

Global Fuel Card Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Fuel Card market size will reach 1,027,917 Million USD in 2025 and is projected to reach 1,483,425 Million USD by 2032, with a CAGR of 5.38% (2025-2032). Notably, the China Fuel Card market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A fuel card, also known as a fleet card or gas card, is a specialized payment card designed for the purchase of fuel and other vehicle-related expenses. Typically issued by oil companies, financial institutions, or fleet management companies, fuel cards provide businesses and individuals with a convenient and efficient way to manage fuel expenses. These cards are often restricted for use at specific fuel stations or affiliated networks, and they can offer benefits such as discounted fuel prices, detailed transaction reporting, and streamlined expense tracking. Fuel cards are particularly popular among businesses with fleets of vehicles, as they provide a centralized and controlled method for monitoring and managing fuel consumption, allowing for better cost control and efficiency in fuel-related transactions.

The major global suppliers of Fuel Card include ExxonMobil, Shell, SPC, Caltex, DBS, UOB, OCBC, Citibank, Standard Chartered, ANZ, POSB, HSBC, American Express, Maybank, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a

substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Fuel Card. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Fuel Card market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Fuel Card market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Fuel Card industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Fuel Card Include:

ExxonMobil

Shell

SPC

Caltex

DBS

UOB

OCBC

Citibank

Standard Chartered

ANZ

POSB

HSBC

American Express

Maybank

Fuel Card Product Segment Include:

Registered Fuel Card

Non-Registered Fuel Card

Fuel Card Product Application Include:

Individuals

Fleet

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