

Global Firestarter Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Firestarter market size will reach 879.48 Million USD in 2025 and is projected to reach 1,280.21 Million USD by 2032, with a CAGR of 5.51% (2025-2032). Notably, the China Firestarter market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A firestarter is a compact and easily ignitable material designed to initiate and kindle fires efficiently. Typically used in outdoor settings, camping, or survival situations, firestarters are crafted from a variety of flammable substances, such as wax, sawdust, paper, or compressed fibers. They are designed to burn slowly and steadily, providing a reliable source of flame to ignite larger fuel sources, such as wood or charcoal. Some firestarters come in convenient forms like sticks, cubes, or disks, often impregnated with flammable chemicals. Whether in the form of commercial products or DIY solutions, firestarters are valuable tools for quickly and effectively starting fires, making them popular among outdoor enthusiasts, campers, and emergency preparedness kits.

The major global manufacturers of Firestarter include The Flame Group (Dutch-Flame, Samba), Swedish Match (Fire-Up), Standard Brands (ZIP), Lekto Wood Fuels, Billy Buckskin Co., Duraflame, If You Care, Veksun, Melt Candle Company, Quickflame, Sureburn, Homefire Twizlers, Boomex-Germany, Tiger Tim, Big K, Cricket, Jiffy, Green Fire Eco Firelighters, BIC, Ember, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that

command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Firestarter. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Firestarter market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Firestarter market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Firestarter industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Firestarter Include:

The Flame Group (Dutch-Flame, Samba)

Swedish Match (Fire-Up)

Standard Brands (ZIP)

Lekto Wood Fuels

Billy Buckskin Co.

Duraflame

If You Care

Veksun

Melt Candle Company

Quickflame

Sureburn

Homefire Twizlers

Boomex-Germany

Tiger Tim

Big K

Cricket

Jiffy

Green Fire Eco Firelighters

BIC

Ember

Firestarter Product Segment Include:

White and BBQ Firelighters

Ecological Firelighters

Wood Wool Firelighter

Firestarter Product Application Include:

Offline Sales

Online Sales

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