

# Global Flexible Polyimide Substrate for OLED Display Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Flexible Polyimide Substrate for OLED Display market size will reach 966.87 Million USD in 2025 and is projected to reach 1,943.70 Million USD by 2032, with a CAGR of 10.49% (2025-2032). Notably, the China Flexible Polyimide Substrate for OLED Display market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A flexible polyimide substrate for OLED (Organic Light-Emitting Diode) displays is a specialized material used as a flexible and heat-resistant base for manufacturing OLED screens. Polyimide is a polymer known for its high thermal stability and flexibility, making it an ideal substrate material for applications where a bendable or rollable display is desired. In the context of OLED technology, which requires a flexible and lightweight platform, a polyimide substrate enables the creation of thin, lightweight, and flexible displays that can be curved or folded without compromising performance. This flexibility is particularly advantageous in emerging technologies such as foldable smartphones, wearable devices, and other electronic products that benefit from the durability and versatility provided by flexible polyimide substrates in OLED display manufacturing.

The major global manufacturers of Flexible Polyimide Substrate for OLED Display include LGD, Samsung, BOE, Visionox, Tianma, TCL CSOT, etc. The global players

competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Flexible Polyimide Substrate for OLED Display. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Flexible Polyimide Substrate for OLED Display market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Flexible Polyimide Substrate for OLED Display market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Flexible Polyimide Substrate for OLED Display industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Flexible Polyimide Substrate for OLED Display Include:

LGD

Samsung

BOE

Visionox

Tianma

TCL CSOT

Flexible Polyimide Substrate for OLED Display Product Segment Include:

AMOLED

PMOLED

Flexible Polyimide Substrate for OLED Display Product Application Include:

Mobile Phone

PC

Wearable Electronics

Others

## **Chapter Scope**

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