

# Global Fleet Management Functions and Solutions Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Fleet Management Functions and Solutions market size will reach 12,349 Million USD in 2025 and is projected to reach 27,764 Million USD by 2032, with a CAGR of 12.27% (2025-2032). Notably, the China Fleet Management Functions and Solutions market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Fleet management encompasses a set of functions and solutions aimed at optimizing the efficiency, safety, and overall performance of a fleet of vehicles, whether they belong to a business, organization, or government entity. The key functions include vehicle tracking and monitoring, maintenance scheduling, fuel management, driver performance analysis, and compliance with regulations. Fleet management solutions utilize technology such as GPS tracking, telematics, and software platforms to collect and analyze data related to vehicle location, fuel consumption, maintenance needs, and driver behavior. These tools enable fleet managers to make informed decisions, reduce operational costs, enhance safety, and improve overall productivity. Additionally, integrated fleet management systems provide real-time insights, allowing for proactive decision-making and streamlined communication between managers and drivers. Overall, fleet management functions and solutions play a pivotal role in optimizing the entire lifecycle of a fleet, from acquisition and operation to maintenance and eventual retirement.

The major global suppliers of Fleet Management Functions and Solutions include Verizon Connect, Trimble, Geotab, Motive Technologies, Omnitracs (Solera), Beijing Chinaway Technology, Bridgestone, Holman Automotive, Mix Telematics, PowerFleet, Microlise Holdings, ZF Transics, Orbcomm, Emkay, Inc., Inseego Corp., Astrata Group, AssetWorks, Mike Albert Fleet Solutions, Gurtam, Teletrac Navman US Ltd, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Fleet Management Functions and Solutions. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Fleet Management Functions and Solutions market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Fleet Management Functions and Solutions market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Fleet Management Functions and Solutions industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from

various markets monitoring database.

Global Key Suppliers of Fleet Management Functions and Solutions Include:

Verizon Connect

Trimble

Geotab

Motive Technologies

Omnitracs (Solera)

Beijing Chinaway Technology

Bridgestone

Holman Automotive

Mix Telematics

PowerFleet

Microlise Holdings

ZF Transics

Orbcomm

Emkay, Inc.

Inseego Corp.

Astrata Group

AssetWorks

Mike Albert Fleet Solutions

Gurtam

Teletrac Navman US Ltd

Fleet Management Functions and Solutions Product Segment Include:

Vehicle Management

Driver Management

Others

Fleet Management Functions and Solutions Product Application Include:

Transport & Logistics

Commercial Fleet

Others

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