

Global GNSS Chips Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global GNSS Chips market size will reach 3,545.58 Million USD in 2025 and is projected to reach 5,022.34 Million USD by 2032, with a CAGR of 5.10% (2025-2032). Notably, the China GNSS Chips market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

GNSS (Global Navigation Satellite System) chips are integrated circuits designed to receive and process signals from satellite constellations such as GPS (Global Positioning System), GLONASS, Galileo, BeiDou, and others. These chips play a crucial role in providing accurate and real-time positioning information for devices like smartphones, navigation systems, fitness trackers, and other location-aware applications. GNSS chips utilize multiple satellite signals to triangulate the device's precise geographical coordinates, enabling navigation, mapping, and location-based services. The integration of various GNSS constellations enhances the reliability and performance of these chips, allowing for improved accuracy even in challenging environments with limited line-of-sight to satellites. The widespread incorporation of GNSS chips has transformed industries, contributing to advancements in transportation, agriculture, surveying, and various other fields that rely on accurate location data.

The major global manufacturers of GNSS Chips include Qualcomm, Broadcom, Mediatek, U-blox, STM, Intel, Furuno Electric, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading

enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of GNSS Chips. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global GNSS Chips market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the GNSS Chips market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of GNSS Chips industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of GNSS Chips Include:

Qualcomm

Broadcom

Mediatek

U-blox

STM

Intel

Furuno Electric

GNSS Chips Product Segment Include:

High Precision GNSS Chips

Standard Precision GNSS Chips

GNSS Chips Product Application Include:

Smartphones

Tablets

Personal Navigation Devices

In-Vehicle Systems

Wearable Devices

Digital Cameras

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global GNSS Chips Industry PESTEL Analysis

Chapter 3: Global GNSS Chips Industry Porter's Five Forces Analysis

Chapter 4: Global GNSS Chips Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global GNSS Chips Market Size and Forecast by Type and Application Analysis

Chapter 6: North America GNSS Chips Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe GNSS Chips Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China GNSS Chips Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) GNSS Chips Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America GNSS Chips Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa GNSS Chips Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global GNSS Chips Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and

Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 GNSS CHIPS MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 GNSS Chips Product by Type
 - 1.2.1 High Precision GNSS Chips
 - 1.2.2 Standard Precision GNSS Chips
- 1.3 GNSS Chips Product by Application
 - 1.3.1 Smartphones
 - 1.3.2 Tablets
 - 1.3.3 Personal Navigation Devices
 - 1.3.4 In-Vehicle Systems
 - 1.3.5 Wearable Devices
 - 1.3.6 Digital Cameras
 - 1.3.7 Others
- 1.4 Global GNSS Chips Market Revenue and Sales Analysis
 - 1.4.1 Global GNSS Chips Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global GNSS Chips Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global GNSS Chips Market Sales Price Trend Analysis (2020-2032)
- 1.5 GNSS Chips Industry Trends and Innovation
 - 1.5.1 GNSS Chips Industry Trends and Innovation
 - 1.5.2 GNSS Chips Market Drivers and Challenges

2 GNSS CHIPS MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 GNSS CHIPS MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers

3.5 Threat of Substitutes

4 GLOBAL GNSS CHIPS MARKET ANALYSIS BY REGIONS

4.1 Global GNSS Chips Overall Market: 2024 VS 2025 VS 2032

4.2 Global GNSS Chips Revenue and Forecast Analysis (2020-2032)

4.2.1 Global GNSS Chips Revenue and Market Share by Region (2020-2025)

4.2.2 Global GNSS Chips Revenue and Market Share Forecast by Region (2026-2032)

4.3 Global GNSS Chips Sales and Forecast Analysis (2020-2032)

4.3.1 Global GNSS Chips Sales and Market Share by Region (2020-2025)

4.3.2 Global GNSS Chips Sales and Market Share Forecast by Region (2026-2032)

4.4 Global GNSS Chips Sales Price Trend Analysis (2020-2032)

5 GLOBAL GNSS CHIPS MARKET SIZE BY TYPE AND APPLICATION

5.1 Global GNSS Chips Market Size by Type

5.1.1 Global GNSS Chips Revenue and Forecast Analysis by Type (2020-2032)

5.1.2 Global GNSS Chips Sales and Forecast Analysis by Type (2020-2032)

5.2 Global GNSS Chips Market Size by Application

5.2.1 Global GNSS Chips Revenue and Forecast Analysis by Application (2020-2032)

5.2.2 Global GNSS Chips Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

6.1 North America GNSS Chips Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Manufacturers Analysis

6.3 North America GNSS Chips Market Size by Type

6.3.1 North America GNSS Chips Sales by Type (2020-2032)

6.3.2 North America GNSS Chips Revenue by Type (2020-2032)

6.4 North America GNSS Chips Market Size by Application

6.4.1 North America GNSS Chips Sales by Application (2020-2032)

6.4.2 North America GNSS Chips Revenue by Application (2020-2032)

6.5 North America GNSS Chips Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

- 7.1 Europe GNSS Chips Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe GNSS Chips Market Size by Type
 - 7.3.1 Europe GNSS Chips Sales by Type (2020-2032)
 - 7.3.2 Europe GNSS Chips Revenue by Type (2020-2032)
- 7.4 Europe GNSS Chips Market Size by Application
 - 7.4.1 Europe GNSS Chips Sales by Application (2020-2032)
 - 7.4.2 Europe GNSS Chips Revenue by Application (2020-2032)
- 7.5 Europe GNSS Chips Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China GNSS Chips Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China GNSS Chips Market Size by Type
 - 8.3.1 China GNSS Chips Sales by Type (2020-2032)
 - 8.3.2 China GNSS Chips Revenue by Type (2020-2032)
- 8.4 China GNSS Chips Market Size by Application
 - 8.4.1 China GNSS Chips Sales by Application (2020-2032)
 - 8.4.2 China GNSS Chips Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) GNSS Chips Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) GNSS Chips Market Size by Type
 - 9.3.1 APAC (excl. China) GNSS Chips Sales by Type (2020-2032)
 - 9.3.2 APAC (excl. China) GNSS Chips Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) GNSS Chips Market Size by Application
 - 9.4.1 APAC (excl. China) GNSS Chips Sales by Application (2020-2032)
 - 9.4.2 APAC (excl. China) GNSS Chips Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) GNSS Chips Market Size by Country

- 9.5.1 Japan
- 9.5.2 South Korea
- 9.5.3 India
- 9.5.4 Australia
- 9.5.5 Southeast Asia

10 LATIN AMERICA

- 10.1 Latin America GNSS Chips Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America GNSS Chips Market Size by Type
 - 10.3.1 Latin America GNSS Chips Sales by Type (2020-2032)
 - 10.3.2 Latin America GNSS Chips Revenue by Type (2020-2032)
- 10.4 Latin America GNSS Chips Market Size by Application
 - 10.4.1 Latin America GNSS Chips Sales by Application (2020-2032)
 - 10.4.2 Latin America GNSS Chips Revenue by Application (2020-2032)
- 10.5 Latin America GNSS Chips Market Size by Country
- 10.6 Latin America GNSS Chips Market Size by Country
 - 10.6.1 Mexico
 - 10.6.2 Brazil

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa GNSS Chips Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa GNSS Chips Market Size by Type
 - 11.3.1 Middle East & Africa GNSS Chips Sales by Type (2020-2032)
 - 11.3.2 Middle East & Africa GNSS Chips Revenue by Type (2020-2032)
- 11.4 Middle East & Africa GNSS Chips Market Size by Application
 - 11.4.1 Middle East & Africa GNSS Chips Sales by Application (2020-2032)
 - 11.4.2 Middle East & Africa GNSS Chips Revenue by Application (2020-2032)
- 11.5 Middle East GNSS Chips Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

- 12.1 Global GNSS Chips Market Sales, Revenue and Price by Key Manufacturers

(2021-2025)

12.1.1 Global GNSS Chips Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global GNSS Chips Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global GNSS Chips Average Sales Price by Manufacturers (2021-2025)

12.2 GNSS Chips Competitive Landscape Analysis and Market Dynamic

12.2.1 GNSS Chips Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Qualcomm

13.1.1 Qualcomm Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Qualcomm GNSS Chips Product Portfolio

13.1.3 Qualcomm GNSS Chips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Broadcom

13.2.1 Broadcom Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Broadcom GNSS Chips Product Portfolio

13.2.3 Broadcom GNSS Chips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Mediatek

13.3.1 Mediatek Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Mediatek GNSS Chips Product Portfolio

13.3.3 Mediatek GNSS Chips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 U-blox

13.4.1 U-blox Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 U-blox GNSS Chips Product Portfolio

13.4.3 U-blox GNSS Chips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 STM

13.5.1 STM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 STM GNSS Chips Product Portfolio

13.5.3 STM GNSS Chips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Intel

13.6.1 Intel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Intel GNSS Chips Product Portfolio

13.6.3 Intel GNSS Chips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Furuno Electric

13.7.1 Furuno Electric Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Furuno Electric GNSS Chips Product Portfolio

13.7.3 Furuno Electric GNSS Chips Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 GNSS Chips Industry Chain Analysis

14.2 GNSS Chips Industry Raw Material and Suppliers Analysis

14.2.1 GNSS Chips Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 GNSS Chips Typical Downstream Customers

14.4 GNSS Chips Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global GNSS Chips Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global GNSS Chips Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: GNSS Chips Industry Development Status

Table 4: GNSS Chips Industry Development Trends

Table 5: Global GNSS Chips Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global GNSS Chips Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global GNSS Chips Revenue Market Share by Region (2020-2025)

Table 8: Global GNSS Chips Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global GNSS Chips Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global GNSS Chips Sales by Region (2020-2025) & (M Unit)

Table 11: Global GNSS Chips Sales Market Share by Region (2020-2025)

Table 12: Global GNSS Chips Sales Forecast by Region (2026-2032) & (M Unit)

Table 13: Global GNSS Chips Sales Market Share Forecast by Region (2026-2032)

Table 14: Global GNSS Chips Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global GNSS Chips Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global GNSS Chips Sales Analysis by Type (2020-2025) & (M Unit)

Table 17: Global GNSS Chips Sales Analysis Forecast by Type (2026-2032) & (M Unit)

Table 18: Global GNSS Chips Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global GNSS Chips Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global GNSS Chips Sales Analysis by Application (2020-2025) & (M Unit)

Table 21: Global GNSS Chips Sales Analysis Forecast by Application (2026-2032) & (M Unit)

Table 22: Key GNSS Chips Players in North America

Table 23: North America GNSS Chips Sales by Type (2020-2025) & (M Unit)

Table 24: North America GNSS Chips Sales by Type (2026-2032) & (M Unit)

Table 25: North America GNSS Chips Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America GNSS Chips Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America GNSS Chips Sales by Application (2020-2025) & (M Unit)

Table 28: North America GNSS Chips Sales by Application (2026-2032) & (M Unit)

Table 29: North America GNSS Chips Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America GNSS Chips Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America GNSS Chips Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America GNSS Chips Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America GNSS Chips Sales Market Size by Country (2020-2025) & (M Unit)

Table 34: North America GNSS Chips Sales Market Size by Country (2026-2032) & (M Unit)

Table 35: Key GNSS Chips Players in Europe

Table 36: Europe GNSS Chips Sales by Type (2020-2025) & (M Unit)

Table 37: Europe GNSS Chips Sales by Type (2026-2032) & (M Unit)

Table 38: Europe GNSS Chips Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe GNSS Chips Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe GNSS Chips Sales by Application (2020-2025) & (M Unit)

Table 41: Europe GNSS Chips Sales by Application (2026-2032) & (M Unit)

Table 42: Europe GNSS Chips Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe GNSS Chips Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe GNSS Chips Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe GNSS Chips Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe GNSS Chips Sales Market Size by Country (2020-2025) & (M Unit)

Table 47: Europe GNSS Chips Sales Market Size Forecast by Country (2026-2032) & (M Unit)

Table 48: Key GNSS Chips Players in China

Table 49: China GNSS Chips Sales by Type (2020-2025) & (M Unit)

Table 50: China GNSS Chips Sales by Type (2026-2032) & (M Unit)

Table 51: China GNSS Chips Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China GNSS Chips Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China GNSS Chips Sales by Application (2020-2025) & (M Unit)

Table 54: China GNSS Chips Sales by Application (2026-2032) & (M Unit)

Table 55: China GNSS Chips Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China GNSS Chips Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key GNSS Chips Players in APAC (excl. China)

Table 58: APAC (excl. China) GNSS Chips Sales by Type (2020-2025) & (M Unit)

Table 59: APAC (excl. China) GNSS Chips Sales by Type (2026-2032) & (M Unit)

Table 60: APAC (excl. China) GNSS Chips Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) GNSS Chips Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) GNSS Chips Sales by Application (2020-2025) & (M Unit)

Table 63: APAC (excl. China) GNSS Chips Sales by Application (2026-2032) & (M Unit)

Table 64: APAC (excl. China) GNSS Chips Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) GNSS Chips Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) GNSS Chips Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) GNSS Chips Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) GNSS Chips Sales Market Size by Country (2020-2025) & (M Unit)

Table 69: APAC (excl. China) GNSS Chips Sales Market Size Forecast by Country (2026-2032) & (M Unit)

Table 70: Key GNSS Chips Players in Latin America

Table 71: Latin America GNSS Chips Sales by Type (2020-2025) & (M Unit)

Table 72: Latin America GNSS Chips Sales by Type (2026-2032) & (M Unit)

Table 73: Latin America GNSS Chips Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America GNSS Chips Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America GNSS Chips Sales by Application (2020-2025) & (M Unit)

Table 76: Latin America GNSS Chips Sales by Application (2026-2032) & (M Unit)

Table 77: Latin America GNSS Chips Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America GNSS Chips Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America GNSS Chips Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America GNSS Chips Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America GNSS Chips Sales Market Size by Country (2020-2025) & (M Unit)

Table 82: Latin America GNSS Chips Sales Market Size Forecast by Country (2026-2032) & (M Unit)

Table 83: Key GNSS Chips Players in Middle East & Africa

Table 84: Middle East & Africa GNSS Chips Sales by Type (2020-2025) & (M Unit)

Table 85: Middle East & Africa GNSS Chips Sales by Type (2026-2032) & (M Unit)

Table 86: Middle East & Africa GNSS Chips Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa GNSS Chips Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa GNSS Chips Sales by Application (2020-2025) & (M Unit)

Table 89: Middle East & Africa GNSS Chips Sales by Application (2026-2032) & (M Unit)

Table 90: Middle East & Africa GNSS Chips Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa GNSS Chips Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa GNSS Chips Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa GNSS Chips Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa GNSS Chips Sales Market Size by Country (2020-2025) & (M Unit)

Table 95: Middle East & Africa GNSS Chips Sales Market Size Forecast by Country (2026-2032) & (M Unit)

Table 96: Global GNSS Chips Market Sales by Key Manufacturers (2021-2025) & (M Unit)

Table 97: Global GNSS Chips Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global GNSS Chips Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global GNSS Chips Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Qualcomm Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Qualcomm GNSS Chips Product Portfolio

Table 105: Qualcomm GNSS Chips Revenue (US\$ Million), Sales (M Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: Broadcom Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Broadcom GNSS Chips Product Portfolio

Table 108: Broadcom GNSS Chips Revenue (US\$ Million), Sales (M Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Mediatek Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Mediatek GNSS Chips Product Portfolio

Table 111: Mediatek GNSS Chips Revenue (US\$ Million), Sales (M Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: U-blox Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: U-blox GNSS Chips Product Portfolio

Table 114: U-blox GNSS Chips Revenue (US\$ Million), Sales (M Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: STM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: STM GNSS Chips Product Portfolio

Table 117: STM GNSS Chips Revenue (US\$ Million), Sales (M Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Intel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Intel GNSS Chips Product Portfolio

Table 120: Intel GNSS Chips Revenue (US\$ Million), Sales (M Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Furuno Electric Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Furuno Electric GNSS Chips Product Portfolio

Table 123: Furuno Electric GNSS Chips Revenue (US\$ Million), Sales (M Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Upstream Key Raw Material Price List

Table 125: GNSS Chips Raw Material Suppliers and Contact Information

Table 126: GNSS Chips Typical Customer List

Table 127: GNSS Chips Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: GNSS Chips Product Pictures

Figure 2: High Precision GNSS Chips Picture Scope

Figure 3: Standard Precision GNSS Chips Picture Scope

Figure 4: Smartphones Picture Scope

Figure 5: Tablets Picture Scope

Figure 6: Personal Navigation Devices Picture Scope

Figure 7: In-Vehicle Systems Picture Scope

Figure 8: Wearable Devices Picture Scope

Figure 9: Digital Cameras Picture Scope

Figure 10: Others Picture Scope

Figure 11: Global GNSS Chips Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 12: Global GNSS Chips Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 13: Global GNSS Chips Market Sales and Growth Rate Analysis (2020-2032) & (M Unit)

Figure 14: Global GNSS Chips Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 15: Global GNSS Chips Market Size by Region (2020-2032) & (US\$ Million)

Figure 16: Global GNSS Chips Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 17: Global GNSS Chips Sales Price by Region (2020-2032) & (M Unit)

Figure 18: North America GNSS Chips Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 19: North America GNSS Chips Revenue Market Share by Players in 2024

Figure 20: North America GNSS Chips Sales Market Share by Type (2020-2032)

Figure 21: North America GNSS Chips Revenue Market Share by Type (2020-2032)

Figure 22: North America GNSS Chips Sales Market Share by Application (2020-2032)

Figure 23: North America GNSS Chips Revenue Market Share by Application (2020-2032)

Figure 24: US GNSS Chips Revenue (2020-2032) & (US\$ Million)

Figure 25: Canada GNSS Chips Revenue (2020-2032) & (US\$ Million)

Figure 26: Europe GNSS Chips Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 27: Europe GNSS Chips Revenue Market Share by Players in 2024

Figure 28: Europe GNSS Chips Sales Market Share by Type (2020-2032)

- Figure 29:Europe GNSS Chips Revenue Market Share by Type (2020-2032)
- Figure 30:Europe GNSS Chips Sales Market Share by Application (2020-2032)
- Figure 31:Europe GNSS Chips Revenue Market Share by Application (2020-2032)
- Figure 32:Germany GNSS Chips Revenue (2020-2032) & (US\$ Million)
- Figure 33:France GNSS Chips Revenue (2020-2032) & (US\$ Million)
- Figure 34:United Kingdom GNSS Chips Revenue (2020-2032) & (US\$ Million)
- Figure 35:Italy GNSS Chips Revenue (2020-2032) & (US\$ Million)
- Figure 36:Spain GNSS Chips Revenue (2020-2032) & (US\$ Million)
- Figure 37:Benelux GNSS Chips Revenue (2020-2032) & (US\$ Million)
- Figure 38:China GNSS Chips Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 39:China GNSS Chips Revenue Market Share by Players in 2024
- Figure 40:China GNSS Chips Sales Market Share by Type (2020-2032)
- Figure 41:China GNSS Chips Revenue Market Share by Type (2020-2032)
- Figure 42:China GNSS Chips Sales Market Share by Application (2020-2032)
- Figure 43:China GNSS Chips Revenue Market Share by Application (2020-2032)
- Figure 44:APAC (excl. China) GNSS Chips Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 45:APAC (excl. China) GNSS Chips Revenue Market Share by Players in 2024
- Figure 46:APAC (excl. China) GNSS Chips Sales Market Share by Type (2020-2032)
- Figure 47:APAC (excl. China) GNSS Chips Revenue Market Share by Type (2020-2032)
- Figure 48:APAC (excl. China) GNSS Chips Sales Market Share by Application (2020-2032)
- Figure 49:APAC (excl. China) GNSS Chips Revenue Market Share by Application (2020-2032)
- Figure 50:Japan GNSS Chips Revenue (2020-2032) & (US\$ Million)
- Figure 51:South Korea GNSS Chips Revenue (2020-2032) & (US\$ Million)
- Figure 52:India GNSS Chips Revenue (2020-2032) & (US\$ Million)
- Figure 53:Australia GNSS Chips Revenue (2020-2032) & (US\$ Million)
- Figure 54:Southeast Asia GNSS Chips Revenue (2020-2032) & (US\$ Million)
- Figure 55:Latin America GNSS Chips Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 56:Latin America GNSS Chips Revenue Market Share by Players in 2024
- Figure 57:Latin America GNSS Chips Sales Market Share by Type (2020-2032)
- Figure 58:Latin America GNSS Chips Revenue Market Share by Type (2020-2032)
- Figure 59:Latin America GNSS Chips Sales Market Share by Application (2020-2032)
- Figure 60:Latin America GNSS Chips Revenue Market Share by Application (2020-2032)

Figure 61: Mexico GNSS Chips Revenue (2020-2032) & (US\$ Million)

Figure 62: Brazil GNSS Chips Revenue (2020-2032) & (US\$ Million)

Figure 63: Middle East & Africa GNSS Chips Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 64: Middle East & Africa GNSS Chips Revenue Market Share by Players in 2024

Figure 65: Middle East & Africa GNSS Chips Sales Market Share by Type (2020-2032)

Figure 66: Middle East & Africa GNSS Chips Revenue Market Share by Type (2020-2032)

Figure 67: Middle East & Africa GNSS Chips Sales Market Share by Application (2020-2032)

Figure 68: Middle East & Africa GNSS Chips Revenue Market Share by Application (2020-2032)

Figure 69: Saudi Arabia GNSS Chips Revenue (2020-2032) & (US\$ Million)

Figure 70: South Africa GNSS Chips Revenue (2020-2032) & (US\$ Million)

Figure 71: Global GNSS Chips Sales Market Share by Key Manufacturers in 2024

Figure 72: Global GNSS Chips Revenue Market Share by Key Manufacturers in 2024

Figure 73: Global GNSS Chips Industry Competition Landscape

Figure 74: GNSS Chips Industry Chain Analysis

Figure 75: Bottom-Up and Top-Down Research Methods

Figure 76: Key Interview Objectives

Figure 77: Data Cross Validation

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