

Global Flower Seeds Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Flower Seeds market size will reach 1,479.21 Million USD in 2025 and is projected to reach 2,476.54 Million USD by 2032, with a CAGR of 7.64% (2025-2032). Notably, the China Flower Seeds market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Flower seeds are reproductive units of flowering plants, encapsulating the genetic material needed for the development of new plants. These seeds are produced as part of the reproductive process in flowers and are typically contained within the flower's ovary. Flower seeds vary widely in size, shape, and features, and they hold the potential to give rise to diverse types of flowers. Gardeners and horticulturists collect and store flower seeds for the purpose of propagation, enabling the cultivation of specific flower varieties. Seeds can be sown directly into soil or started indoors and later transplanted, initiating the growth of new plants. Flower seeds are integral to the cycle of plant life, contributing to the biodiversity of gardens, landscapes, and natural ecosystems. They are commercially available in a wide range of varieties, allowing enthusiasts to select and grow flowers with particular colors, shapes, and characteristics.

The major global manufacturers of Flower Seeds include Syngenta, Sakata, Takii Seed, Benary, Hem Genetics, PanAmerican Seed, Floranova, Farao, Vilmorin Garden, Burpee Seed Company, W.Legutko, PNOS, Torseed, Starke Ayres, Zhejiang Hongyue Seed, Shanghai Seed Industry, Changjing Seed, Sinoseed, etc. The global players

competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Flower Seeds. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Flower Seeds market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Flower Seeds market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Flower Seeds industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Flower Seeds Include:

Syngenta

Sakata

Takii Seed

Benary

Hem Genetics

PanAmerican Seed

Floranova

Farao

Vilmorin Garden

Burpee Seed Company

W.Legutko

PNOS

Torseed

Starke Ayres

Zhejiang Hongyue Seed

Shanghai Seed Industry

Changjing Seed

Sinoseed

Flower Seeds Product Segment Include:

Annual Seeds

Biennial Seeds

Perennial Seeds

Flower Seeds Product Application Include:

Outdoor Farms

Indoor Farms

Floriculture

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Flower Seeds Industry PESTEL Analysis

Chapter 3: Global Flower Seeds Industry Porter's Five Forces Analysis

Chapter 4: Global Flower Seeds Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Flower Seeds Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Flower Seeds Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Flower Seeds Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Flower Seeds Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Flower Seeds Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Analysis)

Chapter 10: Latin America Flower Seeds Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Flower Seeds Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Flower Seeds Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 FLOWER SEEDS MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Flower Seeds Product by Type
 - 1.2.1 Annual Seeds
 - 1.2.2 Biennial Seeds
 - 1.2.3 Perennial Seeds
- 1.3 Flower Seeds Product by Application
 - 1.3.1 Outdoor Farms
 - 1.3.2 Indoor Farms
 - 1.3.3 Floriculture
- 1.4 Global Flower Seeds Market Revenue and Sales Analysis
 - 1.4.1 Global Flower Seeds Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Flower Seeds Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Flower Seeds Market Sales Price Trend Analysis (2020-2032)
- 1.5 Flower Seeds Industry Trends and Innovation
 - 1.5.1 Flower Seeds Industry Trends and Innovation
 - 1.5.2 Flower Seeds Market Drivers and Challenges

2 FLOWER SEEDS MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 FLOWER SEEDS MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL FLOWER SEEDS MARKET ANALYSIS BY REGIONS

- 4.1 Global Flower Seeds Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Flower Seeds Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Flower Seeds Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Flower Seeds Revenue Forecast by Region (2026-2032)
- 4.3 Global Flower Seeds Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Flower Seeds Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Flower Seeds Sales Forecast by Region (2026-2032)
- 4.4 Global Flower Seeds Sales Price Trend Analysis (2020-2032)

5 GLOBAL FLOWER SEEDS MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Flower Seeds Market Size by Type
 - 5.1.1 Global Flower Seeds Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Flower Seeds Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Flower Seeds Market Size by Application
 - 5.2.1 Global Flower Seeds Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Flower Seeds Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Flower Seeds Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Flower Seeds Market Size by Type
 - 6.3.1 North America Flower Seeds Sales by Type (2020-2032)
 - 6.3.2 North America Flower Seeds Revenue by Type (2020-2032)
- 6.4 North America Flower Seeds Market Size by Application
 - 6.4.1 North America Flower Seeds Sales by Application (2020-2032)
 - 6.4.2 North America Flower Seeds Revenue by Application (2020-2032)
- 6.5 North America Flower Seeds Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Flower Seeds Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Flower Seeds Market Size by Type
 - 7.3.1 Europe Flower Seeds Sales by Type (2020-2032)

- 7.3.2 Europe Flower Seeds Revenue by Type (2020-2032)
- 7.4 Europe Flower Seeds Market Size by Application
 - 7.4.1 Europe Flower Seeds Sales by Application (2020-2032)
 - 7.4.2 Europe Flower Seeds Revenue by Application (2020-2032)
- 7.5 Europe Flower Seeds Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Flower Seeds Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Flower Seeds Market Size by Type
 - 8.3.1 China Flower Seeds Sales by Type (2020-2032)
 - 8.3.2 China Flower Seeds Revenue by Type (2020-2032)
- 8.4 China Flower Seeds Market Size by Application
 - 8.4.1 China Flower Seeds Sales by Application (2020-2032)
 - 8.4.2 China Flower Seeds Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Flower Seeds Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Flower Seeds Market Size by Type
 - 9.3.1 APAC (excl. China) Flower Seeds Sales by Type (2020-2032)
 - 9.3.2 APAC (excl. China) Flower Seeds Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Flower Seeds Market Size by Application
 - 9.4.1 APAC (excl. China) Flower Seeds Sales by Application (2020-2032)
 - 9.4.2 APAC (excl. China) Flower Seeds Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Flower Seeds Market Size by Country
 - 9.5.1 Japan
 - 9.5.2 South Korea
 - 9.5.3 India
 - 9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Flower Seeds Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Flower Seeds Market Size by Type

10.3.1 Latin America Flower Seeds Sales by Type (2020-2032)

10.3.2 Latin America Flower Seeds Revenue by Type (2020-2032)

10.4 Latin America Flower Seeds Market Size by Application

10.4.1 Latin America Flower Seeds Sales by Application (2020-2032)

10.4.2 Latin America Flower Seeds Revenue by Application (2020-2032)

10.5 Latin America Flower Seeds Market Size by Country

10.6 Latin America Flower Seeds Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Flower Seeds Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Flower Seeds Market Size by Type

11.3.1 Middle East & Africa Flower Seeds Sales by Type (2020-2032)

11.3.2 Middle East & Africa Flower Seeds Revenue by Type (2020-2032)

11.4 Middle East & Africa Flower Seeds Market Size by Application

11.4.1 Middle East & Africa Flower Seeds Sales by Application (2020-2032)

11.4.2 Middle East & Africa Flower Seeds Revenue by Application (2020-2032)

11.5 Middle East Flower Seeds Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

12.1 Global Flower Seeds Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Flower Seeds Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Flower Seeds Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Flower Seeds Average Sales Price by Manufacturers (2021-2025)

12.2 Flower Seeds Competitive Landscape Analysis and Market Dynamic

12.2.1 Flower Seeds Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Syngenta

13.1.1 Syngenta Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Syngenta Flower Seeds Product Portfolio

13.1.3 Syngenta Flower Seeds Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Sakata

13.2.1 Sakata Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Sakata Flower Seeds Product Portfolio

13.2.3 Sakata Flower Seeds Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Takii Seed

13.3.1 Takii Seed Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Takii Seed Flower Seeds Product Portfolio

13.3.3 Takii Seed Flower Seeds Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Benary

13.4.1 Benary Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Benary Flower Seeds Product Portfolio

13.4.3 Benary Flower Seeds Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Hem Genetics

13.5.1 Hem Genetics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Hem Genetics Flower Seeds Product Portfolio

13.5.3 Hem Genetics Flower Seeds Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 PanAmerican Seed

13.6.1 PanAmerican Seed Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

13.6.2 PanAmerican Seed Flower Seeds Product Portfolio

13.6.3 PanAmerican Seed Flower Seeds Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Floranova

13.7.1 Floranova Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Floranova Flower Seeds Product Portfolio

13.7.3 Floranova Flower Seeds Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Farao

13.8.1 Farao Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Farao Flower Seeds Product Portfolio

13.8.3 Farao Flower Seeds Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Vilmorin Garden

13.9.1 Vilmorin Garden Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Vilmorin Garden Flower Seeds Product Portfolio

13.9.3 Vilmorin Garden Flower Seeds Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Burpee Seed Company

13.10.1 Burpee Seed Company Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Burpee Seed Company Flower Seeds Product Portfolio

13.10.3 Burpee Seed Company Flower Seeds Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 W.Legutko

13.11.1 W.Legutko Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 W.Legutko Flower Seeds Product Portfolio

13.11.3 W.Legutko Flower Seeds Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 PNOS

13.12.1 PNOS Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 PNOS Flower Seeds Product Portfolio

13.12.3 PNOS Flower Seeds Market Data Analysis (Revenue, Sales, Price, Gross

Margin and Market Share) (2021-2025)

13.13 Torseed

13.13.1 Torseed Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Torseed Flower Seeds Product Portfolio

13.13.3 Torseed Flower Seeds Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 Starke Ayres

13.14.1 Starke Ayres Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Starke Ayres Flower Seeds Product Portfolio

13.14.3 Starke Ayres Flower Seeds Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 Zhejiang Hongyue Seed

13.15.1 Zhejiang Hongyue Seed Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Zhejiang Hongyue Seed Flower Seeds Product Portfolio

13.15.3 Zhejiang Hongyue Seed Flower Seeds Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.16 Shanghai Seed Industry

13.16.1 Shanghai Seed Industry Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Shanghai Seed Industry Flower Seeds Product Portfolio

13.16.3 Shanghai Seed Industry Flower Seeds Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.17 Changjing Seed

13.17.1 Changjing Seed Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 Changjing Seed Flower Seeds Product Portfolio

13.17.3 Changjing Seed Flower Seeds Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.18 Sinoseed

13.18.1 Sinoseed Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 Sinoseed Flower Seeds Product Portfolio

13.18.3 Sinoseed Flower Seeds Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

- 14.1 Flower Seeds Industry Chain Analysis
- 14.2 Flower Seeds Industry Raw Material and Suppliers Analysis
 - 14.2.1 Flower Seeds Key Raw Material Supply Analysis
 - 14.2.2 Raw Material Suppliers and Contact Information
- 14.3 Flower Seeds Typical Downstream Customers
- 14.4 Flower Seeds Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

- 16.1 Methodology/Research Approach
- 16.2 Research Scope
- 16.3 Benchmarks and Assumptions
- 16.4 Data Source
 - 16.4.1 Primary Sources
 - 16.4.2 Secondary Sources
- 16.5 Data Cross Validation
- 16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Flower Seeds Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Flower Seeds Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Flower Seeds Industry Development Status

Table 4: Flower Seeds Industry Development Trends

Table 5: Global Flower Seeds Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Flower Seeds Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Flower Seeds Revenue Market Share by Region (2020-2025)

Table 8: Global Flower Seeds Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Flower Seeds Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Flower Seeds Sales by Region (2020-2025) & (K Ton)

Table 11: Global Flower Seeds Sales Market Share by Region (2020-2025)

Table 12: Global Flower Seeds Sales Forecast by Region (2026-2032) & (K Ton)

Table 13: Global Flower Seeds Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Flower Seeds Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Flower Seeds Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Flower Seeds Sales Analysis by Type (2020-2025) & (K Ton)

Table 17: Global Flower Seeds Sales Analysis Forecast by Type (2026-2032) & (K Ton)

Table 18: Global Flower Seeds Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Flower Seeds Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Flower Seeds Sales Analysis by Application (2020-2025) & (K Ton)

Table 21: Global Flower Seeds Sales Analysis Forecast by Application (2026-2032) & (K Ton)

Table 22: Key Flower Seeds Players in North America

Table 23: North America Flower Seeds Sales by Type (2020-2025) & (K Ton)

Table 24: North America Flower Seeds Sales by Type (2026-2032) & (K Ton)

Table 25: North America Flower Seeds Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Flower Seeds Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Flower Seeds Sales by Application (2020-2025) & (K Ton)

Table 28: North America Flower Seeds Sales by Application (2026-2032) & (K Ton)

Table 29: North America Flower Seeds Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Flower Seeds Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Flower Seeds Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Flower Seeds Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Flower Seeds Sales Market Size by Country (2020-2025) & (K Ton)

Table 34: North America Flower Seeds Sales Market Size by Country (2026-2032) & (K Ton)

Table 35: Key Flower Seeds Players in Europe

Table 36: Europe Flower Seeds Sales by Type (2020-2025) & (K Ton)

Table 37: Europe Flower Seeds Sales by Type (2026-2032) & (K Ton)

Table 38: Europe Flower Seeds Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Flower Seeds Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Flower Seeds Sales by Application (2020-2025) & (K Ton)

Table 41: Europe Flower Seeds Sales by Application (2026-2032) & (K Ton)

Table 42: Europe Flower Seeds Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Flower Seeds Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Flower Seeds Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Flower Seeds Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Flower Seeds Sales Market Size by Country (2020-2025) & (K Ton)

Table 47: Europe Flower Seeds Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 48: Key Flower Seeds Players in China

Table 49: China Flower Seeds Sales by Type (2020-2025) & (K Ton)

Table 50: China Flower Seeds Sales by Type (2026-2032) & (K Ton)

Table 51: China Flower Seeds Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Flower Seeds Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Flower Seeds Sales by Application (2020-2025) & (K Ton)

Table 54: China Flower Seeds Sales by Application (2026-2032) & (K Ton)

Table 55: China Flower Seeds Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Flower Seeds Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Flower Seeds Players in APAC (excl. China)

Table 58: APAC (excl. China) Flower Seeds Sales by Type (2020-2025) & (K Ton)

Table 59: APAC (excl. China) Flower Seeds Sales by Type (2026-2032) & (K Ton)

Table 60: APAC (excl. China) Flower Seeds Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Flower Seeds Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Flower Seeds Sales by Application (2020-2025) & (K Ton)

Table 63: APAC (excl. China) Flower Seeds Sales by Application (2026-2032) & (K Ton)

Table 64: APAC (excl. China) Flower Seeds Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Flower Seeds Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Flower Seeds Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Flower Seeds Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Flower Seeds Sales Market Size by Country (2020-2025) & (K Ton)

Table 69: APAC (excl. China) Flower Seeds Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 70: Key Flower Seeds Players in Latin America

Table 71: Latin America Flower Seeds Sales by Type (2020-2025) & (K Ton)

Table 72: Latin America Flower Seeds Sales by Type (2026-2032) & (K Ton)

Table 73: Latin America Flower Seeds Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Flower Seeds Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Flower Seeds Sales by Application (2020-2025) & (K Ton)

Table 76: Latin America Flower Seeds Sales by Application (2026-2032) & (K Ton)

Table 77: Latin America Flower Seeds Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Flower Seeds Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Flower Seeds Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Flower Seeds Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Flower Seeds Sales Market Size by Country (2020-2025) & (K Ton)

- Table 82: Latin America Flower Seeds Sales Market Size Forecast by Country (2026-2032) & (K Ton)
- Table 83: Key Flower Seeds Players in Middle East & Africa
- Table 84: Middle East & Africa Flower Seeds Sales by Type (2020-2025) & (K Ton)
- Table 85: Middle East & Africa Flower Seeds Sales by Type (2026-2032) & (K Ton)
- Table 86: Middle East & Africa Flower Seeds Revenue by Type (2020-2025) & (US\$ Million)
- Table 87: Middle East & Africa Flower Seeds Revenue by Type (2026-2032) & (US\$ Million)
- Table 88: Middle East & Africa Flower Seeds Sales by Application (2020-2025) & (K Ton)
- Table 89: Middle East & Africa Flower Seeds Sales by Application (2026-2032) & (K Ton)
- Table 90: Middle East & Africa Flower Seeds Revenue by Application (2020-2025) & (US\$ Million)
- Table 91: Middle East & Africa Flower Seeds Revenue by Application (2026-2032) & (US\$ Million)
- Table 92: Middle East & Africa Flower Seeds Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 93: Middle East & Africa Flower Seeds Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 94: Middle East & Africa Flower Seeds Sales Market Size by Country (2020-2025) & (K Ton)
- Table 95: Middle East & Africa Flower Seeds Sales Market Size Forecast by Country (2026-2032) & (K Ton)
- Table 96: Global Flower Seeds Market Sales by Key Manufacturers (2021-2025) & (K Ton)
- Table 97: Global Flower Seeds Sales Market Share by Key Manufacturers (2021-2025)
- Table 98: Global Flower Seeds Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)
- Table 99: Global Flower Seeds Revenue Market Share by Key Manufacturers (2021-2025)
- Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)
- Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales
- Table 102: Market Mergers & Acquisitions, Expansion
- Table 103: Syngenta Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 104: Syngenta Flower Seeds Product Portfolio
- Table 105: Syngenta Flower Seeds Revenue (US\$ Million), Sales (K Ton), Price

(USD/Ton), Gross Margin and Market Share (2021-2025)

Table 106: Sakata Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Sakata Flower Seeds Product Portfolio

Table 108: Sakata Flower Seeds Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 109: Takii Seed Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Takii Seed Flower Seeds Product Portfolio

Table 111: Takii Seed Flower Seeds Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 112: Benary Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Benary Flower Seeds Product Portfolio

Table 114: Benary Flower Seeds Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 115: Hem Genetics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Hem Genetics Flower Seeds Product Portfolio

Table 117: Hem Genetics Flower Seeds Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 118: PanAmerican Seed Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: PanAmerican Seed Flower Seeds Product Portfolio

Table 120: PanAmerican Seed Flower Seeds Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 121: Floranova Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Floranova Flower Seeds Product Portfolio

Table 123: Floranova Flower Seeds Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 124: Farao Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Farao Flower Seeds Product Portfolio

Table 126: Farao Flower Seeds Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 127: Vilmorin Garden Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Vilmorin Garden Flower Seeds Product Portfolio

Table 129: Vilmorin Garden Flower Seeds Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 130: Burpee Seed Company Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Burpee Seed Company Flower Seeds Product Portfolio

Table 132: Burpee Seed Company Flower Seeds Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 133: W.Legutko Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: W.Legutko Flower Seeds Product Portfolio

Table 135: W.Legutko Flower Seeds Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 136: PNOS Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: PNOS Flower Seeds Product Portfolio

Table 138: PNOS Flower Seeds Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 139: Torseed Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Torseed Flower Seeds Product Portfolio

Table 141: Torseed Flower Seeds Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 142: Starke Ayres Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Starke Ayres Flower Seeds Product Portfolio

Table 144: Starke Ayres Flower Seeds Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 145: Zhejiang Hongyue Seed Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Zhejiang Hongyue Seed Flower Seeds Product Portfolio

Table 147: Zhejiang Hongyue Seed Flower Seeds Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 148: Shanghai Seed Industry Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Shanghai Seed Industry Flower Seeds Product Portfolio

Table 150: Shanghai Seed Industry Flower Seeds Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 151: Changjing Seed Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 152: Changjing Seed Flower Seeds Product Portfolio

Table 153: Changjing Seed Flower Seeds Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 154: Sinoseed Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 155: Sinoseed Flower Seeds Product Portfolio

Table 156: Sinoseed Flower Seeds Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 157: Upstream Key Raw Material Price List

Table 158: Flower Seeds Raw Material Suppliers and Contact Information

Table 159: Flower Seeds Typical Customer List

Table 160: Flower Seeds Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Flower Seeds Product Pictures

Figure 2: Annual Seeds Picture Scope

Figure 3: Biennial Seeds Picture Scope

Figure 4: Perennial Seeds Picture Scope

Figure 5: Outdoor Farms Picture Scope

Figure 6: Indoor Farms Picture Scope

Figure 7: Floriculture Picture Scope

Figure 8: Global Flower Seeds Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 9: Global Flower Seeds Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 10: Global Flower Seeds Market Sales and Growth Rate Analysis (2020-2032) & (K Ton)

Figure 11: Global Flower Seeds Market Price Trend Analysis (2020-2032) & (USD/Ton)

Figure 12: Global Flower Seeds Market Size by Region (2020-2032) & (US\$ Million)

Figure 13: Global Flower Seeds Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 14: Global Flower Seeds Sales Price by Region (2020-2032) & (K Ton)

Figure 15: North America Flower Seeds Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 16: North America Flower Seeds Revenue Market Share by Players in 2024

Figure 17: North America Flower Seeds Sales Market Share by Type (2020-2032)

Figure 18: North America Flower Seeds Revenue Market Share by Type (2020-2032)

Figure 19: North America Flower Seeds Sales Market Share by Application (2020-2032)

Figure 20: North America Flower Seeds Revenue Market Share by Application (2020-2032)

Figure 21: US Flower Seeds Revenue (2020-2032) & (US\$ Million)

Figure 22: Canada Flower Seeds Revenue (2020-2032) & (US\$ Million)

Figure 23: Europe Flower Seeds Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 24: Europe Flower Seeds Revenue Market Share by Players in 2024

Figure 25: Europe Flower Seeds Sales Market Share by Type (2020-2032)

Figure 26: Europe Flower Seeds Revenue Market Share by Type (2020-2032)

Figure 27: Europe Flower Seeds Sales Market Share by Application (2020-2032)

Figure 28: Europe Flower Seeds Revenue Market Share by Application (2020-2032)

- Figure 29:Germany Flower Seeds Revenue (2020-2032) & (US\$ Million)
- Figure 30:France Flower Seeds Revenue (2020-2032) & (US\$ Million)
- Figure 31:United Kingdom Flower Seeds Revenue (2020-2032) & (US\$ Million)
- Figure 32:Italy Flower Seeds Revenue (2020-2032) & (US\$ Million)
- Figure 33:Spain Flower Seeds Revenue (2020-2032) & (US\$ Million)
- Figure 34:Benelux Flower Seeds Revenue (2020-2032) & (US\$ Million)
- Figure 35:China Flower Seeds Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 36:China Flower Seeds Revenue Market Share by Players in 2024
- Figure 37:China Flower Seeds Sales Market Share by Type (2020-2032)
- Figure 38:China Flower Seeds Revenue Market Share by Type (2020-2032)
- Figure 39:China Flower Seeds Sales Market Share by Application (2020-2032)
- Figure 40:China Flower Seeds Revenue Market Share by Application (2020-2032)
- Figure 41:APAC (excl. China) Flower Seeds Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 42:APAC (excl. China) Flower Seeds Revenue Market Share by Players in 2024
- Figure 43:APAC (excl. China) Flower Seeds Sales Market Share by Type (2020-2032)
- Figure 44:APAC (excl. China) Flower Seeds Revenue Market Share by Type (2020-2032)
- Figure 45:APAC (excl. China) Flower Seeds Sales Market Share by Application (2020-2032)
- Figure 46:APAC (excl. China) Flower Seeds Revenue Market Share by Application (2020-2032)
- Figure 47:Japan Flower Seeds Revenue (2020-2032) & (US\$ Million)
- Figure 48:South Korea Flower Seeds Revenue (2020-2032) & (US\$ Million)
- Figure 49:India Flower Seeds Revenue (2020-2032) & (US\$ Million)
- Figure 50:Australia Flower Seeds Revenue (2020-2032) & (US\$ Million)
- Figure 51:Southeast Asia Flower Seeds Revenue (2020-2032) & (US\$ Million)
- Figure 52:Latin America Flower Seeds Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 53:Latin America Flower Seeds Revenue Market Share by Players in 2024
- Figure 54:Latin America Flower Seeds Sales Market Share by Type (2020-2032)
- Figure 55:Latin America Flower Seeds Revenue Market Share by Type (2020-2032)
- Figure 56:Latin America Flower Seeds Sales Market Share by Application (2020-2032)
- Figure 57:Latin America Flower Seeds Revenue Market Share by Application (2020-2032)
- Figure 58:Mexico Flower Seeds Revenue (2020-2032) & (US\$ Million)
- Figure 59:Brazil Flower Seeds Revenue (2020-2032) & (US\$ Million)
- Figure 60:Middle East & Africa Flower Seeds Market Size and Growth Rate

(2020-2032) & (US\$ Million)

Figure 61: Middle East & Africa Flower Seeds Revenue Market Share by Players in 2024

Figure 62: Middle East & Africa Flower Seeds Sales Market Share by Type (2020-2032)

Figure 63: Middle East & Africa Flower Seeds Revenue Market Share by Type
(2020-2032)

Figure 64: Middle East & Africa Flower Seeds Sales Market Share by Application
(2020-2032)

Figure 65: Middle East & Africa Flower Seeds Revenue Market Share by Application
(2020-2032)

Figure 66: Saudi Arabia Flower Seeds Revenue (2020-2032) & (US\$ Million)

Figure 67: South Africa Flower Seeds Revenue (2020-2032) & (US\$ Million)

Figure 68: Global Flower Seeds Sales Market Share by Key Manufacturers in 2024

Figure 69: Global Flower Seeds Revenue Market Share by Key Manufacturers in 2024

Figure 70: Global Flower Seeds Industry Competition Landscape

Figure 71: Flower Seeds Industry Chain Analysis

Figure 72: Bottom-Up and Top-Down Research Methods

Figure 73: Key Interview Objectives

Figure 74: Data Cross Validation

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