

Global Floriculture Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Floriculture market size will reach 57,345 Million USD in 2025 and is projected to reach 66,552 Million USD by 2032, with a CAGR of 2.15% (2025-2032). Notably, the China Floriculture market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Floriculture is the branch of horticulture that focuses on the cultivation, management, and marketing of flowering and ornamental plants. It involves the production of flowers, ornamental plants, and foliage for various purposes, including aesthetic and decorative use, landscaping, and the floral industry. Floriculture encompasses a wide range of activities, from the cultivation of flowers and plants in nurseries and greenhouses to the design and arrangement of floral displays for events, celebrations, and commercial purposes. This field plays a significant role in the global economy, meeting the demand for cut flowers, potted plants, and other ornamental products. Floriculturists employ various techniques to enhance the growth and appearance of plants, and they often stay informed about market trends and consumer preferences to meet the evolving demands of the floral and landscaping industries.

The major global suppliers of Floriculture include D?mmen Orange, Syngenta Flowers, Finlays, Beekenkamp, Karuturi, Oserian, Selecta One, Washington Bulb, Arcangeli Giovanni & Figlio, Carzan Flowers, Rosebud, Kariki, Karen Roses, Multiflora, Harvest

Flower, Queens Group, Ball Horticultural, Benary, Afriflora, Danziger, Sakata, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Floriculture. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Floriculture market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Floriculture market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Floriculture industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Floriculture Include:

D?mmen Orange

Syngenta Flowers

Finlays

Beekenkamp

Karuturi

Oserian

Selecta One

Washington Bulb

Arcangeli Giovanni & Figlio

Carzan Flowers

Rosebud

Kariki

Karen Roses

Multiflora

Harvest Flower

Queens Group

Ball Horticultural

Benary

Afriflora

Danziger

Sakata

Floriculture Product Segment Include:

Cut Flowers

Bedding Plants

Potted Plants

Other

Floriculture Product Application Include:

Personal Use

Gift

Conference & Activities

Other

Chapter Scope

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