

Global External ODD Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global External ODD market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China External ODD market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An External ODD, or External Optical Disc Drive, is a peripheral device used with computers and laptops to read or write optical discs such as CDs, DVDs, or Blu-ray discs externally. This portable drive connects to a computer via USB or other compatible interfaces and allows users to access and manipulate optical media even if their computer doesn't have an integrated optical disc drive. External ODDs are particularly useful for laptops and ultrabooks that have become increasingly slim and omit internal optical drives for space-saving purposes. These external drives provide a versatile and convenient solution for tasks like playing DVDs, installing software, or creating backup copies of data from optical discs.

The major global manufacturers of External ODD include Toshiba Samsung Storage Technology Corporation, Hitachi-LG Data Storage, Liteon ODD, Sony, ASUS, Pioneer, HP, Buffalo, Lenovo, STW, Dell, e-elei, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier

includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of External ODD. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global External ODD market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the External ODD market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of External ODD industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of External ODD Include:

Toshiba Samsung Storage Technology Corporation

Hitachi-LG Data Storage

Liteon ODD

Sony

ASUS

Pioneer

HP

Buffalo

Lenovo

STW

Dell

e-elei

External ODD Product Segment Include:

2.0 Interface Connection

3.0 Interface Connection

External ODD Product Application Include:

Portable

Desktop

Other

Chapter Scope

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