

Global External Nasal Dilator and Nasal Strip Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global External Nasal Dilator and Nasal Strip market size will reach 747.98 Million USD in 2025 and is projected to reach 1,115.07 Million USD by 2032, with a CAGR of 5.87% (2025-2032). Notably, the China External Nasal Dilator and Nasal Strip market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An external nasal dilator and nasal strip are non-invasive devices designed to help improve airflow through the nasal passages, typically during sleep or physical activity. The external nasal dilator is a small, flexible device that is placed across the outside of the nose, where it gently pulls the nostrils apart to reduce nasal congestion and open the airways. Nasal strips, often similar in design, are adhesive strips applied externally across the nose that work by mechanically lifting and opening the nasal passages to enhance breathing. Both products are commonly used to alleviate symptoms of snoring, nasal congestion due to colds or allergies, and to improve airflow for athletes or individuals with breathing difficulties during exercise.

The major global manufacturers of External Nasal Dilator and Nasal Strip include GSK, Foundation Consumer Healthcare, Equate (Walmart), ASO Medical, Hongze Sanitary, SK&F, Health Right Products, AirWare Labs, Zhende Medical, Iris Ohyama, etc. The global players competition landscape in this report is divided into three tiers. The first

tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of External Nasal Dilator and Nasal Strip. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global External Nasal Dilator and Nasal Strip market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the External Nasal Dilator and Nasal Strip market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of External Nasal Dilator and Nasal Strip industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of External Nasal Dilator and Nasal Strip Include:

GSK

Foundation Consumer Healthcare

Equate (Walmart)

ASO Medical

Hongze Sanitary

SK&F

Health Right Products

AirWare Labs

Zhende Medical

Iris Ohyama

External Nasal Dilator and Nasal Strip Product Segment Include:

Adults Type

Kids Type

External Nasal Dilator and Nasal Strip Product Application Include:

Nasal Congestion

Snoring

Others

Chapter Scope

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