

# Global Floor Decoration Materials Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Floor Decoration Materials market size will reach 212,884 Million USD in 2025 and is projected to reach 265,220 Million USD by 2032, with a CAGR of 3.19% (2025-2032). Notably, the China Floor Decoration Materials market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Floor decoration materials encompass a wide range of products designed to enhance the aesthetic appeal and functionality of flooring in residential, commercial, and industrial spaces. These materials include traditional options like hardwood, laminate, and tile, as well as more modern and innovative choices such as vinyl, luxury vinyl tile (LVT), and carpet tiles. Hardwood floors offer timeless elegance and durability, while laminate and LVT provide cost-effective alternatives with realistic wood or stone appearances. Tile flooring, including ceramic, porcelain, and natural stone, is valued for its durability and variety of styles. Carpet tiles offer versatility and ease of installation, making them popular in offices and other commercial settings. Additionally, eco-friendly options like bamboo and cork are increasingly popular for their sustainability and unique aesthetic. Each of these materials comes in various colors, patterns, and textures, allowing for customized designs that can complement any interior d?cor.

The major global manufacturers of Floor Decoration Materials include Mohawk Group, Mannington, Armstrong, Shaw Industries, Tarkett, LG Hausys, Milliken & Company, J+J

Flooring Group, StonePeak Ceramics, Roppe, Florim USA, Lamosa, Kronospan, Crossville, Parterre, SCG, RAK Ceramics, Cersanit (Rovese S.A.), Concorde, Pamesa, Guangdong Dongpeng, Marco Polo, Jinduo, Kajaria, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Floor Decoration Materials. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Floor Decoration Materials market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Floor Decoration Materials market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Floor Decoration Materials industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Floor Decoration Materials Include:

Mohawk Group

Mannington

Armstrong

Shaw Industries

Tarkett

LG Hausys

Milliken & Company

J+J Flooring Group

StonePeak Ceramics

Roppe

Florim USA

Lamosa

Kronospan

Crossville

Parterre

SCG

RAK Ceramics

Cersanit (Rovese S.A.)

Concorde

Pamesa

Guangdong Dongpeng

Marco Polo

Jinduo

Kajaria

Floor Decoration Materials Product Segment Include:

Resilient Category (Rubber, LVT And VCT)

Carpet

Hardwood and Laminate

Ceramic Tile

Others

Floor Decoration Materials Product Application Include:

Residential

Commercial

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Chapter 3: Global Floor Decoration Materials Industry PESTEL Analysis

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