

# Global Food and Beverage Coding and Marking Equipment Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Food and Beverage Coding and Marking Equipment market size will reach 1,741.58 Million USD in 2025 and is projected to reach 2,589.43 Million USD by 2032, with a CAGR of 5.83% (2025-2032). Notably, the China Food and Beverage Coding and Marking Equipment market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Food and beverage coding and marking equipment are specialized devices used in the food and beverage industry to apply various types of codes, markings, or labels on product packaging. These codes convey crucial information such as expiration dates, batch numbers, nutritional details, and barcodes, ensuring traceability, regulatory compliance, and effective inventory management. The equipment includes technologies like inkjet printers, laser coders, thermal printers, and labeling systems, each with its own set of advantages depending on the packaging material and production requirements. Accurate and legible coding is essential for quality control, supply chain visibility, and meeting regulatory standards in the food and beverage sector. These coding and marking solutions contribute to the efficient and accurate identification of products, facilitating a streamlined production process and helping to ensure consumer safety and satisfaction.

The major global manufacturers of Food and Beverage Coding and Marking Equipment

include Brother (Domino), Danaher (Videojet), Dover (Markem-Imaje), ITW (Diagraph), Hitachi Industrial Equipment, ID Technology LLC, Han's Laser, Matthews Marking Systems, Trumpf, KGK, Macsa, KBA-Metronic, Squid Ink, EC-JET, SUNINE, REA JET, Paul Leibinger, Control print, Kinglee, Beijing Zhihengda, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Food and Beverage Coding and Marking Equipment. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Food and Beverage Coding and Marking Equipment market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Food and Beverage Coding and Marking Equipment market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Food and Beverage Coding and Marking Equipment industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Food and Beverage Coding and Marking Equipment  
Include:

Brother (Domino)

Danaher (Videojet)

Dover (Markem-Imaje)

ITW (Diagraph)

Hitachi Industrial Equipment

ID Technology LLC

Han's Laser

Matthews Marking Systems

Trumpf

KGK

Macsa

KBA-Metronic

Squid Ink

EC-JET

SUNINE

REA JET

Paul Leibinger

Control print

Kinglee

Beijing Zhihengda

Food and Beverage Coding and Marking Equipment Product Segment Include:

Inkjet Printers

Laser Printers

HI-Resolution Printers

Food and Beverage Coding and Marking Equipment Product Application Include:

Food Industry

Beverage Industry

## **Chapter Scope**

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