

Global Flip Flops Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Flip Flops market size will reach 8,954.31 Million USD in 2025 and is projected to reach 13,278.36 Million USD by 2032, with a CAGR of 5.79% (2025-2032). Notably, the China Flip Flops market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Flip-flops are a common sandal style in summer. They are characterized by a herringbone design formed by the soles intersecting with the toes, hence the name. This kind of sandal usually only has two fixed points, the forefoot and the heel, and the middle part is vacant, leaving most of the wearer's instep exposed. Flip-flops have a simple, comfortable design and good breathability, so they are popular in summer and are widely used in leisure, beach and other occasions. They come in a variety of styles and materials, from rubber to leather, adapting to different wearing needs and fashion trends.

The major global manufacturers of Flip Flops include Havaianas, Ipanema (Grendene), REEF, Deckers Brands, Crocs, Monsoon Accessorize, Clarks, FatFace, Roxy/Quiksilver, Tory Burch, Kate Spade, Nike, Adidas, Skechers, Rainbow Sandals, Kappa, Wolverine World Wide (Chaco, Hush Puppies), Fitflop, Caleres (Vionic, Via Spiga and DR. SCHOLL'S SHOES), Rocket Dog, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry

position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Flip Flops. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Flip Flops market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Flip Flops market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Flip Flops industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Flip Flops Include:

Havaianas

Ipanema (Grendene)

REEF

Deckers Brands

Crocs

Monsoon Accessorize

Clarks

FatFace

Roxy/Quiksilver

Tory Burch

Kate Spade

Nike

Adidas

Skechers

Rainbow Sandals

Kappa

Wolverine World Wide (Chaco, Hush Puppies)

Fitflop

Caleres (Vionic, Via Spiga and DR. SCHOLL'S SHOES)

Rocket Dog

Flip Flops Product Segment Include:

EVA Flip Flops

PVC Flip Flops

Rubber Flip Flops

EVA+Rubber Flip Flops

Others

Flip Flops Product Application Include:

Women Flip Flops

Men Flip Flops

Girls Flip Flops

Boys Flip Flops

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