

# Global Gellan Gum Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Gellan Gum market size will reach 538.25 Million USD in 2025 and is projected to reach 696.47 Million USD by 2032, with a CAGR of 3.75% (2025-2032). Notably, the China Gellan Gum market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Gellan gum is a water-soluble polysaccharide produced by the bacterium *Sphingomonas elodea* through fermentation. This versatile food additive and thickening agent exhibit unique gelling properties, making it valuable in the food industry. Gellan gum can create gels with varying textures, from firm and brittle to soft and elastic, depending on the specific formulation and processing conditions. It is often used in a variety of food products, including dairy alternatives, confections, jams, and sauces, providing stability and enhancing texture. Gellan gum's ability to form gels at low concentrations and withstand a wide range of temperatures makes it suitable for both hot and cold food applications. Additionally, its compatibility with other hydrocolloids contributes to its versatility in food formulations, meeting the demands of modern food processing and creating desirable textures in a range of products.

The major global manufacturers of Gellan Gum include CP Kelco, Dancheng Caixin, Tech-Way Biochemical, Fufeng Group, DSM Zhongken, Hebei Xinhe, Inner Mongolia Rainbow Biotech, Teejoy, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command

a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Gellan Gum. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Gellan Gum market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Gellan Gum market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Gellan Gum industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Gellan Gum Include:

CP Kelco

Dancheng Caixin

Tech-Way Biochemical

Fufeng Group

DSM Zhongken

Hebei Xinhe

Inner Mongolia Rainbow Biotech

Teejoy

Gellan Gum Product Segment Include:

Low Acyl Gellan Gum

High Acyl Gellan Gum

Gellan Gum Product Application Include:

Food Additives Industry

Daily-Chemical Industry

Pharmaceutical Industry

Others

## **Chapter Scope**

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