

Global GPS Tracking Devices Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global GPS Tracking Devices market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China GPS Tracking Devices market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

GPS tracking devices are electronic devices equipped with Global Positioning System (GPS) technology that allows the real-time tracking and monitoring of the location of an object, person, or vehicle. These devices use signals from GPS satellites to determine accurate geographical coordinates, and the location data is then transmitted to a central server or user interface. GPS tracking devices come in various forms, including standalone units, vehicle-mounted trackers, and compact devices that can be attached to personal items. They find widespread use in applications such as fleet management, asset tracking, personal safety, and outdoor activities. Users can remotely access the location information and often receive real-time updates on the tracked subject's movements. The versatility of GPS tracking devices makes them valuable tools for improving efficiency, security, and safety in various industries and personal scenarios.

The major global manufacturers of GPS Tracking Devices include Calamp Corporation, Sierra Wireless, Inc., Orbocomm Inc., Geotab Inc, Trackimo LLC, Xirgo Technologies, Inc, Laipac Technology, Tomtom International Bv, Verizon Wireless, Spark Nano, etc.

The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of GPS Tracking Devices. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global GPS Tracking Devices market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the GPS Tracking Devices market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of GPS Tracking Devices industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of GPS Tracking Devices Include:

Calamp Corporation

Sierra Wireless, Inc.

Orbocomm Inc.

Geotab Inc

Trackimo LLC

Xirgo Technologies, Inc

Laipac Technology

Tomtom International Bv

Verizon Wireless

Spark Nano

GPS Tracking Devices Product Segment Include:

Standalone Tracker

OBD Device

Advance Tracker

GPS Tracking Devices Product Application Include:

Track Cars

Track Asset

Track Persons

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