

Global Furniture E-commerce Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/FFE126C1748BEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: FFE126C1748BEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Furniture E-commerce market size will reach 148,758 Million USD in 2025 and is projected to reach 292,108 Million USD by 2032, with a CAGR of 10.12% (2025-2032). Notably, the China Furniture E-commerce market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Furniture e-commerce refers to the online buying and selling of furniture through digital platforms and websites. In this retail model, consumers can browse, select, and purchase a wide range of furniture items, including chairs, tables, sofas, beds, and home decor accessories, using e-commerce platforms. These platforms often provide detailed product information, images, customer reviews, and delivery options to facilitate informed decision-making. Furniture e-commerce has gained significant popularity due to its convenience, accessibility, and the ability for consumers to explore a diverse range of styles and designs from the comfort of their homes. It allows for easy comparison of prices, features, and customer feedback, empowering buyers to make well-informed choices. Additionally, many furniture e-commerce platforms offer home delivery services, making the entire shopping experience seamless for customers.

The major global suppliers of Furniture E-commerce include CORT, IKEA, Wayfair, Lulu & Georgia, Zinus, Amazon, Anthropologie, West Elm, One Kings Lane, Novogratz, World Market, Masco, La-Z-Boy, Ashley, Danube Group, 2XL Furniture and Home

D?cor, Royal Furniture, Linshimuye, Kuka Home, Suofeino, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Furniture E-commerce. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Furniture E-commerce market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Furniture E-commerce market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Furniture E-commerce industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Furniture E-commerce Include:

CORT

IKEA

Wayfair

Lulu & Georgia

Zinus

Amazon

Anthropologie

West Elm

One Kings Lane

Novogratz

World Market

Masco

La-Z-Boy

Ashley

Danube Group

2XL Furniture and Home Decor

Royal Furniture

Linshimuye

Kuka Home

Suofeino

Furniture E-commerce Product Segment Include:

Solid Wood Type

Metal Type

Glass Type

Other

Furniture E-commerce Product Application Include:

Residential Furniture

Commercial Furniture

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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