

# Global Fantasy Sports Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Fantasy Sports market size will reach 31,920 Million USD in 2025 and is projected to reach 88,272 Million USD by 2032, with a CAGR of 15.64% (2025-2032). Notably, the China Fantasy Sports market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Fantasy sports is a popular and immersive online gaming phenomenon in which participants, often referred to as fantasy managers, build and manage virtual sports teams composed of real-life athletes from various professional sports leagues. These fantasy teams compete against each other based on the actual statistical performance of the athletes in real games. Participants draft players, make trades, set lineups, and make strategic decisions to accumulate points based on athletes' performances in categories like scoring, assists, rebounds, and more, depending on the specific sport. Fantasy sports platforms provide a competitive and interactive experience, allowing participants to engage in friendly rivalries, test their sports knowledge, and compete for prizes or bragging rights. Fantasy sports cover a wide range of professional leagues, including football, baseball, basketball, soccer, and more, offering fans a unique and engaging way to connect with their favorite sports and athletes.

The major global suppliers of Fantasy Sports include FanDuel, DraftKings, Yahoo, ESPN, CBS, NFL Fantasy, Fox Sports Fantasy Football, MyFantasyLeague, Bovada,

Fantrax, Sportech, StarsDraft, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Fantasy Sports. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Fantasy Sports market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Fantasy Sports market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Fantasy Sports industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Fantasy Sports Include:

FanDuel

DraftKings

Yahoo

ESPN

CBS

NFL Fantasy

Fox Sports Fantasy Football

MyFantasyLeague

Bovada

Fantrax

Sportech

StarsDraft

Fantasy Sports Product Segment Include:

Fantasy Football

Fantasy Hockey

Fantasy Baseball

Fantasy Soccer

Fantasy Basketball

Others

Fantasy Sports Product Application Include:

Casual Users

## Betting Users

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