

Global Gas Powered Outboard Motor Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Gas Powered Outboard Motor market size will reach 6,687 Million USD in 2025 and is projected to reach 8,676.01 Million USD by 2032, with a CAGR of 3.79% (2025-2032). Notably, the China Gas Powered Outboard Motor market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A gas-powered outboard motor is a propulsion system commonly used in small boats and watercraft that relies on an internal combustion engine running on gasoline. Mounted at the stern of the boat, the outboard motor consists of an engine, a gearbox, and a propeller, all housed in a single unit that can be easily attached to and removed from the boat. Gas-powered outboard motors offer a convenient and portable means of boat propulsion, allowing for flexibility in terms of boat size and type. These motors are known for their simplicity, ease of use, and versatility, making them popular for recreational boating, fishing, and other water-based activities. They provide reliable power to propel boats across various water conditions, offering boaters a practical and accessible solution for navigating lakes, rivers, and coastal waters.

The major global manufacturers of Gas Powered Outboard Motor include Mercury Marine, Yamaha, Suzuki, Honda, Evinrude Outboard Motors, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant

industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Gas Powered Outboard Motor. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Gas Powered Outboard Motor market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Gas Powered Outboard Motor market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Gas Powered Outboard Motor industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Gas Powered Outboard Motor Include:

Mercury Marine

Yamaha

Suzuki

Honda

Evinrude Outboard Motors

Gas Powered Outboard Motor Product Segment Include:

Below 10 HP

10.1-30 HP

30.1-100 HP

100.1-200 HP

Above 200 HP

Gas Powered Outboard Motor Product Application Include:

Fishing Boats

Transportation Boats

Leisure Boats

Others

Chapter Scope

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