

# Global Fluorescent Pigment Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Fluorescent Pigment market size will reach 574.91 Million USD in 2025 and is projected to reach 831.88 Million USD by 2032, with a CAGR of 5.42% (2025-2032). Notably, the China Fluorescent Pigment market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Fluorescent pigments are specialized colorants that exhibit fluorescence, meaning they absorb light at one wavelength and emit light at a longer wavelength, often in the visible spectrum. These pigments are used to impart bright, vivid colors to various materials, including paints, inks, plastics, and textiles. The fluorescence of these pigments adds a unique and eye-catching quality to the colors, making them appear more intense, especially under ultraviolet (UV) light. Fluorescent pigments are commonly employed in applications where high visibility and attention-grabbing effects are desired, such as in safety signage, novelty items, and artistic creations. Their ability to fluoresce under UV light makes them popular for creating striking visual effects in both industrial and artistic contexts.

The major global manufacturers of Fluorescent Pigment include DayGlo(RPM International), Radiant (RPM International), UKSEUNG, SINLOIHI (DAI NIPPON TORYO), Huangshan jiajia fluorescent material co. LTD, Wan long chemical co. LTD, Jiangxi longyuan chemical co. LTD, J Color Technologies, Jiaoling bailin fluorescence

technology co. LTD, Huikang fluorescence technology, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Fluorescent Pigment. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Fluorescent Pigment market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Fluorescent Pigment market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Fluorescent Pigment industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Fluorescent Pigment Include:

DayGlo(RPM International)

Radiant (RPM International)

UKSEUNG

SINLOIHI (DAI NIPPON TORYO)

Huangshan jijia fluorescent material co. LTD

Wan long chemical co. LTD

Jiangxi longyuan chemical co. LTD

J Color Technologies

Jiaoling bailin fluorescence technology co. LTD

Huikang fluorescence technology

Fluorescent Pigment Product Segment Include:

Thermoset Type

Thermoplastic Type

Other

Fluorescent Pigment Product Application Include:

Paints and Coatings Industry

Printing Inks Industry

Plastics Industry

Others

## **Chapter Scope**

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