

# Global Functional Mushrooms Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Functional Mushrooms market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Functional Mushrooms market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Functional mushrooms refer to a group of mushroom varieties that are recognized for their potential health benefits and medicinal properties. These mushrooms, including species like Reishi, Chaga, Cordyceps, Lion's Mane, and Shiitake, have been used for centuries in traditional medicine systems, such as Traditional Chinese Medicine (TCM) and Ayurveda. They are believed to possess various bioactive compounds, including beta-glucans, polysaccharides, and antioxidants, which may contribute to immune support, adaptogenic effects, cognitive function, and overall well-being. Functional mushrooms have gained popularity as dietary supplements, powders, extracts, or ingredients in various food and beverage products. As part of the broader trend toward natural and holistic wellness, functional mushrooms are being incorporated into modern lifestyles to harness their potential health-promoting properties.

The major global manufacturers of Functional Mushrooms include MARUTOMO BUSSAN, Fujiwara, TOWA KANBUTU, Marusho, Oita Shiitake Agricultural, Hokkaido Reishi, Dashanhe, Qingyuan, Beidahuang, Hubei Yuguo, Senyuan, etc. The global

players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Functional Mushrooms. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Functional Mushrooms market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Functional Mushrooms market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Functional Mushrooms industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Functional Mushrooms Include:

MARUTOMO BUSSAN

Fujiwara

TOWA KANBUTU

Marusho

Oita Shiitake Agricultural

Hokkaido Reishi

Dashanhe

Qingyuan

Beidahuang

Hubei Yuguo

Senyuan

Functional Mushrooms Product Segment Include:

Chaga Mushroom

Cordyceps

Lion's Mane

Shiitake

Reishi

Functional Mushrooms Product Application Include:

Food Service

Personal Care

Pharmaceutical

Others

## **Chapter Scope**

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