: Latin America Graphic T-Shirts Revenue by Application (2020-2025) & (US\$ Million)
- Table 78: Latin America Graphic T-Shirts Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Graphic T-Shirts Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Graphic T-Shirts Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Graphic T-Shirts Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Graphic T-Shirts Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Graphic T-Shirts Players in Middle East & Africa

Table 84: Middle East & Africa Graphic T-Shirts Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Graphic T-Shirts Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Graphic T-Shirts Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Graphic T-Shirts Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Graphic T-Shirts Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Graphic T-Shirts Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Graphic T-Shirts Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Graphic T-Shirts Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Graphic T-Shirts Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Graphic T-Shirts Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Graphic T-Shirts Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Graphic T-Shirts Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Graphic T-Shirts Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Graphic T-Shirts Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Graphic T-Shirts Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Graphic T-Shirts Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Gap Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Gap Inc. Graphic T-Shirts Product Portfolio

Table 105: Gap Inc. Graphic T-Shirts Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: Forever21 Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Forever21 Graphic T-Shirts Product Portfolio

Table 108: Forever21 Graphic T-Shirts Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Nike, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Nike, Inc. Graphic T-Shirts Product Portfolio

Table 111: Nike, Inc. Graphic T-Shirts Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Zara Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Zara Graphic T-Shirts Product Portfolio

Table 114: Zara Graphic T-Shirts Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Abercrombie & Fitch Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Abercrombie & Fitch Graphic T-Shirts Product Portfolio

Table 117: Abercrombie & Fitch Graphic T-Shirts Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Adidas Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Adidas Graphic T-Shirts Product Portfolio

Table 120: Adidas Graphic T-Shirts Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Threadless Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Threadless Graphic T-Shirts Product Portfolio

Table 123: Threadless Graphic T-Shirts Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: H&M Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

Table 125: H&M Graphic T-Shirts Product Portfolio

Table 126: H&M Graphic T-Shirts Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Asos Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Asos Graphic T-Shirts Product Portfolio

Table 129: Asos Graphic T-Shirts Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: UNIQLO CO. LTD. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: UNIQLO CO. LTD. Graphic T-Shirts Product Portfolio

Table 132: UNIQLO CO. LTD. Graphic T-Shirts Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Semir Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Semir Graphic T-Shirts Product Portfolio

Table 135: Semir Graphic T-Shirts Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Metersbonwe Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Metersbonwe Graphic T-Shirts Product Portfolio

Table 138: Metersbonwe Graphic T-Shirts Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: Upstream Key Raw Material Price List

Table 140: Graphic T-Shirts Raw Material Suppliers and Contact Information

Table 141: Graphic T-Shirts Typical Customer List

Table 142: Graphic T-Shirts Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Graphic T-Shirts Product Pictures

Figure 2: Crew Neck Picture Scope

Figure 3: V-neck Picture Scope

Figure 4: Henley Shirt Picture Scope

Figure 5: Boat Collar Picture Scope

Figure 6: Others Picture Scope

Figure 7: Women's T-shirt Picture Scope

Figure 8: Men's T-shirt Picture Scope

Figure 9: Children's T-shirt Picture Scope

Figure 10: Global Graphic T-Shirts Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 11: Global Graphic T-Shirts Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 12: Global Graphic T-Shirts Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 13: Global Graphic T-Shirts Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 14: Global Graphic T-Shirts Market Size by Region (2020-2032) & (US\$ Million)

Figure 15: Global Graphic T-Shirts Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 16: Global Graphic T-Shirts Sales Price by Region (2020-2032) & (K Unit)

Figure 17: North America Graphic T-Shirts Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 18: North America Graphic T-Shirts Revenue Market Share by Players in 2024

Figure 19: North America Graphic T-Shirts Sales Market Share by Type (2020-2032)

Figure 20: North America Graphic T-Shirts Revenue Market Share by Type (2020-2032)

Figure 21: North America Graphic T-Shirts Sales Market Share by Application (2020-2032)

Figure 22: North America Graphic T-Shirts Revenue Market Share by Application (2020-2032)

Figure 23: US Graphic T-Shirts Revenue (2020-2032) & (US\$ Million)

Figure 24: Canada Graphic T-Shirts Revenue (2020-2032) & (US\$ Million)

Figure 25: Europe Graphic T-Shirts Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 26: Europe Graphic T-Shirts Revenue Market Share by Players in 2024

- Figure 27:Europe Graphic T-Shirts Sales Market Share by Type (2020-2032)
- Figure 28:Europe Graphic T-Shirts Revenue Market Share by Type (2020-2032)
- Figure 29:Europe Graphic T-Shirts Sales Market Share by Application (2020-2032)
- Figure 30:Europe Graphic T-Shirts Revenue Market Share by Application (2020-2032)
- Figure 31:Germany Graphic T-Shirts Revenue (2020-2032) & (US\$ Million)
- Figure 32:France Graphic T-Shirts Revenue (2020-2032) & (US\$ Million)
- Figure 33:United Kingdom Graphic T-Shirts Revenue (2020-2032) & (US\$ Million)
- Figure 34:Italy Graphic T-Shirts Revenue (2020-2032) & (US\$ Million)
- Figure 35:Spain Graphic T-Shirts Revenue (2020-2032) & (US\$ Million)
- Figure 36:Benelux Graphic T-Shirts Revenue (2020-2032) & (US\$ Million)
- Figure 37:China Graphic T-Shirts Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 38:China Graphic T-Shirts Revenue Market Share by Players in 2024
- Figure 39:China Graphic T-Shirts Sales Market Share by Type (2020-2032)
- Figure 40:China Graphic T-Shirts Revenue Market Share by Type (2020-2032)
- Figure 41:China Graphic T-Shirts Sales Market Share by Application (2020-2032)
- Figure 42:China Graphic T-Shirts Revenue Market Share by Application (2020-2032)
- Figure 43:APAC (excl. China) Graphic T-Shirts Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 44:APAC (excl. China) Graphic T-Shirts Revenue Market Share by Players in 2024
- Figure 45:APAC (excl. China) Graphic T-Shirts Sales Market Share by Type (2020-2032)
- Figure 46:APAC (excl. China) Graphic T-Shirts Revenue Market Share by Type (2020-2032)
- Figure 47:APAC (excl. China) Graphic T-Shirts Sales Market Share by Application (2020-2032)
- Figure 48:APAC (excl. China) Graphic T-Shirts Revenue Market Share by Application (2020-2032)
- Figure 49:Japan Graphic T-Shirts Revenue (2020-2032) & (US\$ Million)
- Figure 50:South Korea Graphic T-Shirts Revenue (2020-2032) & (US\$ Million)
- Figure 51:India Graphic T-Shirts Revenue (2020-2032) & (US\$ Million)
- Figure 52:Australia Graphic T-Shirts Revenue (2020-2032) & (US\$ Million)
- Figure 53:Southeast Asia Graphic T-Shirts Revenue (2020-2032) & (US\$ Million)
- Figure 54:Latin America Graphic T-Shirts Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 55:Latin America Graphic T-Shirts Revenue Market Share by Players in 2024
- Figure 56:Latin America Graphic T-Shirts Sales Market Share by Type (2020-2032)
- Figure 57:Latin America Graphic T-Shirts Revenue Market Share by Type (2020-2032)

Figure 58:Latin America Graphic T-Shirts Sales Market Share by Application (2020-2032)

Figure 59:Latin America Graphic T-Shirts Revenue Market Share by Application (2020-2032)

Figure 60:Mexico Graphic T-Shirts Revenue (2020-2032) & (US\$ Million)

Figure 61:Brazil Graphic T-Shirts Revenue (2020-2032) & (US\$ Million)

Figure 62:Middle East & Africa Graphic T-Shirts Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 63:Middle East & Africa Graphic T-Shirts Revenue Market Share by Players in 2024

Figure 64:Middle East & Africa Graphic T-Shirts Sales Market Share by Type (2020-2032)

Figure 65:Middle East & Africa Graphic T-Shirts Revenue Market Share by Type (2020-2032)

Figure 66:Middle East & Africa Graphic T-Shirts Sales Market Share by Application (2020-2032)

Figure 67:Middle East & Africa Graphic T-Shirts Revenue Market Share by Application (2020-2032)

Figure 68:Saudi Arabia Graphic T-Shirts Revenue (2020-2032) & (US\$ Million)

Figure 69:South Africa Graphic T-Shirts Revenue (2020-2032) & (US\$ Million)

Figure 70:Global Graphic T-Shirts Sales Market Share by Key Manufacturers in 2024

Figure 71:Global Graphic T-Shirts Revenue Market Share by Key Manufacturers in 2024

Figure 72:Global Graphic T-Shirts Industry Competition Landscape

Figure 73:Graphic T-Shirts Industry Chain Analysis

Figure 74:Bottom-Up and Top-Down Research Methods

Figure 75:Key Interview Objectives

Figure 76:Data Cross Validation

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