

Global Frosting & Icing Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/FEBDF62FB59DEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: FEBDF62FB59DEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Frosting & Icing market size will reach 90.18 Million USD in 2025 and is projected to reach 110.38 Million USD by 2032, with a CAGR of 2.93% (2025-2032). Notably, the China Frosting & Icing market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Frosting and icing are sweet, decorative toppings used to enhance the visual appeal and flavor of baked goods, such as cakes, cupcakes, and cookies. While the terms are often used interchangeably, there are subtle differences in their compositions and applications. Frosting is typically a lighter, fluffier mixture, often made with ingredients like butter, powdered sugar, and flavorings. It has a creamy texture and is commonly used for spreading on cakes. Icing, on the other hand, tends to be thinner and more glaze-like, often made with confectioners' sugar and liquid such as milk or fruit juice. It is often poured or drizzled over pastries, creating a shiny finish. Both frosting and icing provide a versatile canvas for creative decorations, and variations can include different flavors, colors, and consistencies to suit the desired presentation and taste.

The major global manufacturers of Frosting & Icing include Rich Product, Betty Crocker, CSM Bakery Solutions, Pinnacle Foods, Wilton Industries, Dawn Food, Real Good Food, Lawrence Foods, Dixie's Icing, Macphie, Kelmishop, Orchardicing, Fruit Fillings Inc, Effco, Renshaw, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command

a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Frosting & Icing. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Frosting & Icing market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Frosting & Icing market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Frosting & Icing industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Frosting & Icing Include:

Rich Product

Betty Crocker

CSM Bakery Solutions

Pinnacle Foods

Wilton Industries

Dawn Food

Real Good Food

Lawrence Foods

Dixie's Icing

Macphie

Kelmyshop

Orchardicing

Fruit Fillings Inc

Effco

Renshaw

Frosting & Icing Product Segment Include:

Buttercream Frosting

Royal Icing

Ganache

Boiled / Cooked Icing

Cream Cheese Frosting

Dusting

Others

Frosting & Icing Product Application Include:

Bakery

Restaurant

Family

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