

Global Garden Handheld Power Equipment Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Garden Handheld Power Equipment market size will reach 17,010 Million USD in 2025 and is projected to reach 23,967 Million USD by 2032, with a CAGR of 5.02% (2025-2032). Notably, the China Garden Handheld Power Equipment market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Garden handheld power equipment refers to a category of portable, motorized tools designed to assist in various gardening tasks. These tools are powered by electricity or gasoline and are designed to be easily carried and operated by hand. Common examples include electric or gas-powered trimmers for precise cutting of grass and foliage, leaf blowers for clearing debris, and handheld chainsaws for light pruning or trimming of branches. These tools provide gardeners with increased efficiency and convenience, particularly for tasks that require more power than traditional manual tools. The portability and versatility of garden handheld power equipment make it well-suited for maintaining lawns, trimming hedges, and performing other essential tasks in outdoor spaces.

The major global manufacturers of Garden Handheld Power Equipment include Stanley Black & Decker (DeWalt), Husqvarna, Stihl holding AG, Techtronic Industries Co. Ltd, Makita, Yamabiko, Bosch, Positec Group, Chevron Group, HiKOKI, Stiga Group,

Zhejiang Crown, EMAK, Honda, Einhell Germany AG, MTD, Dongcheng, C. & E. Fein, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Garden Handheld Power Equipment. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Garden Handheld Power Equipment market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Garden Handheld Power Equipment market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Garden Handheld Power Equipment industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Garden Handheld Power Equipment Include:

Stanley Black & Decker (DeWalt)

Husqvarna

Stihl holding AG

Techtronic Industries Co. Ltd

Makita

Yamabiko

Bosch

Positec Group

Chevron Group

HIKOKI

Stiga Group

Zhejiang Crown

EMAK

Honda

Einhell Germany AG

MTD

Dongcheng

C. & E. Fein

Garden Handheld Power Equipment Product Segment Include:

Gas

Electric

Garden Handheld Power Equipment Product Application Include:

String Trimmers

Chainsaws

Pole Saws

Blowers

Hedge Trimmers

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Garden Handheld Power Equipment Industry PESTEL Analysis

Chapter 3: Global Garden Handheld Power Equipment Industry Porter's Five Forces Analysis

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