

Global Footwear Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Footwear market size will reach 333,523 Million USD in 2025 and is projected to reach 392,410 Million USD by 2032, with a CAGR of 2.35% (2025-2032). Notably, the China Footwear market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Footwear refers to garments or coverings worn on the feet for protection, comfort, and fashion. It includes a wide variety of items such as shoes, sandals, boots, and slippers, each designed for specific purposes and occasions. Footwear serves practical functions such as providing support, cushioning, and protection for the feet from environmental elements, uneven surfaces, and potential hazards. Additionally, footwear is a significant aspect of fashion and personal style, with diverse designs, materials, and aesthetics reflecting cultural trends and individual preferences. The construction of footwear varies, incorporating materials like leather, canvas, rubber, and synthetic fabrics. Whether for athletic activities, formal events, casual outings, or specific occupational requirements, footwear plays a crucial role in daily life, addressing both functional and aesthetic needs.

The major global manufacturers of Footwear include Nike, Adidas, Skechers, New Balance, Asics, Belle, Kering Group, Puma, Authentic Brands Group, Clarks, Wolverine Worldwide, VF Corp, ECCO, Anta, Under Armour, Crocs Inc, Geox, LI-NING, Salvatore Ferragamo, Daphne, Xtep, Mizuno, C.banner, Red Dragonfly, 361°, BasicNet, Peak,

etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Footwear. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Footwear market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Footwear market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Footwear industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Footwear Include:

Nike

Adidas

Skechers

New Balance

Asics

Belle

Kering Group

Puma

Authentic Brands Group

Clarks

Wolverine Worldwide

VF Corp

ECCO

Anta

Under Armour

Crocs Inc

Geox

LI-NING

Salvatore Ferragamo

Daphne

Xtep

Mizuno

C.banner

Red Dragonfly

361°

BasicNet

Peak

Footwear Product Segment Include:

Leather Footwear

Non-leather Footwear

Footwear Product Application Include:

Women's Footwear

Men's Footwear

Kid's Footwear

Chapter Scope

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