

# Global GNSS Chip Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global GNSS Chip market size will reach 3,591.34 Million USD in 2025 and is projected to reach 5,090.55 Million USD by 2032, with a CAGR of 5.11% (2025-2032). Notably, the China GNSS Chip market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A GNSS (Global Navigation Satellite System) chip is an integrated circuit designed to receive and process signals from satellite constellations like GPS (Global Positioning System), GLONASS, Galileo, BeiDou, and others. The GNSS chip enables devices such as smartphones, navigation systems, wearables, and other location-aware gadgets to determine their precise position, velocity, and time information. These chips employ advanced signal processing algorithms to acquire, track, and interpret satellite signals, providing accurate and real-time positioning data to the end-user. The integration of multiple GNSS constellations in modern chips enhances location accuracy and reliability, especially in challenging environments with obstacles like buildings or dense foliage. The widespread use of GNSS chips has revolutionized navigation, geolocation-based services, and various applications across industries, contributing to the development of smart and connected technologies.

The major global manufacturers of GNSS Chip include Qualcomm, Broadcom, Mediatek, U-blox, STM, Intel, Furuno Electric, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading

enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of GNSS Chip. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global GNSS Chip market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the GNSS Chip market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of GNSS Chip industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of GNSS Chip Include:

Qualcomm

Broadcom

Mediatek

U-blox

STM

Intel

Furuno Electric

GNSS Chip Product Segment Include:

High Precision GNSS Chips

Standard Precision GNSS Chips

GNSS Chip Product Application Include:

Smartphones

Tablets

Personal Navigation Devices

In-Vehicle Systems

Wearable Devices

Digital Cameras

Others

## **Chapter Scope**

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