

# Global Fleece Jackets & Vests Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Fleece Jackets & Vests market size will reach 6,417.79 Million USD in 2025 and is projected to reach 10,488.99 Million USD by 2032, with a CAGR of 7.27% (2025-2032). Notably, the China Fleece Jackets & Vests market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Fleece jackets and vests are cozy and versatile outerwear garments made from a synthetic fabric known as fleece. Fleece is often crafted from polyester and is celebrated for its soft, lightweight, and insulating properties, providing warmth without the bulk of traditional materials. These jackets and vests are designed to trap heat close to the body, making them ideal for cooler weather or as a layering option in colder climates. Fleece jackets typically feature a full or partial zipper for easy wear, while vests offer core warmth without the coverage of full sleeves. Popular for outdoor activities, sports, and casual wear, fleece jackets and vests have become staple wardrobe pieces, appreciated for their comfort, breathability, and ability to keep wearers comfortably warm in a variety of settings.

The major global manufacturers of Fleece Jackets & Vests include Amer Sports, Columbia Sportswear, Jack Wolfskin, HanesBrands, Marmot, The North Face, Toread Outdoor, PELLIOT, Kailas, Eddie Bauer, Helly Hansen, Black Yak, OZARK, Lafuma, Outdoor Research, Patagonia, etc. The global players competition landscape in this

report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Fleece Jackets & Vests. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Fleece Jackets & Vests market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Fleece Jackets & Vests market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Fleece Jackets & Vests industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Fleece Jackets & Vests Include:

Amer Sports

Columbia Sportswear

Jack Wolfskin

HanesBrands

Marmot

The North Face

Toread Outdoor

PELLIOT

Kailas

Eddie Bauer

Helly Hansen

Black Yak

OZARK

Lafuma

Outdoor Research

Patagonia

Fleece Jackets & Vests Product Segment Include:

Fleece Jackets

Fleece Vests

Fleece Jackets & Vests Product Application Include:

Men

Women

Kids

## **Chapter Scope**

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