

Global GPS Tracker Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global GPS Tracker market size will reach 1,992.63 Million USD in 2025 and is projected to reach 4,399.57 Million USD by 2032, with a CAGR of 11.98% (2025-2032). Notably, the China GPS Tracker market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A GPS tracker is a device that utilizes the Global Positioning System (GPS) to determine the precise location of an object, person, or vehicle in real-time. These trackers use signals from GPS satellites to calculate the device's geographical coordinates and transmit this information to a central system or user interface. GPS trackers come in various forms, including small, portable devices, vehicle-mounted units, or those integrated into smartphones and wearable gadgets. They find widespread use in vehicle tracking for fleet management, personal safety and security, asset tracking, and outdoor activities. The collected location data can be accessed remotely, allowing users to monitor the movement and location history of the tracked object or individual. GPS trackers play a crucial role in enhancing navigation, security, and efficiency in a variety of applications, from logistics and transportation to personal safety and sports.

The major global manufacturers of GPS Tracker include Shenzhen Jimi IoT, CalAmp, Queclink Wireless Solutions, Teltonika, Meitrack, Orbcomm, Eelink, Sierra Wireless, Shenzhen Thinkrace Technology, ARKNAV, Ruptela, Suntech, Coban, etc. The global

players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of GPS Tracker. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global GPS Tracker market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the GPS Tracker market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of GPS Tracker industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of GPS Tracker Include:

Shenzhen Jimi IoT

CalAmp

Queclink Wireless Solutions

Teltonika

Meitrack

Orbcomm

Eelink

Sierra Wireless

Shenzhen Thinkrace Technology

ARKNAV

Ruptela

Suntech

Coban

GPS Tracker Product Segment Include:

Standalone Tracker

Premium Tracker

GPS Tracker Product Application Include:

Automotive

Assets

Personal

Pet

Others

Chapter Scope

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