

# Global Fishing Tackle Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/FF18724E4A09EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: FF18724E4A09EN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Fishing Tackle market size will reach 15,004 Million USD in 2025 and is projected to reach 20,473 Million USD by 2032, with a CAGR of 4.54% (2025-2032). Notably, the China Fishing Tackle market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Fishing tackle refers to the wide range of equipment and tools used by anglers to catch fish, encompassing items such as rods, reels, lines, hooks, lures, bait, sinkers, and various accessories. Designed for different fishing methods and environments—from freshwater to saltwater, from fly fishing to deep-sea angling—tackle varies in size, material, and function to suit target species and fishing conditions. High-quality fishing tackle enhances an angler's ability to cast accurately, detect bites, and successfully reel in fish, while innovations in materials and design continue to improve durability, sensitivity, and ease of use. Whether for recreational or professional fishing, tackle is essential for an effective and enjoyable fishing experience.

The major global manufacturers of Fishing Tackle include Daiwa, Pure Fishing, Shimano, Dongmi Fishing, Weihai Guangwei Group, St. Croix Rods, Cabela's Inc., RYOBI, Eagle Claw, Okuma Fishing, PureFishing, Toray, Sufix International, Sunline, SHIMANO INC, FirstDart, Momoi, Maxima Fishing Line, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises

global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Fishing Tackle. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Fishing Tackle market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Fishing Tackle market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Fishing Tackle industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Fishing Tackle Include:

Daiwa

Pure Fishing

Shimano

Dongmi Fishing

Weihai Guangwei Group

St. Croix Rods

Cabela's Inc.

RYOBI

Eagle Claw

Okuma Fishing

PureFishing

Toray

Sufix International

Sunline

SHIMANO INC

FirstDart

Momoi

Maxima Fishing Line

Fishing Tackle Product Segment Include:

Fishing Rod

Fishing Line

Fishing Reel

Fishhook

Others

Fishing Tackle Product Application Include:

Online Sales

Offline Sales

## **Chapter Scope**

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Chapter 3: Global Fishing Tackle Industry Porter's Five Forces Analysis

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