

Global Fresh Meat Packaging Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Fresh Meat Packaging market size will reach 3,751 Million USD in 2025 and is projected to reach 5,142.32 Million USD by 2032, with a CAGR of 4.61% (2025-2032). Notably, the China Fresh Meat Packaging market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Fresh meat packaging refers to the specialized packaging methods and materials used to preserve and protect raw meat products, maintaining their quality and extending shelf life. Packaging for fresh meat is designed to address factors such as protection from external contaminants, prevention of microbial growth, and preservation of the meat's color and texture. Common packaging formats include vacuum-sealed bags, modified atmosphere packaging (MAP), and trays with overwrap. Vacuum packaging removes air to slow down oxidation and microbial growth, while MAP involves modifying the atmospheric composition around the meat to prolong freshness. These packaging techniques help meet food safety standards, reduce spoilage, and enhance the overall presentation of fresh meat products in retail environments. Additionally, fresh meat packaging often includes labels with information about the product's source, handling instructions, and expiration dates to ensure consumers make informed choices and maintain the quality of the meat during storage and transportation.

The major global manufacturers of Fresh Meat Packaging include Amcor, Dow,

Multivac, Berry Global, Winpak, Sealed Air, Coveris, Cascades, Smurfit Kappa, Kureha, Faerch Plast, Amerplast, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Fresh Meat Packaging. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Fresh Meat Packaging market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Fresh Meat Packaging market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Fresh Meat Packaging industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Fresh Meat Packaging Include:

Amcor

Dow

Multivac

Berry Global

Winpak

Sealed Air

Coveris

Cascades

Smurfit Kappa

Kureha

Faerch Plast

Amerplast

Fresh Meat Packaging Product Segment Include:

Modified Atmosphere Packaging (MAP)

Vacuum Skin Packaging (VSP)

Vacuum Thermoformed Packaging (VTP)

Others

Fresh Meat Packaging Product Application Include:

Beef

Pork

Poultry

Seafood

Others

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