

Global Flavor and Fragrance Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Flavor and Fragrance market size will reach 33,412 Million USD in 2025 and is projected to reach 41,938 Million USD by 2032, with a CAGR of 3.30% (2025-2032). Notably, the China Flavor and Fragrance market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Flavor and fragrance products are specialized substances created to enhance the sensory appeal of various consumer goods, including food and beverages, perfumes, cosmetics, and household products. In the realm of flavors, these products are developed to impart or intensify specific tastes, such as fruit, vanilla, or savory notes, enhancing the overall palatability of food and drink. In the domain of fragrances, these products are designed to provide distinctive scents, contributing to the olfactory experience of perfumes, lotions, candles, and other personal and home care items. The development of flavor and fragrance products involves a combination of natural extracts and synthetic compounds, carefully crafted to achieve specific sensory profiles. These products play a crucial role in the consumer industry, influencing the perceived quality and desirability of a wide range of products and contributing to the overall sensory satisfaction of the end-users.

The major global manufacturers of Flavor and Fragrance include Givaudan, Firmenich, IFF, Symrise, Takasago, WILD Flavors, Mane, International Flavors?Fragrances,

Sensient, Robertet SA, T. Hasegawa, Kerry, McCormick, Prova, Synergy Flavor, Huabao, Yingyang, Zhonghua, Shanghai Apple, Wanxiang International, Boton, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Flavor and Fragrance. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Flavor and Fragrance market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Flavor and Fragrance market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Flavor and Fragrance industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Flavor and Fragrance Include:

Givaudan

Firmenich

IFF

Symrise

Takasago

WILD Flavors

Mane

International Flavors?Fragrances

Sensient

Robertet SA

T. Hasegawa

Kerry

McCormick

Prova

Synergy Flavor

Huabao

Yingyang

Zhonghua

Shanghai Apple

Wanxiang International

Boton

Flavor and Fragrance Product Segment Include:

Flavor

Fragrance

Flavor and Fragrance Product Application Include:

Food and Beverages

Daily Chemicals

Tobacco Industry

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Flavor and Fragrance Capacity and Production Analysis

Chapter 3: Global Flavor and Fragrance Industry PESTEL Analysis

Chapter 4: Global Flavor and Fragrance Industry Porter's Five Forces Analysis

Chapter 5: Global Flavor and Fragrance Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 6: Global Flavor and Fragrance Market Size and Forecast by Type and Application Analysis

Chapter 7: North America Flavor and Fragrance Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: Europe Flavor and Fragrance Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: China Flavor and Fragrance Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: APAC (Excl. China) Flavor and Fragrance Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Latin America Flavor and Fragrance Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Middle East and Africa Flavor and Fragrance Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 13: Global Flavor and Fragrance Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 14: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 15: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 16: Research Findings and Conclusion

Chapter 17: Methodology and Data Sources

Contents

1 FLAVOR AND FRAGRANCE MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Flavor and Fragrance Product by Type
 - 1.2.1 Flavor
 - 1.2.2 Fragrance
- 1.3 Flavor and Fragrance Product by Application
 - 1.3.1 Food and Beverages
 - 1.3.2 Daily Chemicals
 - 1.3.3 Tobacco Industry
- 1.4 Global Flavor and Fragrance Market Revenue and Sales Analysis
 - 1.4.1 Global Flavor and Fragrance Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Flavor and Fragrance Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Flavor and Fragrance Market Sales Price Trend Analysis (2020-2032)
- 1.5 Flavor and Fragrance Industry Trends and Innovation
 - 1.5.1 Flavor and Fragrance Industry Trends and Innovation
 - 1.5.2 Flavor and Fragrance Market Drivers and Challenges

2 GLOBAL FLAVOR AND FRAGRANCE CAPACITY AND PRODUCTION ANALYSIS

- 2.1 Global Flavor and Fragrance Capacity, Production and Utilization (2020-2032)
- 2.2 Global Flavor and Fragrance Production Growth Trend by Region: 2024 VS 2025 VS 2030
- 2.3 Global Flavor and Fragrance Production by Region
 - 2.3.1 Global Flavor and Fragrance Production by Region (2020-2025)
 - 2.3.2 Global Flavor and Fragrance Production Forecast by Region (2026-2032)
 - 2.3.3 Global Flavor and Fragrance Production Market Share by Region (2020-2032)

3 FLAVOR AND FRAGRANCE MARKET PESTEL ANALYSIS

- 3.1 Political Factors Analysis
- 3.2 Economic Factors Analysis
- 3.3 Social Factors Analysis
- 3.4 Technological Factors Analysis
- 3.5 Environmental Factors Analysis
- 3.6 Legal Factors Analysis

4 FLAVOR AND FRAGRANCE MARKET PORTER'S FIVE FORCES ANALYSIS

- 4.1 Competitive Rivalry
- 4.2 Threat of New Entrants
- 4.3 Bargaining Power of Suppliers
- 4.4 Bargaining Power of Buyers
- 4.5 Threat of Substitutes

5 GLOBAL FLAVOR AND FRAGRANCE MARKET ANALYSIS BY REGIONS

- 5.1 Flavor and Fragrance Overall Market: 2024 VS 2025 VS 2032
- 5.2 Global Flavor and Fragrance Revenue and Forecast Analysis (2020-2032)
 - 5.2.1 Global Flavor and Fragrance Revenue and Market Share by Region (2020-2025)
 - 5.2.2 Global Flavor and Fragrance Revenue and Market Forecast by Region (2026-2032)
- 5.3 Global Flavor and Fragrance Sales and Forecast Analysis (2020-2032)
 - 5.3.1 Global Flavor and Fragrance Sales and Market Share by Region (2020-2025)
 - 5.3.2 Global Flavor and Fragrance Sales and Market Forecast by Region (2026-2032)
- 5.4 Global Flavor and Fragrance Sales Price Trend Analysis (2020-2032)

6 GLOBAL FLAVOR AND FRAGRANCE MARKET SIZE BY TYPE AND APPLICATION

- 6.1 Global Flavor and Fragrance Market Size by Type
 - 6.1.1 Global Flavor and Fragrance Revenue and Forecast Analysis by Type (2020-2032)
 - 6.1.2 Global Flavor and Fragrance Sales and Forecast Analysis by Type (2020-2032)
- 6.2 Global Flavor and Fragrance Market Size by Application
 - 6.2.1 Global Flavor and Fragrance Revenue and Forecast Analysis by Application (2020-2032)
 - 6.2.2 Global Flavor and Fragrance Sales and Forecast Analysis by Application (2020-2032)

7 NORTH AMERICA

- 7.1 North America Flavor and Fragrance Market Size and Growth Rate Analysis (2020-2032)
- 7.2 North America Key Manufacturers Analysis
- 7.3 North America Flavor and Fragrance Market Size by Type

- 7.3.1 North America Flavor and Fragrance Sales by Type (2020-2032)
- 7.3.2 North America Flavor and Fragrance Revenue by Type (2020-2032)
- 7.4 North America Flavor and Fragrance Market Size by Application
 - 7.4.1 North America Flavor and Fragrance Sales by Application (2020-2032)
 - 7.4.2 North America Flavor and Fragrance Revenue by Application (2020-2032)
- 7.5 North America Flavor and Fragrance Market Size by Country
 - 7.5.1 US
 - 7.5.2 Canada

8 EUROPE

- 8.1 Europe Flavor and Fragrance Market Size and Growth Rate Analysis (2020-2032)
- 8.2 Europe Key Manufacturers Analysis
- 8.3 Europe Flavor and Fragrance Market Size by Type
 - 8.3.1 Europe Flavor and Fragrance Sales by Type (2020-2032)
 - 8.3.2 Europe Flavor and Fragrance Revenue by Type (2020-2032)
- 8.4 Europe Flavor and Fragrance Market Size by Application
 - 8.4.1 Europe Flavor and Fragrance Sales by Application (2020-2032)
 - 8.4.2 Europe Flavor and Fragrance Revenue by Application (2020-2032)
- 8.5 Europe Flavor and Fragrance Market Size by Country
 - 8.5.1 Germany
 - 8.5.2 France
 - 8.5.3 United Kingdom
 - 8.5.4 Italy
 - 8.5.5 Spain
 - 8.5.6 Benelux

9 CHINA

- 9.1 China Flavor and Fragrance Market Size and Growth Rate Analysis (2020-2032)
- 9.2 China Key Manufacturers Analysis
- 9.3 China Flavor and Fragrance Market Size by Type
 - 9.3.1 China Flavor and Fragrance Sales by Type (2020-2032)
 - 9.3.2 China Flavor and Fragrance Revenue by Type (2020-2032)
- 9.4 China Flavor and Fragrance Market Size by Application
 - 9.4.1 China Flavor and Fragrance Sales by Application (2020-2032)
 - 9.4.2 China Flavor and Fragrance Revenue by Application (2020-2032)

10 APAC (EXCL. CHINA)

10.1 APAC (excl. China) Flavor and Fragrance Market Size and Growth Rate Analysis (2020-2032)

10.2 APAC (excl. China) Key Manufacturers Analysis

10.3 APAC (excl. China) Flavor and Fragrance Market Size by Type

10.3.1 APAC (excl. China) Flavor and Fragrance Sales by Type (2020-2032)

10.3.2 APAC (excl. China) Flavor and Fragrance Revenue by Type (2020-2032)

10.4 APAC (excl. China) Flavor and Fragrance Market Size by Application

10.4.1 APAC (excl. China) Flavor and Fragrance Sales by Application (2020-2032)

10.4.2 APAC (excl. China) Flavor and Fragrance Revenue by Application (2020-2032)

10.5 APAC (excl. China) Flavor and Fragrance Market Size by Country

10.5.1 Japan

10.5.2 South Korea

10.5.3 India

10.5.4 Australia

10.5.5 Southeast Asia

11 LATIN AMERICA

11.1 Latin America Flavor and Fragrance Market Size and Growth Rate Analysis (2020-2032)

11.2 Latin America Key Manufacturers Analysis

11.3 LATIN AMERICA FLAVOR AND FRAGRANCE MARKET SIZE BY TYPE

11.3.1 Latin America Flavor and Fragrance Sales by Type (2020-2032)

11.3.2 Latin America Flavor and Fragrance Revenue by Type (2020-2032)

11.4 Latin America Flavor and Fragrance Market Size by Application

11.4.1 Latin America Flavor and Fragrance Sales by Application (2020-2032)

11.4.2 Latin America Flavor and Fragrance Revenue by Application (2020-2032)

11.5 Latin America Flavor and Fragrance Market Size by Country

11.6 Latin America Flavor and Fragrance Market Size by Country

11.6.1 Mexico

11.6.2 Brazil

12 MIDDLE EAST & AFRICA

12.1 Middle East & Africa Flavor and Fragrance Market Size and Growth Rate Analysis (2020-2032)

- 12.2 Middle East & Africa Key Manufacturers Analysis
- 12.3 Middle East & Africa Flavor and Fragrance Market Size by Type
 - 12.3.1 Middle East & Africa Flavor and Fragrance Sales by Type (2020-2032)
 - 12.3.2 Middle East & Africa Flavor and Fragrance Revenue by Type (2020-2032)
- 12.4 Middle East & Africa Flavor and Fragrance Market Size by Application
 - 12.4.1 Middle East & Africa Flavor and Fragrance Sales by Application (2020-2032)
 - 12.4.2 Middle East & Africa Flavor and Fragrance Revenue by Application (2020-2032)
- 12.5 Middle East Flavor and Fragrance Market Size by Country
 - 12.5.1 Saudi Arabia
 - 12.5.2 South Africa

13 COMPETITION BY MANUFACTURERS

- 13.1 Global Flavor and Fragrance Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
 - 13.1.1 Global Flavor and Fragrance Market Sales by Key Manufacturers (2021-2025)
 - 13.1.2 Global Flavor and Fragrance Market Revenue by Key Manufacturers (2021-2025)
 - 13.1.3 Global Flavor and Fragrance Average Sales Price by Manufacturers (2021-2025)
- 13.2 Flavor and Fragrance Competitive Landscape Analysis and Market Dynamic
 - 13.2.1 Flavor and Fragrance Competitive Landscape Analysis
 - 13.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 13.2.3 Market Dynamic

14 KEY COMPANIES ANALYSIS

- 14.1 Givaudan
 - 14.1.1 Givaudan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.1.2 Givaudan Flavor and Fragrance Product Portfolio
 - 14.1.3 Givaudan Flavor and Fragrance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.2 Firmenich
 - 14.2.1 Firmenich Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.2.2 Firmenich Flavor and Fragrance Product Portfolio
 - 14.2.3 Firmenich Flavor and Fragrance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.3 IFF

14.3.1 IFF Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.3.2 IFF Flavor and Fragrance Product Portfolio

14.3.3 IFF Flavor and Fragrance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.4 Symrise

14.4.1 Symrise Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.4.2 Symrise Flavor and Fragrance Product Portfolio

14.4.3 Symrise Flavor and Fragrance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.5 Takasago

14.5.1 Takasago Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.5.2 Takasago Flavor and Fragrance Product Portfolio

14.5.3 Takasago Flavor and Fragrance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.6 WILD Flavors

14.6.1 WILD Flavors Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.6.2 WILD Flavors Flavor and Fragrance Product Portfolio

14.6.3 WILD Flavors Flavor and Fragrance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.7 Mane

14.7.1 Mane Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.7.2 Mane Flavor and Fragrance Product Portfolio

14.7.3 Mane Flavor and Fragrance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.8 International Flavors&Fragrances

14.8.1 International Flavors&Fragrances Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.8.2 International Flavors&Fragrances Flavor and Fragrance Product Portfolio

14.8.3 International Flavors&Fragrances Flavor and Fragrance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.9 Sensient

14.9.1 Sensient Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 14.9.2 Sensient Flavor and Fragrance Product Portfolio
- 14.9.3 Sensient Flavor and Fragrance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.10 Robertet SA
 - 14.10.1 Robertet SA Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.10.2 Robertet SA Flavor and Fragrance Product Portfolio
 - 14.10.3 Robertet SA Flavor and Fragrance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.11 T. Hasegawa
 - 14.11.1 T. Hasegawa Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.11.2 T. Hasegawa Flavor and Fragrance Product Portfolio
 - 14.11.3 T. Hasegawa Flavor and Fragrance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.12 Kerry
 - 14.12.1 Kerry Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.12.2 Kerry Flavor and Fragrance Product Portfolio
 - 14.12.3 Kerry Flavor and Fragrance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.13 McCormick
 - 14.13.1 McCormick Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.13.2 McCormick Flavor and Fragrance Product Portfolio
 - 14.13.3 McCormick Flavor and Fragrance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.14 Prova
 - 14.14.1 Prova Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.14.2 Prova Flavor and Fragrance Product Portfolio
 - 14.14.3 Prova Flavor and Fragrance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.15 Synergy Flavor
 - 14.15.1 Synergy Flavor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.15.2 Synergy Flavor Flavor and Fragrance Product Portfolio
 - 14.15.3 Synergy Flavor Flavor and Fragrance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.16 Huabao

14.16.1 Huabao Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.16.2 Huabao Flavor and Fragrance Product Portfolio

14.16.3 Huabao Flavor and Fragrance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.17 Yingyang

14.17.1 Yingyang Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.17.2 Yingyang Flavor and Fragrance Product Portfolio

14.17.3 Yingyang Flavor and Fragrance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.18 Zhonghua

14.18.1 Zhonghua Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.18.2 Zhonghua Flavor and Fragrance Product Portfolio

14.18.3 Zhonghua Flavor and Fragrance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.19 Shanghai Apple

14.19.1 Shanghai Apple Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.19.2 Shanghai Apple Flavor and Fragrance Product Portfolio

14.19.3 Shanghai Apple Flavor and Fragrance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.20 Wanxiang International

14.20.1 Wanxiang International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.20.2 Wanxiang International Flavor and Fragrance Product Portfolio

14.20.3 Wanxiang International Flavor and Fragrance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.21 Boton

14.21.1 Boton Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.21.2 Boton Flavor and Fragrance Product Portfolio

14.21.3 Boton Flavor and Fragrance Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

15 INDUSTRY CHAIN ANALYSIS

- 15.1 Flavor and Fragrance Industry Chain Analysis
- 15.2 Flavor and Fragrance Industry Raw Material and Suppliers Analysis
 - 15.2.1 Flavor and Fragrance Key Raw Material Supply Analysis
 - 15.2.2 Raw Material Suppliers and Contact Information
- 15.3 Flavor and Fragrance Typical Downstream Customers
- 15.4 Flavor and Fragrance Sales Channel Analysis

16 RESEARCH FINDINGS AND CONCLUSION

17 METHODOLOGY AND DATA SOURCE

- 17.1 Methodology/Research Approach
- 17.2 Research Scope
- 17.3 Benchmarks and Assumptions
- 17.4 Data Source
 - 17.4.1 Primary Sources
 - 17.4.2 Secondary Sources
- 17.5 Data Cross Validation
- 17.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Flavor and Fragrance Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Flavor and Fragrance Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Flavor and Fragrance Industry Development Status

Table 4: Flavor and Fragrance Industry Development Trends

Table 5: Global Flavor and Fragrance Production Growth Rate (CAGR) by Region: 2024 VS 2025 VS 2032 (K Ton)

Table 6: Global Flavor and Fragrance Production by Region (2020-2025) & (K Ton)

Table 7: Global Flavor and Fragrance Production Forecast by Region (2026-2032) & (K Ton)

Table 8: Global Flavor and Fragrance Production Market Share by Region (2020-2025)

Table 9: Global Flavor and Fragrance Production Market Share by Region (2026-2032)

Table 10: Global Flavor and Fragrance Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 11: Global Flavor and Fragrance Revenue by Region (2020-2025) & (US\$ Million)

Table 12: Global Flavor and Fragrance Revenue Market Share by Region (2020-2025)

Table 13: Global Flavor and Fragrance Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 14: Global Flavor and Fragrance Revenue Market Share Forecast by Region (2026-2032)

Table 15: Global Flavor and Fragrance Sales by Region (2020-2025) & (K Ton)

Table 16: Global Flavor and Fragrance Sales Market Share by Region (2020-2025)

Table 17: Global Flavor and Fragrance Sales Forecast by Region (2026-2032) & (K Ton)

Table 18: Global Flavor and Fragrance Sales Market Share Forecast by Region (2026-2032)

Table 19: Global Flavor and Fragrance Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 20: Global Flavor and Fragrance Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 21: Global Flavor and Fragrance Sales Analysis by Type (2020-2025) & (K Ton)

Table 22: Global Flavor and Fragrance Sales Analysis Forecast by Type (2026-2032) & (K Ton)

Table 23: Global Flavor and Fragrance Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 24: Global Flavor and Fragrance Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 25: Global Flavor and Fragrance Sales Analysis by Application (2020-2025) & (K Ton)

Table 26: Global Flavor and Fragrance Sales Analysis Forecast by Application (2026-2032) & (K Ton)

Table 27: Key Flavor and Fragrance Players in North America

Table 28: North America Flavor and Fragrance Sales by Type (2020-2025) & (K Ton)

Table 29: North America Flavor and Fragrance Sales by Type (2026-2032) & (K Ton)

Table 30: North America Flavor and Fragrance Revenue by Type (2020-2025) & (US\$ Million)

Table 31: North America Flavor and Fragrance Revenue by Type (2026-2032) & (US\$ Million)

Table 32: North America Flavor and Fragrance Sales by Application (2020-2025) & (K Ton)

Table 33: North America Flavor and Fragrance Sales by Application (2026-2032) & (K Ton)

Table 34: North America Flavor and Fragrance Revenue by Application (2020-2025) & (US\$ Million)

Table 35: North America Flavor and Fragrance Revenue by Application (2026-2032) & (US\$ Million)

Table 36: North America Flavor and Fragrance Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 37: North America Flavor and Fragrance Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 38: North America Flavor and Fragrance Sales Market Size by Country (2020-2025) & (K Ton)

Table 39: North America Flavor and Fragrance Sales Market Size by Country (2026-2032) & (K Ton)

Table 40: Key Flavor and Fragrance Players in Europe

Table 41: Europe Flavor and Fragrance Sales by Type (2020-2025) & (K Ton)

Table 42: Europe Flavor and Fragrance Sales by Type (2026-2032) & (K Ton)

Table 43: Europe Flavor and Fragrance Revenue by Type (2020-2025) & (US\$ Million)

Table 44: Europe Flavor and Fragrance Revenue by Type (2026-2032) & (US\$ Million)

Table 45: Europe Flavor and Fragrance Sales by Application (2020-2025) & (K Ton)

Table 46: Europe Flavor and Fragrance Sales by Application (2026-2032) & (K Ton)

Table 47: Europe Flavor and Fragrance Revenue by Application (2020-2025) & (US\$ Million)

Table 48: Europe Flavor and Fragrance Revenue by Application (2026-2032) & (US\$ Million)

Million)

Table 49: Europe Flavor and Fragrance Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 50: Europe Flavor and Fragrance Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 51: Europe Flavor and Fragrance Sales Market Size by Country (2020-2025) & (K Ton)

Table 52: Europe Flavor and Fragrance Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 53: Key Flavor and Fragrance Players in China

Table 54: China Flavor and Fragrance Sales by Type (2020-2025) & (K Ton)

Table 55: China Flavor and Fragrance Sales by Type (2026-2032) & (K Ton)

Table 56: China Flavor and Fragrance Revenue by Type (2020-2025) & (US\$ Million)

Table 57: China Flavor and Fragrance Revenue by Type (2026-2032) & (US\$ Million)

Table 58: China Flavor and Fragrance Sales by Application (2020-2025) & (K Ton)

Table 59: China Flavor and Fragrance Sales by Application (2026-2032) & (K Ton)

Table 60: China Flavor and Fragrance Revenue by Application (2020-2025) & (US\$ Million)

Table 61: China Flavor and Fragrance Revenue by Application (2026-2032) & (US\$ Million)

Table 62: Key Flavor and Fragrance Players in APAC (excl. China)

Table 63: APAC (excl. China) Flavor and Fragrance Sales by Type (2020-2025) & (K Ton)

Table 64: APAC (excl. China) Flavor and Fragrance Sales by Type (2026-2032) & (K Ton)

Table 65: APAC (excl. China) Flavor and Fragrance Revenue by Type (2020-2025) & (US\$ Million)

Table 66: APAC (excl. China) Flavor and Fragrance Revenue by Type (2026-2032) & (US\$ Million)

Table 67: APAC (excl. China) Flavor and Fragrance Sales by Application (2020-2025) & (K Ton)

Table 68: APAC (excl. China) Flavor and Fragrance Sales by Application (2026-2032) & (K Ton)

Table 69: APAC (excl. China) Flavor and Fragrance Revenue by Application (2020-2025) & (US\$ Million)

Table 70: APAC (excl. China) Flavor and Fragrance Revenue by Application (2026-2032) & (US\$ Million)

Table 71: APAC (excl. China) Flavor and Fragrance Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 72: APAC (excl. China) Flavor and Fragrance Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 73: APAC (excl. China) Flavor and Fragrance Sales Market Size by Country (2020-2025) & (K Ton)

Table 74: APAC (excl. China) Flavor and Fragrance Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 75: Key Flavor and Fragrance Players in Latin America

Table 76: Latin America Flavor and Fragrance Sales by Type (2020-2025) & (K Ton)

Table 77: Latin America Flavor and Fragrance Sales by Type (2026-2032) & (K Ton)

Table 78: Latin America Flavor and Fragrance Revenue by Type (2020-2025) & (US\$ Million)

Table 79: Latin America Flavor and Fragrance Revenue by Type (2026-2032) & (US\$ Million)

Table 80: Latin America Flavor and Fragrance Sales by Application (2020-2025) & (K Ton)

Table 81: Latin America Flavor and Fragrance Sales by Application (2026-2032) & (K Ton)

Table 82: Latin America Flavor and Fragrance Revenue by Application (2020-2025) & (US\$ Million)

Table 83: Latin America Flavor and Fragrance Revenue by Application (2026-2032) & (US\$ Million)

Table 84: Latin America Flavor and Fragrance Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 85: Latin America Flavor and Fragrance Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 86: Latin America Flavor and Fragrance Sales Market Size by Country (2020-2025) & (K Ton)

Table 87: Latin America Flavor and Fragrance Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 88: Key Flavor and Fragrance Players in Middle East & Africa

Table 89: Middle East & Africa Flavor and Fragrance Sales by Type (2020-2025) & (K Ton)

Table 90: Middle East & Africa Flavor and Fragrance Sales by Type (2026-2032) & (K Ton)

Table 91: Middle East & Africa Flavor and Fragrance Revenue by Type (2020-2025) & (US\$ Million)

Table 92: Middle East & Africa Flavor and Fragrance Revenue by Type (2026-2032) & (US\$ Million)

Table 93: Middle East & Africa Flavor and Fragrance Sales by Application (2020-2025)

& (K Ton)

Table 94: Middle East & Africa Flavor and Fragrance Sales by Application (2026-2032)

& (K Ton)

Table 95: Middle East & Africa Flavor and Fragrance Revenue by Application (2020-2025) & (US\$ Million)

Table 96: Middle East & Africa Flavor and Fragrance Revenue by Application (2026-2032) & (US\$ Million)

Table 97: Middle East & Africa Flavor and Fragrance Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 98: Middle East & Africa Flavor and Fragrance Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 99: Middle East & Africa Flavor and Fragrance Sales Market Size by Country (2020-2025) & (K Ton)

Table 100: Middle East & Africa Flavor and Fragrance Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 101: Global Flavor and Fragrance Market Sales by Key Manufacturers (2021-2025) & (K Ton)

Table 102: Global Flavor and Fragrance Sales Market Share by Key Manufacturers (2021-2025)

Table 103: Global Flavor and Fragrance Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 104: Global Flavor and Fragrance Revenue Market Share by Key Manufacturers (2021-2025)

Table 105: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 106: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 107: Market Mergers & Acquisitions, Expansion

Table 108: Givaudan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 109: Givaudan Flavor and Fragrance Product Portfolio

Table 110: Givaudan Flavor and Fragrance Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 111: Firmenich Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 112: Firmenich Flavor and Fragrance Product Portfolio

Table 113: Firmenich Flavor and Fragrance Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 114: IFF Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 115: IFF Flavor and Fragrance Product Portfolio

Table 116: IFF Flavor and Fragrance Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 117: Symrise Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 118: Symrise Flavor and Fragrance Product Portfolio

Table 119: Symrise Flavor and Fragrance Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 120: Takasago Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 121: Takasago Flavor and Fragrance Product Portfolio

Table 122: Takasago Flavor and Fragrance Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 123: WILD Flavors Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 124: WILD Flavors Flavor and Fragrance Product Portfolio

Table 125: WILD Flavors Flavor and Fragrance Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 126: Mane Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 127: Mane Flavor and Fragrance Product Portfolio

Table 128: Mane Flavor and Fragrance Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 129: International Flavors&Fragrances Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 130: International Flavors&Fragrances Flavor and Fragrance Product Portfolio

Table 131: International Flavors&Fragrances Flavor and Fragrance Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 132: Sensient Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 133: Sensient Flavor and Fragrance Product Portfolio

Table 134: Sensient Flavor and Fragrance Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 135: Robertet SA Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 136: Robertet SA Flavor and Fragrance Product Portfolio

Table 137: Robertet SA Flavor and Fragrance Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 138: T. Hasegawa Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- Table 139: T. Hasegawa Flavor and Fragrance Product Portfolio
- Table 140: T. Hasegawa Flavor and Fragrance Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 141: Kerry Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 142: Kerry Flavor and Fragrance Product Portfolio
- Table 143: Kerry Flavor and Fragrance Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 144: McCormick Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 145: McCormick Flavor and Fragrance Product Portfolio
- Table 146: McCormick Flavor and Fragrance Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 147: Prova Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 148: Prova Flavor and Fragrance Product Portfolio
- Table 149: Prova Flavor and Fragrance Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 150: Synergy Flavor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 151: Synergy Flavor Flavor and Fragrance Product Portfolio
- Table 152: Synergy Flavor Flavor and Fragrance Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 153: Huabao Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 154: Huabao Flavor and Fragrance Product Portfolio
- Table 155: Huabao Flavor and Fragrance Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 156: Yingyang Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 157: Yingyang Flavor and Fragrance Product Portfolio
- Table 158: Yingyang Flavor and Fragrance Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 159: Zhonghua Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 160: Zhonghua Flavor and Fragrance Product Portfolio
- Table 161: Zhonghua Flavor and Fragrance Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 162: Shanghai Apple Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

Table 163: Shanghai Apple Flavor and Fragrance Product Portfolio

Table 164: Shanghai Apple Flavor and Fragrance Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 165: Wanxiang International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 166: Wanxiang International Flavor and Fragrance Product Portfolio

Table 167: Wanxiang International Flavor and Fragrance Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 168: Boton Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 169: Boton Flavor and Fragrance Product Portfolio

Table 170: Boton Flavor and Fragrance Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 171: Upstream Key Raw Material Price List

Table 172: Flavor and Fragrance Raw Material Suppliers and Contact Information

Table 173: Flavor and Fragrance Typical Customer List

Table 174: Flavor and Fragrance Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Flavor and Fragrance Product Pictures

Figure 2: Flavor Picture Scope

Figure 3: Fragrance Picture Scope

Figure 4: Food and Beverages Picture Scope

Figure 5: Daily Chemicals Picture Scope

Figure 6: Tobacco Industry Picture Scope

Figure 7: Global Flavor and Fragrance Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 8: Global Flavor and Fragrance Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 9: Global Flavor and Fragrance Market Sales and Growth Rate Analysis (2020-2032) & (K Ton)

Figure 10: Global Flavor and Fragrance Market Price Trend Analysis (2020-2032) & (USD/Ton)

Figure 11: Global Flavor and Fragrance Capacity, Production and Utilization (2019-2030) & (K Ton)

Figure 12: Global Flavor and Fragrance Production by Region: 2023 VS 2024 VS 2030 (K Ton)

Figure 13: Global Flavor and Fragrance Production Market Share by Region in Percentage: 2024 Versus 2030

Figure 14: Global Flavor and Fragrance Production Market Share by Region (2019-2030)

Figure 15: Global Flavor and Fragrance Market Size by Region (2020-2032) & (US\$ Million)

Figure 16: Global Flavor and Fragrance Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 17: Global Flavor and Fragrance Sales Price by Region (2020-2032) & (K Ton)

Figure 18: North America Flavor and Fragrance Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 19: North America Flavor and Fragrance Revenue Market Share by Players in 2024

Figure 20: North America Flavor and Fragrance Sales Market Share by Type (2020-2032)

Figure 21: North America Flavor and Fragrance Revenue Market Share by Type (2020-2032)

Figure 22:North America Flavor and Fragrance Sales Market Share by Application (2020-2032)

Figure 23:North America Flavor and Fragrance Revenue Market Share by Application (2020-2032)

Figure 24:US Flavor and Fragrance Revenue (2020-2032) & (US\$ Million)

Figure 25:Canada Flavor and Fragrance Revenue (2020-2032) & (US\$ Million)

Figure 26:Europe Flavor and Fragrance Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 27:Europe Flavor and Fragrance Revenue Market Share by Players in 2024

Figure 28:Europe Flavor and Fragrance Sales Market Share by Type (2020-2032)

Figure 29:Europe Flavor and Fragrance Revenue Market Share by Type (2020-2032)

Figure 30:Europe Flavor and Fragrance Sales Market Share by Application (2020-2032)

Figure 31:Europe Flavor and Fragrance Revenue Market Share by Application (2020-2032)

Figure 32:Germany Flavor and Fragrance Revenue (2020-2032) & (US\$ Million)

Figure 33:France Flavor and Fragrance Revenue (2020-2032) & (US\$ Million)

Figure 34:United Kingdom Flavor and Fragrance Revenue (2020-2032) & (US\$ Million)

Figure 35:Italy Flavor and Fragrance Revenue (2020-2032) & (US\$ Million)

Figure 36:Spain Flavor and Fragrance Revenue (2020-2032) & (US\$ Million)

Figure 37:Benelux Flavor and Fragrance Revenue (2020-2032) & (US\$ Million)

Figure 38:China Flavor and Fragrance Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 39:China Flavor and Fragrance Revenue Market Share by Players in 2024

Figure 40:China Flavor and Fragrance Sales Market Share by Type (2020-2032)

Figure 41:China Flavor and Fragrance Revenue Market Share by Type (2020-2032)

Figure 42:China Flavor and Fragrance Sales Market Share by Application (2020-2032)

Figure 43:China Flavor and Fragrance Revenue Market Share by Application (2020-2032)

Figure 44:APAC (excl. China) Flavor and Fragrance Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 45:APAC (excl. China) Flavor and Fragrance Revenue Market Share by Players in 2024

Figure 46:APAC (excl. China) Flavor and Fragrance Sales Market Share by Type (2020-2032)

Figure 47:APAC (excl. China) Flavor and Fragrance Revenue Market Share by Type (2020-2032)

Figure 48:APAC (excl. China) Flavor and Fragrance Sales Market Share by Application (2020-2032)

Figure 49:APAC (excl. China) Flavor and Fragrance Revenue Market Share by

Application (2020-2032)

Figure 50:Japan Flavor and Fragrance Revenue (2020-2032) & (US\$ Million)

Figure 51:South Korea Flavor and Fragrance Revenue (2020-2032) & (US\$ Million)

Figure 52:India Flavor and Fragrance Revenue (2020-2032) & (US\$ Million)

Figure 53:Australia Flavor and Fragrance Revenue (2020-2032) & (US\$ Million)

Figure 54:Southeast Asia Flavor and Fragrance Revenue (2020-2032) & (US\$ Million)

Figure 55:Latin America Flavor and Fragrance Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 56:Latin America Flavor and Fragrance Revenue Market Share by Players in 2024

Figure 57:Latin America Flavor and Fragrance Sales Market Share by Type (2020-2032)

Figure 58:Latin America Flavor and Fragrance Revenue Market Share by Type (2020-2032)

Figure 59:Latin America Flavor and Fragrance Sales Market Share by Application (2020-2032)

Figure 60:Latin America Flavor and Fragrance Revenue Market Share by Application (2020-2032)

Figure 61:Mexico Flavor and Fragrance Revenue (2020-2032) & (US\$ Million)

Figure 62:Brazil Flavor and Fragrance Revenue (2020-2032) & (US\$ Million)

Figure 63:Middle East & Africa Flavor and Fragrance Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 64:Middle East & Africa Flavor and Fragrance Revenue Market Share by Players in 2024

Figure 65:Middle East & Africa Flavor and Fragrance Sales Market Share by Type (2020-2032)

Figure 66:Middle East & Africa Flavor and Fragrance Revenue Market Share by Type (2020-2032)

Figure 67:Middle East & Africa Flavor and Fragrance Sales Market Share by Application (2020-2032)

Figure 68:Middle East & Africa Flavor and Fragrance Revenue Market Share by Application (2020-2032)

Figure 69:Saudi Arabia Flavor and Fragrance Revenue (2020-2032) & (US\$ Million)

Figure 70:South Africa Flavor and Fragrance Revenue (2020-2032) & (US\$ Million)

Figure 71:Global Flavor and Fragrance Sales Market Share by Key Manufacturers in 2024

Figure 72:Global Flavor and Fragrance Revenue Market Share by Key Manufacturers in 2024

Figure 73:Global Flavor and Fragrance Industry Competition Landscape

Figure 74: Flavor and Fragrance Industry Chain Analysis

Figure 75: Bottom-Up and Top-Down Research Methods

Figure 76: Key Interview Objectives

Figure 77: Data Cross Validation

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