

Global Fleece Fabrics Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Fleece Fabrics market size will reach 853.00 Million USD in 2025 and is projected to reach 1,208.28 Million USD by 2032, with a CAGR of 5.10% (2025-2032). Notably, the China Fleece Fabrics market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Fleece fabrics are soft, warm, and lightweight textiles made primarily from synthetic fibers like polyester, designed to mimic the insulating properties of wool while offering enhanced comfort and durability. Known for their excellent warmth-to-weight ratio, moisture-wicking ability, and quick-drying nature, fleece fabrics are commonly used in outdoor apparel, blankets, sportswear, and cold-weather gear. Their brushed texture creates air pockets that help retain body heat, making them ideal for insulating layers. Additionally, fleece is easy to care for, resists pilling in higher-quality versions, and provides a cozy, breathable option for a wide range of applications.

The major global manufacturers of Fleece Fabrics include Polartec, Shenli Textile, SHANGHAI CHALLENGE, Quanzhou Haitian Material Technology, Toray, Shenzhou International, Jiangsu Xinkangsheng, Jong Stit Co., Huge-Bamboo Enterprise, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and

generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Fleece Fabrics. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Fleece Fabrics market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Fleece Fabrics market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Fleece Fabrics industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Fleece Fabrics Include:

Polartec

Shenli Textile

SHANGHAI CHALLENGE

Quanzhou Haitian Material Technology

Toray

Shenzhou International

Jiangsu Xinkangsheng

Jong Stit Co.

Huge-Bamboo Enterprise

Fleece Fabrics Product Segment Include:

Single-Sided Fleece

Double-Sided Fleece

Fleece Fabrics Product Application Include:

Clothing

Home Textile

Others

Chapter Scope

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