

Global Food and Beverage Stevia Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Food and Beverage Stevia market size will reach 551.49 Million USD in 2025 and is projected to reach 777.56 Million USD by 2032, with a CAGR of 5.03% (2025-2032). Notably, the China Food and Beverage Stevia market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Food and beverage stevia refers to products that incorporate stevia, a natural sweetener derived from the leaves of the *Stevia rebaudiana* plant. Stevia contains compounds known as steviol glycosides, which provide a sweet taste without adding calories or raising blood sugar levels. As a sugar substitute, stevia is often used in the food and beverage industry to sweeten a variety of products, including beverages, baked goods, desserts, and condiments. It is notably valued for its intense sweetness, up to 200 times sweeter than sugar, and its ability to offer a sweet taste without the associated caloric content. Food and beverage stevia products are popular among consumers seeking sugar-free or reduced-sugar options, particularly those managing conditions like diabetes or individuals looking to reduce calorie intake while maintaining sweetness in their diet.

The major global manufacturers of Food and Beverage Stevia include Haotian Pharm, PureCircle (Ingredion), Shandong Shengxiangyuan, Sunwin Stevia, Shangdong Huaxian Stevia, GLG Life Tech Corp, Qufu Tianyuan Biotechnology, Cargill, Jining

Aoxing Stevia Products, Morita Kagaku Kogyo, Tate & Lyle, ADM, Chenguang Biotech Group, Biolotus Technology, Daepyung, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Food and Beverage Stevia. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Food and Beverage Stevia market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Food and Beverage Stevia market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Food and Beverage Stevia industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Food and Beverage Stevia Include:

Haotian Pharm

PureCircle (Ingredion)

Shandong Shengxiangyuan

Sunwin Stevia

Shangdong Huaxian Stevia

GLG Life Tech Corp

Qufu Tianyuan Biotechnology

Cargill

Jining Aoxing Stevia Products

Morita Kagaku Kogyo

Tate & Lyle

ADM

Chenguang Biotech Group

Biolotus Technology

Daepyeong

Food and Beverage Stevia Product Segment Include:

Reb-A Series

Reb D

Reb M

STV Series

Others

Food and Beverage Stevia Product Application Include:

Beverage

Food Ingredient

Table Sweetener

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