

Global Freight Software Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Freight Software market size will reach 5,441.85 Million USD in 2025 and is projected to reach 9,063.63 Million USD by 2032, with a CAGR of 7.56% (2025-2032). Notably, the China Freight Software market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Freight software refers to a category of technology solutions designed to streamline and optimize various aspects of freight and logistics management. This software encompasses a range of applications that cater to different functions within the freight industry, including transportation management, logistics planning, inventory control, shipment tracking, and billing. Freight software helps businesses automate and centralize their logistics operations, allowing for more efficient management of shipping processes, real-time visibility into cargo movements, and enhanced decision-making. These solutions may be tailored to specific modes of transportation, such as air, sea, or land freight, and can be utilized by shippers, carriers, freight brokers, and logistics service providers to improve overall supply chain performance and customer satisfaction.

The major global suppliers of Freight Software include SAP, Oracle, Magaya, A1 Enterprise, AscendTMS, Awery Aviation Software, BluJay Solutions, Buyco, DAT Solutions, Descartes Systems Group, Dreamorbit, Freight Management (FMI),

FreightPOP, Freightview, Hard Core Technology, Infinity Software Solutions, Blue Yonder, Linbis, LogistaaS, Logistically TMS, Logitude, Logisuite, Mcleod Software, Mercurygate, Quotiss, Pacejet Logistics, Riege Software, Tailwind Transportation Software, Teknowlogi, Trimble TMS, Transcount, TruckingOffice, UPS, WiseTech Global, Excalibur WMS (Camelot), etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Freight Software. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Freight Software market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Freight Software market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Freight Software industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Freight Software Include:

SAP

Oracle

Magaya

A1 Enterprise

AscendTMS

Awery Aviation Software

BluJay Solutions

Buyco

DAT Solutions

Descartes Systems Group

Dreamorbit

Freight Management (FMI)

FreightPOP

Freightview

Hard Core Technology

Infinity Software Solutions

Blue Yonder

Linbis

LogistaaS

Logistically TMS

Logitude

Logisuite

Mcleod Software

Mercurygate

Quotiss

Pacejet Logistics

Riege Software

Tailwind Transportation Software

Teknologi

Trimble TMS

Transcount

TruckingOffice

UPS

WiseTech Global

Excalibur WMS (Camelot)

Freight Software Product Segment Include:

Web-based, Cloud, SaaS

On Premise, Mobile-Installed

Freight Software Product Application Include:

Rail Freight

Road Freight

Ocean Freight

Air Freight

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