

Global Fishing Devices Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Fishing Devices market size will reach 1,376.51 Million USD in 2025 and is projected to reach 2,002.38 Million USD by 2032, with a CAGR of 5.50% (2025-2032). Notably, the China Fishing Devices market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Fishing devices encompass a wide range of tools and equipment designed to aid in the capture of fish. This category includes traditional tools like fishing rods, reels, lines, hooks, and nets, as well as more advanced and specialized technologies such as fish finders, underwater cameras, and electric or gas-powered fishing reels. Fishing devices are utilized by anglers for various fishing techniques, such as casting, trolling, or ice fishing, depending on the target species and the fishing environment. Advances in technology have brought about innovations in fishing devices, enhancing the efficiency and effectiveness of fishing practices. These tools are essential for recreational fishing as well as commercial fisheries, contributing to the overall success and enjoyment of the fishing experience.

The major global manufacturers of Fishing Devices include Newell (Jarden Corporation), Globberide(Daiwa), Shimano, Rapala VMC Corporation, Weihai Guangwei Group, Dongmi Fishing, RYOBI, Pokee Fishing, Cabela's Inc., Eagle Claw, Humminbird, St. Croix Rods, Gamakatsu, Tica Fishing, DUEL(YO-ZURI), Tiemco,

Preston Innovations, Beilun Haibo, AFTCO Mfg., O. Mustad & Son, Okuma Fishing, Barfilon Fishing, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Fishing Devices. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Fishing Devices market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Fishing Devices market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Fishing Devices industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Fishing Devices Include:

Newell (Jarden Corporation)

Globeride(Daiwa)

Shimano

Rapala VMC Corporation

Weihai Guangwei Group

Dongmi Fishing

RYOBI

Pokee Fishing

Cabela's Inc.

Eagle Claw

Humminbird

St. Croix Rods

Gamakatsu

Tica Fishing

DUEL(YO-ZURI)

Tiemco

Preston Innovations

Beilun Haibo

AFTCO Mfg.

O. Mustad & Son

Okuma Fishing

Barfilon Fishing

Fishing Devices Product Segment Include:

Rods, Reels and Components

Line, Leaders

Lures, Files, Baits

Terminal Tackle

Others

Fishing Devices Product Application Include:

Freshwater Fishing

Saltwater Fishing

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Chapter 3: Global Fishing Devices Industry Porter's Five Forces Analysis

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