

# Global Fishing Equipment Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Fishing Equipment market size will reach 14,438 Million USD in 2025 and is projected to reach 19,979 Million USD by 2032, with a CAGR of 4.75% (2025-2032). Notably, the China Fishing Equipment market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Fishing equipment comprises a diverse array of tools and gear specifically designed for the capture of fish. Common components include fishing rods, which provide the flexibility and leverage needed to cast bait and hook fish; fishing reels, which are used to retrieve and manage fishing lines; fishing lines, typically made of nylon or other durable materials; hooks, sinkers, and bait to attract and catch fish; and various accessories like tackle boxes, fishing nets, and fish finders to enhance the angler's efficiency. The type of fishing equipment used can vary based on the fishing method, target species, and environmental conditions. Whether for recreational or commercial purposes, having the right fishing equipment is crucial for a successful and enjoyable fishing experience.

The major global manufacturers of Fishing Equipment include Newell (Jarden Corporation), Globberide(Daiwa), Shimano, Rapala VMC Corporation, Weihai Guangwei Group, Dongmi Fishing, RYOBI, Pokee Fishing, Cabela's Inc., Eagle Claw, Humminbird, St. Croix Rods, Gamakatsu, Tica Fishing, DUEL(YO-ZURI), Tiemco,

Preston Innovations, Beilun Haibo, O. Mustad & Son, AFTCO Mfg., Okuma Fishing, Barfilon Fishing, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Fishing Equipment. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Fishing Equipment market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Fishing Equipment market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Fishing Equipment industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Fishing Equipment Include:

Newell (Jarden Corporation)

Globeride(Daiwa)

Shimano

Rapala VMC Corporation

Weihai Guangwei Group

Dongmi Fishing

RYOBI

Pokee Fishing

Cabela's Inc.

Eagle Claw

Humminbird

St. Croix Rods

Gamakatsu

Tica Fishing

DUEL(YO-ZURI)

Tiemco

Preston Innovations

Beilun Haibo

O. Mustad & Son

AFTCO Mfg.

Okuma Fishing

Barfilon Fishing

Fishing Equipment Product Segment Include:

Rods, Reels and Components

Line, Leaders

Lures, Files, Baits

Terminal Tackle

Electronics

Others

Fishing Equipment Product Application Include:

Freshwater Fishing

Saltwater Fishing

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Fishing Equipment Industry PESTEL Analysis

Chapter 3: Global Fishing Equipment Industry Porter's Five Forces Analysis

Chapter 4: Global Fishing Equipment Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

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