

# Global GIS in Telecom Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global GIS in Telecom market size will reach 1,476.14 Million USD in 2025 and is projected to reach 2,782.73 Million USD by 2032, with a CAGR of 9.48% (2025-2032). Notably, the China GIS in Telecom market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

In the realm of telecommunications, GIS, or Geographic Information System, refers to a technology that integrates geographical data and information into a comprehensive mapping system. This system allows telecom operators to visualize, analyze, and manage their network infrastructure in a spatial context. GIS in telecom involves the mapping and spatial analysis of various elements such as cell towers, fiber optic cables, network nodes, and customer locations. By overlaying telecommunications data onto maps, GIS helps operators optimize network planning, monitor network performance, and plan for expansions or upgrades. It facilitates efficient decision-making by providing a spatial understanding of network components and their relationships. GIS in telecom is instrumental in tasks like site selection for new infrastructure, assessing coverage areas, and responding to network issues promptly. This technology enhances the overall efficiency and effectiveness of telecom operations by leveraging spatial data to gain insights into the geographical aspects of network planning and management.

The major global suppliers of GIS in Telecom include Autodesk, Esri, Hexagon,

Schneider Electric, Pitney Bowes, General Electric (SmallWorld), Bentley System, Caliper Corporation, Cadcorp, Trimble, SuperMap Software, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of GIS in Telecom. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global GIS in Telecom market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the GIS in Telecom market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of GIS in Telecom industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of GIS in Telecom Include:

Autodesk

Esri

Hexagon

Schneider Electric

Pitney Bowes

General Electric (SmallWorld)

Bentley System

Caliper Corporation

Cadcorp

Trimble

SuperMap Software

GIS in Telecom Product Segment Include:

Software and Service

Hardware

GIS in Telecom Product Application Include:

Large Enterprise

Small and Medium Enterprise

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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