

# Global Flower and Ornamental Plants Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Flower and Ornamental Plants market size will reach 64,929 Million USD in 2025 and is projected to reach 101,431 Million USD by 2032, with a CAGR of 6.58% (2025-2032). Notably, the China Flower and Ornamental Plants market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Flower and ornamental plants refer to a diverse array of plant species cultivated for their aesthetic and decorative qualities. These plants are grown primarily for their visually appealing flowers, foliage, or overall appearance, rather than for practical or utilitarian purposes. Flowering plants, such as roses, lilies, and tulips, are often prized for their vibrant and varied blooms, while ornamental plants encompass a broader category, including those valued for their foliage, shape, or unique features. Gardens, parks, and landscapes are enriched by the inclusion of flower and ornamental plants, contributing to the beauty of outdoor spaces and serving cultural, recreational, and environmental purposes. Horticulturists and gardeners engage in the cultivation and propagation of these plants, fostering biodiversity and enhancing the visual appeal of both natural and designed landscapes.

The major global suppliers of Flower and Ornamental Plants include D?mmen Orange, Syngenta Flowers, Finlays, Beekenkamp, Karuturi, Oserian, Selecta One, Washington Bulb, Arcangeli Giovanni & Figlio, Carzan Flowers, Kariki, Rosebud, Multiflora, Karen

Roses, Harvest Flower, Queens Group, Ball Horticultural, Double H, Afriflora, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Flower and Ornamental Plants. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Flower and Ornamental Plants market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Flower and Ornamental Plants market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Flower and Ornamental Plants industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Flower and Ornamental Plants Include:

D?mmen Orange

Syngenta Flowers

Finlays

Beekenkamp

Karuturi

Oserian

Selecta One

Washington Bulb

Arcangeli Giovanni & Figlio

Carzan Flowers

Kariki

Rosebud

Multiflora

Karen Roses

Harvest Flower

Queens Group

Ball Horticultural

Double H

Afriflora

Flower and Ornamental Plants Product Segment Include:

Potted Plants

Cut Flowers

Flower and Ornamental Plants Product Application Include:

Home

Commercial

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Flower and Ornamental Plants Industry PESTEL Analysis

Chapter 3: Global Flower and Ornamental Plants Industry Porter's Five Forces Analysis

Chapter 4: Global Flower and Ornamental Plants Major Regional Market Size and Forecast Analysis

Chapter 5: Global Flower and Ornamental Plants Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger Flower and Ornamental Plants Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Flower and Ornamental Plants Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Flower and Ornamental Plants Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Flower and Ornamental Plants Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Flower and Ornamental Plants Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Flower and Ornamental Plants Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Flower and Ornamental Plants Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 FLOWER AND ORNAMENTAL PLANTS MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Flower and Ornamental Plants Product by Type
  - 1.2.1 Potted Plants
  - 1.2.2 Cut Flowers
- 1.3 Flower and Ornamental Plants Product by Application
  - 1.3.1 Home
  - 1.3.2 Commercial
- 1.4 Global Flower and Ornamental Plants Market Size Analysis (2020-2032)
- 1.5 Flower and Ornamental Plants Market Development Status and Trends
  - 1.5.1 Flower and Ornamental Plants Industry Development Status Analysis
  - 1.5.2 Flower and Ornamental Plants Industry Development Trends Analysis

### **2 FLOWER AND ORNAMENTAL PLANTS MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 FLOWER AND ORNAMENTAL PLANTS MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

### **4 GLOBAL FLOWER AND ORNAMENTAL PLANTS MARKET ANALYSIS BY REGIONS**

- 4.1 Global Flower and Ornamental Plants Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Flower and Ornamental Plants Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Flower and Ornamental Plants Revenue and Market Share by Region (2020-2025)

4.2.2 Global Flower and Ornamental Plants Revenue Forecast by Region (2026-2032)

## **5 GLOBAL FLOWER AND ORNAMENTAL PLANTS MARKET SIZE BY TYPE AND APPLICATION**

5.1 Global Flower and Ornamental Plants Market Size by Type (2020-2032)

5.2 Global Flower and Ornamental Plants Market Size by Application (2020-2032)

## **6 NORTH AMERICA**

6.1 North America Flower and Ornamental Plants Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Suppliers Analysis

6.3 North America Flower and Ornamental Plants Market Size by Type

6.4 North America Flower and Ornamental Plants Market Size by Application

6.5 North America Flower and Ornamental Plants Market Size by Country

6.5.1 US

6.5.2 Canada

## **7 EUROPE**

7.1 Europe Flower and Ornamental Plants Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Suppliers Analysis

7.3 Europe Flower and Ornamental Plants Market Size by Type

7.4 Europe Flower and Ornamental Plants Market Size by Application

7.5 Europe Flower and Ornamental Plants Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

## **8 CHINA**

8.1 China Flower and Ornamental Plants Market Size and Growth Rate Analysis

(2020-2032)

8.2 China Key Suppliers Analysis

8.3 China Flower and Ornamental Plants Market Size by Type

8.4 China Flower and Ornamental Plants Market Size by Application

## **9 APAC (EXCL. CHINA)**

9.1 APAC (excl. China) Flower and Ornamental Plants Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Suppliers Analysis

9.3 APAC (excl. China) Flower and Ornamental Plants Market Size by Type

9.4 APAC (excl. China) Flower and Ornamental Plants Market Size by Application

9.5 APAC (excl. China) Flower and Ornamental Plants Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

## **10 LATIN AMERICA**

10.1 Latin America Flower and Ornamental Plants Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Suppliers Analysis

10.3 Latin America Flower and Ornamental Plants Market Size by Type

10.4 Latin America Flower and Ornamental Plants Market Size by Application

10.5 Latin America Flower and Ornamental Plants Market Size by Country

10.5.1 Mexico

10.5.2 Brazil

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Flower and Ornamental Plants Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Suppliers Analysis

11.3 Middle East & Africa Flower and Ornamental Plants Market Size by Type

11.4 Middle East & Africa Flower and Ornamental Plants Market Size by Application

11.5 Middle East & Africa Flower and Ornamental Plants Market Size by Country

11.5.1 Saudi Arabia

## 11.5.2 South Africa

## **12 COMPETITION BY SUPPLIERS**

12.1 Global Flower and Ornamental Plants Market Revenue by Key Suppliers (2021-2025)

12.2 Flower and Ornamental Plants Competitive Landscape Analysis and Market Dynamic

12.2.1 Flower and Ornamental Plants Competitive Landscape Analysis

12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

## **13 KEY COMPANIES ANALYSIS**

13.1 Dummen Orange

13.1.1 Dummen Orange Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Dummen Orange Flower and Ornamental Plants Product Portfolio

13.1.3 Dummen Orange Flower and Ornamental Plants Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.2 Syngenta Flowers

13.2.1 Syngenta Flowers Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Syngenta Flowers Flower and Ornamental Plants Product Portfolio

13.2.3 Syngenta Flowers Flower and Ornamental Plants Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.3 Finlays

13.3.1 Finlays Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Finlays Flower and Ornamental Plants Product Portfolio

13.3.3 Finlays Flower and Ornamental Plants Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.4 Beekenkamp

13.4.1 Beekenkamp Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Beekenkamp Flower and Ornamental Plants Product Portfolio

13.4.3 Beekenkamp Flower and Ornamental Plants Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.5 Karuturi

13.5.1 Karuturi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Karuturi Flower and Ornamental Plants Product Portfolio

13.5.3 Karuturi Flower and Ornamental Plants Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.6 Oserian

13.6.1 Oserian Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Oserian Flower and Ornamental Plants Product Portfolio

13.6.3 Oserian Flower and Ornamental Plants Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.7 Selecta One

13.7.1 Selecta One Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Selecta One Flower and Ornamental Plants Product Portfolio

13.7.3 Selecta One Flower and Ornamental Plants Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.8 Washington Bulb

13.8.1 Washington Bulb Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Washington Bulb Flower and Ornamental Plants Product Portfolio

13.8.3 Washington Bulb Flower and Ornamental Plants Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.9 Arcangeli Giovanni & Figlio

13.9.1 Arcangeli Giovanni & Figlio Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Arcangeli Giovanni & Figlio Flower and Ornamental Plants Product Portfolio

13.9.3 Arcangeli Giovanni & Figlio Flower and Ornamental Plants Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.10 Carzan Flowers

13.10.1 Carzan Flowers Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Carzan Flowers Flower and Ornamental Plants Product Portfolio

13.10.3 Carzan Flowers Flower and Ornamental Plants Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.11 Kariki

13.11.1 Kariki Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Kariki Flower and Ornamental Plants Product Portfolio

13.11.3 Kariki Flower and Ornamental Plants Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.12 Rosebud

13.12.1 Rosebud Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Rosebud Flower and Ornamental Plants Product Portfolio

13.12.3 Rosebud Flower and Ornamental Plants Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.13 Multiflora

13.13.1 Multiflora Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Multiflora Flower and Ornamental Plants Product Portfolio

13.13.3 Multiflora Flower and Ornamental Plants Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.14 Karen Roses

13.14.1 Karen Roses Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Karen Roses Flower and Ornamental Plants Product Portfolio

13.14.3 Karen Roses Flower and Ornamental Plants Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.15 Harvest Flower

13.15.1 Harvest Flower Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Harvest Flower Flower and Ornamental Plants Product Portfolio

13.15.3 Harvest Flower Flower and Ornamental Plants Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.16 Queens Group

13.16.1 Queens Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Queens Group Flower and Ornamental Plants Product Portfolio

13.16.3 Queens Group Flower and Ornamental Plants Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.17 Ball Horticultural

13.17.1 Ball Horticultural Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 Ball Horticultural Flower and Ornamental Plants Product Portfolio

13.17.3 Ball Horticultural Flower and Ornamental Plants Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.18 Double H

13.18.1 Double H Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 Double H Flower and Ornamental Plants Product Portfolio

13.18.3 Double H Flower and Ornamental Plants Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.19 Afriflora

13.19.1 Afriflora Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.19.2 Afriflora Flower and Ornamental Plants Product Portfolio

13.19.3 Afriflora Flower and Ornamental Plants Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Flower and Ornamental Plants Industry Chain Analysis

14.2 Flower and Ornamental Plants Typical Downstream Customers

14.3 Flower and Ornamental Plants Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1: Global Flower and Ornamental Plants Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)
- Table 2: Global Flower and Ornamental Plants Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)
- Table 3: Flower and Ornamental Plants Industry Development Status
- Table 4: Flower and Ornamental Plants Industry Development Trends
- Table 5: Global Flower and Ornamental Plants Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032
- Table 6: Global Flower and Ornamental Plants Revenue by Region (2020-2025) & (US\$ Million)
- Table 7: Global Flower and Ornamental Plants Revenue Market Share by Region (2020-2025)
- Table 8: Global Flower and Ornamental Plants Revenue Forecast by Region (2026-2032) & (US\$ Million)
- Table 9: Global Flower and Ornamental Plants Revenue Market Share Forecast by Region (2026-2032)
- Table 10: Global Flower and Ornamental Plants Revenue Analysis by Type (2020-2025) & (US\$ Million)
- Table 11: Global Flower and Ornamental Plants Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)
- Table 12: Global Flower and Ornamental Plants Revenue Analysis by Application (2020-2025) & (US\$ Million)
- Table 13: Global Flower and Ornamental Plants Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)
- Table 14: Key Flower and Ornamental Plants Players in North America
- Table 15: North America Flower and Ornamental Plants Revenue by Type (2020-2025) & (US\$ Million)
- Table 16: North America Flower and Ornamental Plants Revenue by Type (2026-2032) & (US\$ Million)
- Table 17: North America Flower and Ornamental Plants Revenue by Application (2020-2025) & (US\$ Million)
- Table 18: North America Flower and Ornamental Plants Revenue by Application (2026-2032) & (US\$ Million)
- Table 19: North America Flower and Ornamental Plants Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America Flower and Ornamental Plants Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 21: Key Flower and Ornamental Plants Players in Europe

Table 22: Europe Flower and Ornamental Plants Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe Flower and Ornamental Plants Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe Flower and Ornamental Plants Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe Flower and Ornamental Plants Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe Flower and Ornamental Plants Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe Flower and Ornamental Plants Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key Flower and Ornamental Plants Players in China

Table 29: China Flower and Ornamental Plants Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China Flower and Ornamental Plants Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China Flower and Ornamental Plants Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China Flower and Ornamental Plants Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key Flower and Ornamental Plants Players in APAC (excl. China)

Table 34: APAC (excl. China) Flower and Ornamental Plants Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) Flower and Ornamental Plants Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) Flower and Ornamental Plants Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) Flower and Ornamental Plants Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) Flower and Ornamental Plants Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) Flower and Ornamental Plants Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key Flower and Ornamental Plants Players in Latin America

Table 41: Latin America Flower and Ornamental Plants Revenue by Type (2020-2025)

& (US\$ Million)

Table 42: Latin America Flower and Ornamental Plants Revenue by Type (2026-2032)

& (US\$ Million)

Table 43: Latin America Flower and Ornamental Plants Revenue by Application (2020-2025) & (US\$ Million)

Table 44: Latin America Flower and Ornamental Plants Revenue by Application (2026-2032) & (US\$ Million)

Table 45: Latin America Flower and Ornamental Plants Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 46: Latin America Flower and Ornamental Plants Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 47: Key Flower and Ornamental Plants Players in Middle East & Africa

Table 48: Middle East & Africa Flower and Ornamental Plants Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa Flower and Ornamental Plants Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa Flower and Ornamental Plants Revenue by Application (2020-2025) & (US\$ Million)

Table 51: Middle East & Africa Flower and Ornamental Plants Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa Flower and Ornamental Plants Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa Flower and Ornamental Plants Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global Flower and Ornamental Plants Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global Flower and Ornamental Plants Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: Dikken Orange Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: Dikken Orange Flower and Ornamental Plants Product Portfolio

Table 60: Dikken Orange Flower and Ornamental Plants Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: Syngenta Flowers Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 62: Syngenta Flowers Flower and Ornamental Plants Product Portfolio

Table 63: Syngenta Flowers Flower and Ornamental Plants Revenue (US\$ Million),

## Gross Margin and Market Share (2021-2025)

Table 64: Finlays Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: Finlays Flower and Ornamental Plants Product Portfolio

Table 66: Finlays Flower and Ornamental Plants Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: Beekenkamp Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: Beekenkamp Flower and Ornamental Plants Product Portfolio

Table 69: Beekenkamp Flower and Ornamental Plants Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: Karuturi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: Karuturi Flower and Ornamental Plants Product Portfolio

Table 72: Karuturi Flower and Ornamental Plants Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: Oserian Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 74: Oserian Flower and Ornamental Plants Product Portfolio

Table 75: Oserian Flower and Ornamental Plants Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: Selecta One Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: Selecta One Flower and Ornamental Plants Product Portfolio

Table 78: Selecta One Flower and Ornamental Plants Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: Washington Bulb Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 80: Washington Bulb Flower and Ornamental Plants Product Portfolio

Table 81: Washington Bulb Flower and Ornamental Plants Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: Arcangeli Giovanni & Figlio Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: Arcangeli Giovanni & Figlio Flower and Ornamental Plants Product Portfolio

Table 84: Arcangeli Giovanni & Figlio Flower and Ornamental Plants Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 85: Carzan Flowers Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: Carzan Flowers Flower and Ornamental Plants Product Portfolio

Table 87: Carzan Flowers Flower and Ornamental Plants Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: Kariki Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 89: Kariki Flower and Ornamental Plants Product Portfolio

Table 90: Kariki Flower and Ornamental Plants Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 91: Rosebud Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 92: Rosebud Flower and Ornamental Plants Product Portfolio

Table 93: Rosebud Flower and Ornamental Plants Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: Multiflora Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 95: Multiflora Flower and Ornamental Plants Product Portfolio

Table 96: Multiflora Flower and Ornamental Plants Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 97: Karen Roses Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 98: Karen Roses Flower and Ornamental Plants Product Portfolio

Table 99: Karen Roses Flower and Ornamental Plants Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 100: Harvest Flower Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 101: Harvest Flower Flower and Ornamental Plants Product Portfolio

Table 102: Harvest Flower Flower and Ornamental Plants Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 103: Queens Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Queens Group Flower and Ornamental Plants Product Portfolio

Table 105: Queens Group Flower and Ornamental Plants Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 106: Ball Horticultural Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Ball Horticultural Flower and Ornamental Plants Product Portfolio

Table 108: Ball Horticultural Flower and Ornamental Plants Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 109: Double H Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Double H Flower and Ornamental Plants Product Portfolio

Table 111: Double H Flower and Ornamental Plants Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 112: Afriflora Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Afriflora Flower and Ornamental Plants Product Portfolio

Table 114: Afriflora Flower and Ornamental Plants Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 115: Flower and Ornamental Plants Typical Customer List

Table 116: Flower and Ornamental Plants Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Flower and Ornamental Plants Product Pictures

Figure 2: Potted Plants Picture Scope

Figure 3: Cut Flowers Picture Scope

Figure 4: Home Picture Scope

Figure 5: Commercial Picture Scope

Figure 6: Global Flower and Ornamental Plants Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 7: Global Flower and Ornamental Plants Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 8: Global Flower and Ornamental Plants Market Size by Region (2020-2032) & (US\$ Million)

Figure 9: Global Flower and Ornamental Plants Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 10: North America Flower and Ornamental Plants Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 11: North America Flower and Ornamental Plants Market Share by Players in 2024

Figure 12: North America Flower and Ornamental Plants Revenue Market Share by Type (2020-2032)

Figure 13: North America Flower and Ornamental Plants Revenue Market Share by Application (2020-2032)

Figure 14: US Flower and Ornamental Plants Revenue (2020-2032) & (US\$ Million)

Figure 15: Canada Flower and Ornamental Plants Revenue (2020-2032) & (US\$ Million)

Figure 16: Europe Flower and Ornamental Plants Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 17: Europe Flower and Ornamental Plants Market Share by Players in 2024

Figure 18: Europe Flower and Ornamental Plants Revenue Market Share by Type (2020-2032)

Figure 19: Europe Flower and Ornamental Plants Revenue Market Share by Application (2020-2032)

Figure 20: Germany Flower and Ornamental Plants Revenue (2020-2032) & (US\$ Million)

Figure 21: France Flower and Ornamental Plants Revenue (2020-2032) & (US\$ Million)

Figure 22: United Kingdom Flower and Ornamental Plants Revenue (2020-2032) &

(US\$ Million)

Figure 23: Italy Flower and Ornamental Plants Revenue (2020-2032) & (US\$ Million)

Figure 24: Spain Flower and Ornamental Plants Revenue (2020-2032) & (US\$ Million)

Figure 25: Benelux Flower and Ornamental Plants Revenue (2020-2032) & (US\$ Million)

Figure 26: China Flower and Ornamental Plants Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 27: China Flower and Ornamental Plants Market Share by Players in 2024

Figure 28: China Flower and Ornamental Plants Revenue Market Share by Type (2020-2032)

Figure 29: China Flower and Ornamental Plants Revenue Market Share by Application (2020-2032)

Figure 30: APAC (excl. China) Flower and Ornamental Plants Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 31: APAC (excl. China) Flower and Ornamental Plants Market Share by Players in 2024

Figure 32: APAC (excl. China) Flower and Ornamental Plants Revenue Market Share by Type (2020-2032)

Figure 33: APAC (excl. China) Flower and Ornamental Plants Revenue Market Share by Application (2020-2032)

Figure 34: Japan Flower and Ornamental Plants Revenue (2020-2032) & (US\$ Million)

Figure 35: South Korea Flower and Ornamental Plants Revenue (2020-2032) & (US\$ Million)

Figure 36: India Flower and Ornamental Plants Revenue (2020-2032) & (US\$ Million)

Figure 37: Australia Flower and Ornamental Plants Revenue (2020-2032) & (US\$ Million)

Figure 38: Southeast Asia Flower and Ornamental Plants Revenue (2020-2032) & (US\$ Million)

Figure 39: Latin America Flower and Ornamental Plants Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 40: Latin America Flower and Ornamental Plants Market Share by Players in 2024

Figure 41: Latin America Flower and Ornamental Plants Revenue Market Share by Type (2020-2032)

Figure 42: Latin America Flower and Ornamental Plants Revenue Market Share by Application (2020-2032)

Figure 43: Mexico Flower and Ornamental Plants Revenue (2020-2032) & (US\$ Million)

Figure 44: Brazil Flower and Ornamental Plants Revenue (2020-2032) & (US\$ Million)

Figure 45: Middle East & Africa Flower and Ornamental Plants Market Size and Growth

Rate (2020-2032) & (US\$ Million)

Figure 46: Middle East & Africa Flower and Ornamental Plants Market Share by Players in 2024

Figure 47: Middle East & Africa Flower and Ornamental Plants Revenue Market Share by Type (2020-2032)

Figure 48: Middle East & Africa Flower and Ornamental Plants Revenue Market Share by Application (2020-2032)

Figure 49: Saudi Arabia Flower and Ornamental Plants Revenue (2020-2032) & (US\$ Million)

Figure 50: South Africa Flower and Ornamental Plants Revenue (2020-2032) & (US\$ Million)

Figure 51: Global Flower and Ornamental Plants Revenue Market Share by Key Suppliers in 2024

Figure 52: Global Flower and Ornamental Plants Industry Competition Landscape

Figure 53: Flower and Ornamental Plants Industry Chain Analysis

Figure 54: Bottom-Up and Top-Down Research Methods

Figure 55: Key Interview Objectives

Figure 56: Data Cross Validation

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