

Global Freight Brokerage Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Freight Brokerage market size will reach 71,627 Million USD in 2025 and is projected to reach 103,918 Million USD by 2032, with a CAGR of 5.46% (2025-2032). Notably, the China Freight Brokerage market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Freight brokerage refers to a service provided by individuals or companies known as freight brokers who act as intermediaries between shippers and carriers in the transportation and logistics industry. These brokers facilitate the movement of freight by connecting businesses that need to transport goods with trucking companies or other carriers capable of transporting those goods. Freight brokers play a key role in optimizing the shipping process, negotiating rates, arranging transportation, and managing the logistics of moving cargo from one location to another. They leverage industry expertise, networks, and technology to match shippers with carriers, ensuring efficient and cost-effective transportation solutions. Freight brokerage is a dynamic sector that contributes to the smooth flow of goods across various industries, and brokers often provide valuable services in navigating the complexities of transportation logistics and compliance.

The major global suppliers of Freight Brokerage include C.H. Robinson, Expeditors, Landstar System, TQL, Coyote Logistics, XPO Logistics, Yusen Logistics, Echo Global

Logistics, JB Hunt Transport, Hub Group, Worldwide Express, GlobalTranz Enterprises, Allen Lund, Werner Logistics, Transplace, BNSF Logistics, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Freight Brokerage. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Freight Brokerage market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Freight Brokerage market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Freight Brokerage industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Freight Brokerage Include:

C.H. Robinson

Expeditors

Landstar System

TQL

Coyote Logistics

XPO Logistics

Yusen Logistics

Echo Global Logistics

JB Hunt Transport

Hub Group

Worldwide Express

GlobalTranz Enterprises

Allen Lund

Werner Logistics

Transplace

BNSF Logistics

Freight Brokerage Product Segment Include:

Truckload

LTL

Other

Freight Brokerage Product Application Include:

Food and Beverage

Manufacturing

Retail

Auto and Industrial

Chemical

Other

Chapter Scope

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