

# Global Flatback Tapes Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Flatback Tapes market size will reach 1,694.11 Million USD in 2025 and is projected to reach 2,250.43 Million USD by 2032, with a CAGR of 4.14% (2025-2032). Notably, the China Flatback Tapes market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Flatback tapes, also known as paper tape or flatback paper tape, are adhesive tapes with a paper backing that is flat and smooth on one side and coated with adhesive on the other. The backing material is typically made of kraft paper, providing strength and durability. The flatback design distinguishes these tapes from traditional packaging tapes that use a polypropylene or polyester film. Flatback tapes are commonly used in various applications, including packaging, splicing, and tabbing. They offer the strength of paper with the adhesive properties needed for secure bonding, making them versatile for tasks that require a reliable yet flexible tape solution. Flatback tapes are known for their ease of tearing by hand, making them convenient for quick and efficient application in different industries.

The major global manufacturers of Flatback Tapes include 3M Company, Intertape Polymer Group Inc., Shurtape Technologies LLC, tesa SE Group, Nitto Denko Corp, Scapa Group plc., Pro Tapes & Specialties, Inc., Canadian Technical Tape Ltd, Kruse Adhesive Tape, Inc., International Plastics Inc., Tape-It Inc., MBK Tape Solutions,

Nadco Tapes and Labels, Inc, Can-Do National Tape, Frank W. Winne & Son, Inc., Acorn East Paper Products Company Llc., Tapes & Technical Solutions, Llc., Universal Tape Company, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Flatback Tapes. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Flatback Tapes market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Flatback Tapes market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Flatback Tapes industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Flatback Tapes Include:

3M Company

Intertape Polymer Group Inc.

Shurtape Technologies LLC

tesa SE Group

Nitto Denko Corp

Scapa Group plc.

Pro Tapes & Specialties, Inc.

Canadian Technical Tape Ltd

Kruse Adhesive Tape, Inc.

International Plastics Inc.

Tape-It Inc.

MBK Tape Solutions

Nadco Tapes and Labels, Inc

Can-Do National Tape

Frank W. Winne & Son, Inc.

Acorn East Paper Products Company Llc.

Tapes & Technical Solutions, Llc.

Universal Tape Company

Flatback Tapes Product Segment Include:

Acrylic

Silicon

Rubber

Others

Flatback Tapes Product Application Include:

Acrylic

Silicon

Rubber

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Flatback Tapes Capacity and Production Analysis

Chapter 3: Global Flatback Tapes Industry PESTEL Analysis

Chapter 4: Global Flatback Tapes Industry Porter's Five Forces Analysis

Chapter 5: Global Flatback Tapes Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 6: Global Flatback Tapes Market Size and Forecast by Type and Application Analysis

Chapter 7: North America Flatback Tapes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: Europe Flatback Tapes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: China Flatback Tapes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: APAC (Excl. China) Flatback Tapes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Latin America Flatback Tapes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Middle East and Africa Flatback Tapes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 13: Global Flatback Tapes Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 14: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 15: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 16: Research Findings and Conclusion

Chapter 17: Methodology and Data Sources

## Contents

### **1 FLATBACK TAPES MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Flatback Tapes Product by Type
  - 1.2.1 Acrylic
  - 1.2.2 Silicon
  - 1.2.3 Rubber
  - 1.2.4 Others
- 1.3 Flatback Tapes Product by Application
  - 1.3.1 Acrylic
  - 1.3.2 Silicon
  - 1.3.3 Rubber
  - 1.3.4 Others
- 1.4 Global Flatback Tapes Market Revenue and Sales Analysis
  - 1.4.1 Global Flatback Tapes Revenue Market Size Analysis (2020-2032)
  - 1.4.2 Global Flatback Tapes Sales Market Size Analysis (2020-2032)
  - 1.4.3 Global Flatback Tapes Market Sales Price Trend Analysis (2020-2032)
- 1.5 Flatback Tapes Industry Trends and Innovation
  - 1.5.1 Flatback Tapes Industry Trends and Innovation
  - 1.5.2 Flatback Tapes Market Drivers and Challenges

### **2 GLOBAL FLATBACK TAPES CAPACITY AND PRODUCTION ANALYSIS**

- 2.1 Global Flatback Tapes Capacity, Production and Utilization (2020-2032)
- 2.2 Global Flatback Tapes Production Growth Trend by Region: 2024 VS 2025 VS 2030
- 2.3 Global Flatback Tapes Production by Region
  - 2.3.1 Global Flatback Tapes Production by Region (2020-2025)
  - 2.3.2 Global Flatback Tapes Production Forecast by Region (2026-2032)
  - 2.3.3 Global Flatback Tapes Production Market Share by Region (2020-2032)

### **3 FLATBACK TAPES MARKET PESTEL ANALYSIS**

- 3.1 Political Factors Analysis
- 3.2 Economic Factors Analysis
- 3.3 Social Factors Analysis
- 3.4 Technological Factors Analysis
- 3.5 Environmental Factors Analysis

### 3.6 Legal Factors Analysis

## 4 FLATBACK TAPES MARKET PORTER'S FIVE FORCES ANALYSIS

- 4.1 Competitive Rivalry
- 4.2 Threat of New Entrants
- 4.3 Bargaining Power of Suppliers
- 4.4 Bargaining Power of Buyers
- 4.5 Threat of Substitutes

## 5 GLOBAL FLATBACK TAPES MARKET ANALYSIS BY REGIONS

- 5.1 Flatback Tapes Overall Market: 2024 VS 2025 VS 2032
- 5.2 Global Flatback Tapes Revenue and Forecast Analysis (2020-2032)
  - 5.2.1 Global Flatback Tapes Revenue and Market Share by Region (2020-2025)
  - 5.2.2 Global Flatback Tapes Revenue and Market Forecast by Region (2026-2032)
- 5.3 Global Flatback Tapes Sales and Forecast Analysis (2020-2032)
  - 5.3.1 Global Flatback Tapes Sales and Market Share by Region (2020-2025)
  - 5.3.2 Global Flatback Tapes Sales and Market Forecast by Region (2026-2032)
- 5.4 Global Flatback Tapes Sales Price Trend Analysis (2020-2032)

## 6 GLOBAL FLATBACK TAPES MARKET SIZE BY TYPE AND APPLICATION

- 6.1 Global Flatback Tapes Market Size by Type
  - 6.1.1 Global Flatback Tapes Revenue and Forecast Analysis by Type (2020-2032)
  - 6.1.2 Global Flatback Tapes Sales and Forecast Analysis by Type (2020-2032)
- 6.2 Global Flatback Tapes Market Size by Application
  - 6.2.1 Global Flatback Tapes Revenue and Forecast Analysis by Application (2020-2032)
  - 6.2.2 Global Flatback Tapes Sales and Forecast Analysis by Application (2020-2032)

## 7 NORTH AMERICA

- 7.1 North America Flatback Tapes Market Size and Growth Rate Analysis (2020-2032)
- 7.2 North America Key Manufacturers Analysis
- 7.3 North America Flatback Tapes Market Size by Type
  - 7.3.1 North America Flatback Tapes Sales by Type (2020-2032)
  - 7.3.2 North America Flatback Tapes Revenue by Type (2020-2032)
- 7.4 North America Flatback Tapes Market Size by Application

- 7.4.1 North America Flatback Tapes Sales by Application (2020-2032)
- 7.4.2 North America Flatback Tapes Revenue by Application (2020-2032)
- 7.5 North America Flatback Tapes Market Size by Country
  - 7.5.1 US
  - 7.5.2 Canada

## **8 EUROPE**

- 8.1 Europe Flatback Tapes Market Size and Growth Rate Analysis (2020-2032)
- 8.2 Europe Key Manufacturers Analysis
- 8.3 Europe Flatback Tapes Market Size by Type
  - 8.3.1 Europe Flatback Tapes Sales by Type (2020-2032)
  - 8.3.2 Europe Flatback Tapes Revenue by Type (2020-2032)
- 8.4 Europe Flatback Tapes Market Size by Application
  - 8.4.1 Europe Flatback Tapes Sales by Application (2020-2032)
  - 8.4.2 Europe Flatback Tapes Revenue by Application (2020-2032)
- 8.5 Europe Flatback Tapes Market Size by Country
  - 8.5.1 Germany
  - 8.5.2 France
  - 8.5.3 United Kingdom
  - 8.5.4 Italy
  - 8.5.5 Spain
  - 8.5.6 Benelux

## **9 CHINA**

- 9.1 China Flatback Tapes Market Size and Growth Rate Analysis (2020-2032)
- 9.2 China Key Manufacturers Analysis
- 9.3 China Flatback Tapes Market Size by Type
  - 9.3.1 China Flatback Tapes Sales by Type (2020-2032)
  - 9.3.2 China Flatback Tapes Revenue by Type (2020-2032)
- 9.4 China Flatback Tapes Market Size by Application
  - 9.4.1 China Flatback Tapes Sales by Application (2020-2032)
  - 9.4.2 China Flatback Tapes Revenue by Application (2020-2032)

## **10 APAC (EXCL. CHINA)**

- 10.1 APAC (excl. China) Flatback Tapes Market Size and Growth Rate Analysis (2020-2032)

- 10.2 APAC (excl. China) Key Manufacturers Analysis
- 10.3 APAC (excl. China) Flatback Tapes Market Size by Type
  - 10.3.1 APAC (excl. China) Flatback Tapes Sales by Type (2020-2032)
  - 10.3.2 APAC (excl. China) Flatback Tapes Revenue by Type (2020-2032)
- 10.4 APAC (excl. China) Flatback Tapes Market Size by Application
  - 10.4.1 APAC (excl. China) Flatback Tapes Sales by Application (2020-2032)
  - 10.4.2 APAC (excl. China) Flatback Tapes Revenue by Application (2020-2032)
- 10.5 APAC (excl. China) Flatback Tapes Market Size by Country
  - 10.5.1 Japan
  - 10.5.2 South Korea
  - 10.5.3 India
  - 10.5.4 Australia
  - 10.5.5 Southeast Asia

## **11 LATIN AMERICA**

- 11.1 Latin America Flatback Tapes Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Latin America Key Manufacturers Analysis

### **11.3 LATIN AMERICA FLATBACK TAPES MARKET SIZE BY TYPE**

- 11.3.1 Latin America Flatback Tapes Sales by Type (2020-2032)
- 11.3.2 Latin America Flatback Tapes Revenue by Type (2020-2032)
- 11.4 Latin America Flatback Tapes Market Size by Application
  - 11.4.1 Latin America Flatback Tapes Sales by Application (2020-2032)
  - 11.4.2 Latin America Flatback Tapes Revenue by Application (2020-2032)
- 11.5 Latin America Flatback Tapes Market Size by Country
- 11.6 Latin America Flatback Tapes Market Size by Country
  - 11.6.1 Mexico
  - 11.6.2 Brazil

## **12 MIDDLE EAST & AFRICA**

- 12.1 Middle East & Africa Flatback Tapes Market Size and Growth Rate Analysis (2020-2032)
- 12.2 Middle East & Africa Key Manufacturers Analysis
- 12.3 Middle East & Africa Flatback Tapes Market Size by Type
  - 12.3.1 Middle East & Africa Flatback Tapes Sales by Type (2020-2032)
  - 12.3.2 Middle East & Africa Flatback Tapes Revenue by Type (2020-2032)

- 12.4 Middle East & Africa Flatback Tapes Market Size by Application
  - 12.4.1 Middle East & Africa Flatback Tapes Sales by Application (2020-2032)
  - 12.4.2 Middle East & Africa Flatback Tapes Revenue by Application (2020-2032)
- 12.5 Middle East Flatback Tapes Market Size by Country
  - 12.5.1 Saudi Arabia
  - 12.5.2 South Africa

## **13 COMPETITION BY MANUFACTURERS**

- 13.1 Global Flatback Tapes Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
  - 13.1.1 Global Flatback Tapes Market Sales by Key Manufacturers (2021-2025)
  - 13.1.2 Global Flatback Tapes Market Revenue by Key Manufacturers (2021-2025)
  - 13.1.3 Global Flatback Tapes Average Sales Price by Manufacturers (2021-2025)
- 13.2 Flatback Tapes Competitive Landscape Analysis and Market Dynamic
  - 13.2.1 Flatback Tapes Competitive Landscape Analysis
  - 13.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
  - 13.2.3 Market Dynamic

## **14 KEY COMPANIES ANALYSIS**

- 14.1 3M Company
  - 14.1.1 3M Company Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 14.1.2 3M Company Flatback Tapes Product Portfolio
  - 14.1.3 3M Company Flatback Tapes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.2 Intertape Polymer Group Inc.
  - 14.2.1 Intertape Polymer Group Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 14.2.2 Intertape Polymer Group Inc. Flatback Tapes Product Portfolio
  - 14.2.3 Intertape Polymer Group Inc. Flatback Tapes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.3 Shurtape Technologies LLC
  - 14.3.1 Shurtape Technologies LLC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 14.3.2 Shurtape Technologies LLC Flatback Tapes Product Portfolio
  - 14.3.3 Shurtape Technologies LLC Flatback Tapes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.4 tesa SE Group

14.4.1 tesa SE Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.4.2 tesa SE Group Flatback Tapes Product Portfolio

14.4.3 tesa SE Group Flatback Tapes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.5 Nitto Denko Corp

14.5.1 Nitto Denko Corp Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.5.2 Nitto Denko Corp Flatback Tapes Product Portfolio

14.5.3 Nitto Denko Corp Flatback Tapes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.6 Scapa Group plc.

14.6.1 Scapa Group plc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.6.2 Scapa Group plc. Flatback Tapes Product Portfolio

14.6.3 Scapa Group plc. Flatback Tapes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.7 Pro Tapes & Specialties, Inc.

14.7.1 Pro Tapes & Specialties, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.7.2 Pro Tapes & Specialties, Inc. Flatback Tapes Product Portfolio

14.7.3 Pro Tapes & Specialties, Inc. Flatback Tapes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.8 Canadian Technical Tape Ltd

14.8.1 Canadian Technical Tape Ltd Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.8.2 Canadian Technical Tape Ltd Flatback Tapes Product Portfolio

14.8.3 Canadian Technical Tape Ltd Flatback Tapes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.9 Kruse Adhesive Tape, Inc.

14.9.1 Kruse Adhesive Tape, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.9.2 Kruse Adhesive Tape, Inc. Flatback Tapes Product Portfolio

14.9.3 Kruse Adhesive Tape, Inc. Flatback Tapes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.10 International Plastics Inc.

14.10.1 International Plastics Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 14.10.2 International Plastics Inc. Flatback Tapes Product Portfolio
- 14.10.3 International Plastics Inc. Flatback Tapes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.11 Tape-It Inc.
  - 14.11.1 Tape-It Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 14.11.2 Tape-It Inc. Flatback Tapes Product Portfolio
  - 14.11.3 Tape-It Inc. Flatback Tapes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.12 MBK Tape Solutions
  - 14.12.1 MBK Tape Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 14.12.2 MBK Tape Solutions Flatback Tapes Product Portfolio
  - 14.12.3 MBK Tape Solutions Flatback Tapes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.13 Nadco Tapes and Labels, Inc
  - 14.13.1 Nadco Tapes and Labels, Inc Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 14.13.2 Nadco Tapes and Labels, Inc Flatback Tapes Product Portfolio
  - 14.13.3 Nadco Tapes and Labels, Inc Flatback Tapes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.14 Can-Do National Tape
  - 14.14.1 Can-Do National Tape Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 14.14.2 Can-Do National Tape Flatback Tapes Product Portfolio
  - 14.14.3 Can-Do National Tape Flatback Tapes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.15 Frank W. Winne & Son, Inc.
  - 14.15.1 Frank W. Winne & Son, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 14.15.2 Frank W. Winne & Son, Inc. Flatback Tapes Product Portfolio
  - 14.15.3 Frank W. Winne & Son, Inc. Flatback Tapes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.16 Acorn East Paper Products Company Llc.
  - 14.16.1 Acorn East Paper Products Company Llc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 14.16.2 Acorn East Paper Products Company Llc. Flatback Tapes Product Portfolio
  - 14.16.3 Acorn East Paper Products Company Llc. Flatback Tapes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.17 Tapes & Technical Solutions, Llc.

14.17.1 Tapes & Technical Solutions, Llc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.17.2 Tapes & Technical Solutions, Llc. Flatback Tapes Product Portfolio

14.17.3 Tapes & Technical Solutions, Llc. Flatback Tapes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.18 Universal Tape Company

14.18.1 Universal Tape Company Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.18.2 Universal Tape Company Flatback Tapes Product Portfolio

14.18.3 Universal Tape Company Flatback Tapes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### **15 INDUSTRY CHAIN ANALYSIS**

#### 15.1 Flatback Tapes Industry Chain Analysis

#### 15.2 Flatback Tapes Industry Raw Material and Suppliers Analysis

15.2.1 Flatback Tapes Key Raw Material Supply Analysis

15.2.2 Raw Material Suppliers and Contact Information

#### 15.3 Flatback Tapes Typical Downstream Customers

#### 15.4 Flatback Tapes Sales Channel Analysis

### **16 RESEARCH FINDINGS AND CONCLUSION**

### **17 METHODOLOGY AND DATA SOURCE**

#### 17.1 Methodology/Research Approach

#### 17.2 Research Scope

#### 17.3 Benchmarks and Assumptions

#### 17.4 Data Source

17.4.1 Primary Sources

17.4.2 Secondary Sources

#### 17.5 Data Cross Validation

#### 17.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Flatback Tapes Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Flatback Tapes Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Flatback Tapes Industry Development Status

Table 4: Flatback Tapes Industry Development Trends

Table 5: Global Flatback Tapes Production Growth Rate (CAGR) by Region: 2024 VS 2025 VS 2032 (Million Meters)

Table 6: Global Flatback Tapes Production by Region (2020-2025) & (Million Meters)

Table 7: Global Flatback Tapes Production Forecast by Region (2026-2032) & (Million Meters)

Table 8: Global Flatback Tapes Production Market Share by Region (2020-2025)

Table 9: Global Flatback Tapes Production Market Share by Region (2026-2032)

Table 10: Global Flatback Tapes Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 11: Global Flatback Tapes Revenue by Region (2020-2025) & (US\$ Million)

Table 12: Global Flatback Tapes Revenue Market Share by Region (2020-2025)

Table 13: Global Flatback Tapes Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 14: Global Flatback Tapes Revenue Market Share Forecast by Region (2026-2032)

Table 15: Global Flatback Tapes Sales by Region (2020-2025) & (Million Meters)

Table 16: Global Flatback Tapes Sales Market Share by Region (2020-2025)

Table 17: Global Flatback Tapes Sales Forecast by Region (2026-2032) & (Million Meters)

Table 18: Global Flatback Tapes Sales Market Share Forecast by Region (2026-2032)

Table 19: Global Flatback Tapes Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 20: Global Flatback Tapes Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 21: Global Flatback Tapes Sales Analysis by Type (2020-2025) & (Million Meters)

Table 22: Global Flatback Tapes Sales Analysis Forecast by Type (2026-2032) & (Million Meters)

Table 23: Global Flatback Tapes Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 24: Global Flatback Tapes Revenue Analysis Forecast by Application

(2026-2032) & (US\$ Million)

Table 25: Global Flatback Tapes Sales Analysis by Application (2020-2025) & (Million Meters)

Table 26: Global Flatback Tapes Sales Analysis Forecast by Application (2026-2032) & (Million Meters)

Table 27: Key Flatback Tapes Players in North America

Table 28: North America Flatback Tapes Sales by Type (2020-2025) & (Million Meters)

Table 29: North America Flatback Tapes Sales by Type (2026-2032) & (Million Meters)

Table 30: North America Flatback Tapes Revenue by Type (2020-2025) & (US\$ Million)

Table 31: North America Flatback Tapes Revenue by Type (2026-2032) & (US\$ Million)

Table 32: North America Flatback Tapes Sales by Application (2020-2025) & (Million Meters)

Table 33: North America Flatback Tapes Sales by Application (2026-2032) & (Million Meters)

Table 34: North America Flatback Tapes Revenue by Application (2020-2025) & (US\$ Million)

Table 35: North America Flatback Tapes Revenue by Application (2026-2032) & (US\$ Million)

Table 36: North America Flatback Tapes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 37: North America Flatback Tapes Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 38: North America Flatback Tapes Sales Market Size by Country (2020-2025) & (Million Meters)

Table 39: North America Flatback Tapes Sales Market Size by Country (2026-2032) & (Million Meters)

Table 40: Key Flatback Tapes Players in Europe

Table 41: Europe Flatback Tapes Sales by Type (2020-2025) & (Million Meters)

Table 42: Europe Flatback Tapes Sales by Type (2026-2032) & (Million Meters)

Table 43: Europe Flatback Tapes Revenue by Type (2020-2025) & (US\$ Million)

Table 44: Europe Flatback Tapes Revenue by Type (2026-2032) & (US\$ Million)

Table 45: Europe Flatback Tapes Sales by Application (2020-2025) & (Million Meters)

Table 46: Europe Flatback Tapes Sales by Application (2026-2032) & (Million Meters)

Table 47: Europe Flatback Tapes Revenue by Application (2020-2025) & (US\$ Million)

Table 48: Europe Flatback Tapes Revenue by Application (2026-2032) & (US\$ Million)

Table 49: Europe Flatback Tapes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 50: Europe Flatback Tapes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 51: Europe Flatback Tapes Sales Market Size by Country (2020-2025) & (Million Meters)

Table 52: Europe Flatback Tapes Sales Market Size Forecast by Country (2026-2032) & (Million Meters)

Table 53: Key Flatback Tapes Players in China

Table 54: China Flatback Tapes Sales by Type (2020-2025) & (Million Meters)

Table 55: China Flatback Tapes Sales by Type (2026-2032) & (Million Meters)

Table 56: China Flatback Tapes Revenue by Type (2020-2025) & (US\$ Million)

Table 57: China Flatback Tapes Revenue by Type (2026-2032) & (US\$ Million)

Table 58: China Flatback Tapes Sales by Application (2020-2025) & (Million Meters)

Table 59: China Flatback Tapes Sales by Application (2026-2032) & (Million Meters)

Table 60: China Flatback Tapes Revenue by Application (2020-2025) & (US\$ Million)

Table 61: China Flatback Tapes Revenue by Application (2026-2032) & (US\$ Million)

Table 62: Key Flatback Tapes Players in APAC (excl. China)

Table 63: APAC (excl. China) Flatback Tapes Sales by Type (2020-2025) & (Million Meters)

Table 64: APAC (excl. China) Flatback Tapes Sales by Type (2026-2032) & (Million Meters)

Table 65: APAC (excl. China) Flatback Tapes Revenue by Type (2020-2025) & (US\$ Million)

Table 66: APAC (excl. China) Flatback Tapes Revenue by Type (2026-2032) & (US\$ Million)

Table 67: APAC (excl. China) Flatback Tapes Sales by Application (2020-2025) & (Million Meters)

Table 68: APAC (excl. China) Flatback Tapes Sales by Application (2026-2032) & (Million Meters)

Table 69: APAC (excl. China) Flatback Tapes Revenue by Application (2020-2025) & (US\$ Million)

Table 70: APAC (excl. China) Flatback Tapes Revenue by Application (2026-2032) & (US\$ Million)

Table 71: APAC (excl. China) Flatback Tapes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 72: APAC (excl. China) Flatback Tapes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 73: APAC (excl. China) Flatback Tapes Sales Market Size by Country (2020-2025) & (Million Meters)

Table 74: APAC (excl. China) Flatback Tapes Sales Market Size Forecast by Country (2026-2032) & (Million Meters)

Table 75: Key Flatback Tapes Players in Latin America

Table 76: Latin America Flatback Tapes Sales by Type (2020-2025) & (Million Meters)

Table 77: Latin America Flatback Tapes Sales by Type (2026-2032) & (Million Meters)

Table 78: Latin America Flatback Tapes Revenue by Type (2020-2025) & (US\$ Million)

Table 79: Latin America Flatback Tapes Revenue by Type (2026-2032) & (US\$ Million)

Table 80: Latin America Flatback Tapes Sales by Application (2020-2025) & (Million Meters)

Table 81: Latin America Flatback Tapes Sales by Application (2026-2032) & (Million Meters)

Table 82: Latin America Flatback Tapes Revenue by Application (2020-2025) & (US\$ Million)

Table 83: Latin America Flatback Tapes Revenue by Application (2026-2032) & (US\$ Million)

Table 84: Latin America Flatback Tapes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 85: Latin America Flatback Tapes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 86: Latin America Flatback Tapes Sales Market Size by Country (2020-2025) & (Million Meters)

Table 87: Latin America Flatback Tapes Sales Market Size Forecast by Country (2026-2032) & (Million Meters)

Table 88: Key Flatback Tapes Players in Middle East & Africa

Table 89: Middle East & Africa Flatback Tapes Sales by Type (2020-2025) & (Million Meters)

Table 90: Middle East & Africa Flatback Tapes Sales by Type (2026-2032) & (Million Meters)

Table 91: Middle East & Africa Flatback Tapes Revenue by Type (2020-2025) & (US\$ Million)

Table 92: Middle East & Africa Flatback Tapes Revenue by Type (2026-2032) & (US\$ Million)

Table 93: Middle East & Africa Flatback Tapes Sales by Application (2020-2025) & (Million Meters)

Table 94: Middle East & Africa Flatback Tapes Sales by Application (2026-2032) & (Million Meters)

Table 95: Middle East & Africa Flatback Tapes Revenue by Application (2020-2025) & (US\$ Million)

Table 96: Middle East & Africa Flatback Tapes Revenue by Application (2026-2032) & (US\$ Million)

Table 97: Middle East & Africa Flatback Tapes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 98: Middle East & Africa Flatback Tapes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 99: Middle East & Africa Flatback Tapes Sales Market Size by Country (2020-2025) & (Million Meters)

Table 100: Middle East & Africa Flatback Tapes Sales Market Size Forecast by Country (2026-2032) & (Million Meters)

Table 101: Global Flatback Tapes Market Sales by Key Manufacturers (2021-2025) & (Million Meters)

Table 102: Global Flatback Tapes Sales Market Share by Key Manufacturers (2021-2025)

Table 103: Global Flatback Tapes Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 104: Global Flatback Tapes Revenue Market Share by Key Manufacturers (2021-2025)

Table 105: Global Average Sales Price by Manufacturers (2021-2025) & (USD/K Meters)

Table 106: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 107: Market Mergers & Acquisitions, Expansion

Table 108: 3M Company Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 109: 3M Company Flatback Tapes Product Portfolio

Table 110: 3M Company Flatback Tapes Revenue (US\$ Million), Sales (Million Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 111: Intertape Polymer Group Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 112: Intertape Polymer Group Inc. Flatback Tapes Product Portfolio

Table 113: Intertape Polymer Group Inc. Flatback Tapes Revenue (US\$ Million), Sales (Million Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 114: Shurtape Technologies LLC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 115: Shurtape Technologies LLC Flatback Tapes Product Portfolio

Table 116: Shurtape Technologies LLC Flatback Tapes Revenue (US\$ Million), Sales (Million Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 117: tesa SE Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 118: tesa SE Group Flatback Tapes Product Portfolio

Table 119: tesa SE Group Flatback Tapes Revenue (US\$ Million), Sales (Million Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 120: Nitto Denko Corp Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

Table 121: Nitto Denko Corp Flatback Tapes Product Portfolio

Table 122: Nitto Denko Corp Flatback Tapes Revenue (US\$ Million), Sales (Million Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 123: Scapa Group plc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 124: Scapa Group plc. Flatback Tapes Product Portfolio

Table 125: Scapa Group plc. Flatback Tapes Revenue (US\$ Million), Sales (Million Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 126: Pro Tapes & Specialties, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 127: Pro Tapes & Specialties, Inc. Flatback Tapes Product Portfolio

Table 128: Pro Tapes & Specialties, Inc. Flatback Tapes Revenue (US\$ Million), Sales (Million Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 129: Canadian Technical Tape Ltd Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 130: Canadian Technical Tape Ltd Flatback Tapes Product Portfolio

Table 131: Canadian Technical Tape Ltd Flatback Tapes Revenue (US\$ Million), Sales (Million Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 132: Kruse Adhesive Tape, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 133: Kruse Adhesive Tape, Inc. Flatback Tapes Product Portfolio

Table 134: Kruse Adhesive Tape, Inc. Flatback Tapes Revenue (US\$ Million), Sales (Million Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 135: International Plastics Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 136: International Plastics Inc. Flatback Tapes Product Portfolio

Table 137: International Plastics Inc. Flatback Tapes Revenue (US\$ Million), Sales (Million Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 138: Tape-It Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 139: Tape-It Inc. Flatback Tapes Product Portfolio

Table 140: Tape-It Inc. Flatback Tapes Revenue (US\$ Million), Sales (Million Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 141: MBK Tape Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 142: MBK Tape Solutions Flatback Tapes Product Portfolio

Table 143: MBK Tape Solutions Flatback Tapes Revenue (US\$ Million), Sales (Million Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 144: Nadco Tapes and Labels, Inc Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 145: Nadco Tapes and Labels, Inc Flatback Tapes Product Portfolio

Table 146: Nadco Tapes and Labels, Inc Flatback Tapes Revenue (US\$ Million), Sales (Million Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 147: Can-Do National Tape Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 148: Can-Do National Tape Flatback Tapes Product Portfolio

Table 149: Can-Do National Tape Flatback Tapes Revenue (US\$ Million), Sales (Million Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 150: Frank W. Winne & Son, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 151: Frank W. Winne & Son, Inc. Flatback Tapes Product Portfolio

Table 152: Frank W. Winne & Son, Inc. Flatback Tapes Revenue (US\$ Million), Sales (Million Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 153: Acorn East Paper Products Company Llc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 154: Acorn East Paper Products Company Llc. Flatback Tapes Product Portfolio

Table 155: Acorn East Paper Products Company Llc. Flatback Tapes Revenue (US\$ Million), Sales (Million Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 156: Tapes & Technical Solutions, Llc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 157: Tapes & Technical Solutions, Llc. Flatback Tapes Product Portfolio

Table 158: Tapes & Technical Solutions, Llc. Flatback Tapes Revenue (US\$ Million), Sales (Million Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 159: Universal Tape Company Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 160: Universal Tape Company Flatback Tapes Product Portfolio

Table 161: Universal Tape Company Flatback Tapes Revenue (US\$ Million), Sales (Million Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 162: Upstream Key Raw Material Price List

Table 163: Flatback Tapes Raw Material Suppliers and Contact Information

Table 164: Flatback Tapes Typical Customer List

Table 165: Flatback Tapes Distributors List

## List Of Figures

### LIST OF FIGURES

- Figure 1: Flatback Tapes Product Pictures
- Figure 2: Acrylic Picture Scope
- Figure 3: Silicon Picture Scope
- Figure 4: Rubber Picture Scope
- Figure 5: Others Picture Scope
- Figure 6: Acrylic Picture Scope
- Figure 7: Silicon Picture Scope
- Figure 8: Rubber Picture Scope
- Figure 9: Others Picture Scope
- Figure 10: Global Flatback Tapes Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)
- Figure 11: Global Flatback Tapes Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)
- Figure 12: Global Flatback Tapes Market Sales and Growth Rate Analysis (2020-2032) & (Million Meters)
- Figure 13: Global Flatback Tapes Market Price Trend Analysis (2020-2032) & (USD/K Meters)
- Figure 14: Global Flatback Tapes Capacity, Production and Utilization (2019-2030) & (Million Meters)
- Figure 15: Global Flatback Tapes Production by Region: 2023 VS 2024 VS 2030 (Million Meters)
- Figure 16: Global Flatback Tapes Production Market Share by Region in Percentage: 2024 Versus 2030
- Figure 17: Global Flatback Tapes Production Market Share by Region (2019-2030)
- Figure 18: Global Flatback Tapes Market Size by Region (2020-2032) & (US\$ Million)
- Figure 19: Global Flatback Tapes Market Share Scenario by Region in Percentage: 2025 Versus 2032
- Figure 20: Global Flatback Tapes Sales Price by Region (2020-2032) & (Million Meters)
- Figure 21: North America Flatback Tapes Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 22: North America Flatback Tapes Revenue Market Share by Players in 2024
- Figure 23: North America Flatback Tapes Sales Market Share by Type (2020-2032)
- Figure 24: North America Flatback Tapes Revenue Market Share by Type (2020-2032)
- Figure 25: North America Flatback Tapes Sales Market Share by Application (2020-2032)

Figure 26:North America Flatback Tapes Revenue Market Share by Application (2020-2032)

Figure 27:US Flatback Tapes Revenue (2020-2032) & (US\$ Million)

Figure 28:Canada Flatback Tapes Revenue (2020-2032) & (US\$ Million)

Figure 29:Europe Flatback Tapes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 30:Europe Flatback Tapes Revenue Market Share by Players in 2024

Figure 31:Europe Flatback Tapes Sales Market Share by Type (2020-2032)

Figure 32:Europe Flatback Tapes Revenue Market Share by Type (2020-2032)

Figure 33:Europe Flatback Tapes Sales Market Share by Application (2020-2032)

Figure 34:Europe Flatback Tapes Revenue Market Share by Application (2020-2032)

Figure 35:Germany Flatback Tapes Revenue (2020-2032) & (US\$ Million)

Figure 36:France Flatback Tapes Revenue (2020-2032) & (US\$ Million)

Figure 37:United Kingdom Flatback Tapes Revenue (2020-2032) & (US\$ Million)

Figure 38:Italy Flatback Tapes Revenue (2020-2032) & (US\$ Million)

Figure 39:Spain Flatback Tapes Revenue (2020-2032) & (US\$ Million)

Figure 40:Benelux Flatback Tapes Revenue (2020-2032) & (US\$ Million)

Figure 41:China Flatback Tapes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 42:China Flatback Tapes Revenue Market Share by Players in 2024

Figure 43:China Flatback Tapes Sales Market Share by Type (2020-2032)

Figure 44:China Flatback Tapes Revenue Market Share by Type (2020-2032)

Figure 45:China Flatback Tapes Sales Market Share by Application (2020-2032)

Figure 46:China Flatback Tapes Revenue Market Share by Application (2020-2032)

Figure 47:APAC (excl. China) Flatback Tapes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 48:APAC (excl. China) Flatback Tapes Revenue Market Share by Players in 2024

Figure 49:APAC (excl. China) Flatback Tapes Sales Market Share by Type (2020-2032)

Figure 50:APAC (excl. China) Flatback Tapes Revenue Market Share by Type (2020-2032)

Figure 51:APAC (excl. China) Flatback Tapes Sales Market Share by Application (2020-2032)

Figure 52:APAC (excl. China) Flatback Tapes Revenue Market Share by Application (2020-2032)

Figure 53:Japan Flatback Tapes Revenue (2020-2032) & (US\$ Million)

Figure 54:South Korea Flatback Tapes Revenue (2020-2032) & (US\$ Million)

Figure 55:India Flatback Tapes Revenue (2020-2032) & (US\$ Million)

Figure 56:Australia Flatback Tapes Revenue (2020-2032) & (US\$ Million)

Figure 57:Southeast Asia Flatback Tapes Revenue (2020-2032) & (US\$ Million)

Figure 58:Latin America Flatback Tapes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 59:Latin America Flatback Tapes Revenue Market Share by Players in 2024

Figure 60:Latin America Flatback Tapes Sales Market Share by Type (2020-2032)

Figure 61:Latin America Flatback Tapes Revenue Market Share by Type (2020-2032)

Figure 62:Latin America Flatback Tapes Sales Market Share by Application (2020-2032)

Figure 63:Latin America Flatback Tapes Revenue Market Share by Application (2020-2032)

Figure 64:Mexico Flatback Tapes Revenue (2020-2032) & (US\$ Million)

Figure 65:Brazil Flatback Tapes Revenue (2020-2032) & (US\$ Million)

Figure 66:Middle East & Africa Flatback Tapes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 67:Middle East & Africa Flatback Tapes Revenue Market Share by Players in 2024

Figure 68:Middle East & Africa Flatback Tapes Sales Market Share by Type (2020-2032)

Figure 69:Middle East & Africa Flatback Tapes Revenue Market Share by Type (2020-2032)

Figure 70:Middle East & Africa Flatback Tapes Sales Market Share by Application (2020-2032)

Figure 71:Middle East & Africa Flatback Tapes Revenue Market Share by Application (2020-2032)

Figure 72:Saudi Arabia Flatback Tapes Revenue (2020-2032) & (US\$ Million)

Figure 73:South Africa Flatback Tapes Revenue (2020-2032) & (US\$ Million)

Figure 74:Global Flatback Tapes Sales Market Share by Key Manufacturers in 2024

Figure 75:Global Flatback Tapes Revenue Market Share by Key Manufacturers in 2024

Figure 76:Global Flatback Tapes Industry Competition Landscape

Figure 77:Flatback Tapes Industry Chain Analysis

Figure 78:Bottom-Up and Top-Down Research Methods

Figure 79:Key Interview Objectives

Figure 80:Data Cross Validation

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