

Global Frozen Yogurt Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Frozen Yogurt market size will reach 2,835.50 Million USD in 2025 and is projected to reach 10,576.18 Million USD by 2032, with a CAGR of 20.69% (2025-2032). Notably, the China Frozen Yogurt market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Frozen yogurt, often abbreviated as 'froyo,' is a delicious and popular frozen dessert that shares similarities with ice cream but is made with yogurt cultures. This dessert is created by freezing yogurt and then churning it to achieve a creamy and smooth texture. Frozen yogurt comes in a variety of flavors, and it is often served in a self-serve style at frozen yogurt shops where customers can choose from a selection of flavors and an array of toppings like fruits, nuts, and candies. What sets frozen yogurt apart from traditional ice cream is its tangy flavor profile due to the presence of yogurt cultures, and it is often marketed as a healthier alternative to ice cream, as it usually contains lower levels of fat. It has gained popularity for being a customizable and refreshing treat, especially during warmer months.

The major global manufacturers of Frozen Yogurt include Yogen Fruz, Menchie's, Pinkberry, Red Mango, TCBY, Yogurtland, Ilaollao, Perfectime, Ben & Jerry's, Micat, Orange Leaf, Yogiboost, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command

a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Frozen Yogurt. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Frozen Yogurt market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Frozen Yogurt market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Frozen Yogurt industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Frozen Yogurt Include:

Yogen Fruz

Menchie's

Pinkberry

Red Mango

TCBY

Yogurtland

Ilaollao

Perfectime

Ben & Jerry's

Micat

Orange Leaf

Yogiboost

Frozen Yogurt Product Segment Include:

Plain Frozen Yogurt

Flavored Frozen Yogurt

Frozen Yogurt Product Application Include:

Minor (Age below 18)

Young Man (18-30)

Young Woman (18-30)

Middle-Aged Person (30-50)

Senior (Age above 50)

Chapter Scope

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